ABSTRACT

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This research entitled “The Use of Video to Improve Students’ Writing of Procedural Text” was aimed to investigate the effectiveness of the use of video in improving students’ writing procedural text and to examine students’ perception toward video technique. The research used quasi-experimental design with pretest and posttest. The sample consists of 30 students of the 7th grade students of one of junior high schools in Bandung. The findings of the research indicated that video technique was significantly effective in improving students’ writing procedural text. It can be seen from the result of pretest and posttest data that were analyzed statistically using Minitab 14. The result of the posttest score of the experimental group (M = 19.27) was higher than the control group (M = 14.40). It was supported by the t value t (28) = 6.48, p-value < 0.05 and large effect size (r = 1.84). Finally, the interview results show that almost the students gave positive responses toward the video. From this research, the teachers are recommended to have better competencies in selecting and presenting videos in teaching writing class.

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