

CHAPTER 5

CONCLUSIONS AND SUGGESTIONS

5.0. Introductory Remarks

This chapter presents the conclusions and suggestions of the present study. The conclusions elaborate the findings of the study with the previous studies which are explained in the previous chapter by relating to the theories and concepts. Finally, the suggestions are made to enhance the future studies similar to this research.

5.1. Conclusions

This research aims to investigate the politeness strategies that President Obama used in the speech “*Pulang Kampung Nih*”. In addition, some media responses: The Jakarta Post, Koran Tempo, and Republika were analyzed to observe how those media perceive the speech. In analyzing this research, the assertive speech act proposed by Searle (1979) and politeness principles by Leech (1983, 2005) were applied. The result of the research described the meaning behind politeness strategies in the speech. Then, the conclusion will be drawn in this study.

First, in terms of politeness strategies in “*Pulang Kampung Nih*”, President Obama tried to gain more support and reliance from Indonesian people which are proved by the use of agreement (63.2%), approbation (19.6%), modesty (12.3%), and sympathy (4.9%). President Obama also observed this circumstance as a chance to repair some misunderstanding between two countries. Some

personal touch in agreement utterances was describing that President Obama is tried to shorten the degree of social distance between President Obama, a president of a powerful country to the Indonesian people. Compliments and modesty to the Indonesia's government and Indonesian people also delivered by President Obama to show his appreciation to the effort that Indonesia has made before. President Obama also realized that there is disappointment in Indonesian people about some issues, thus in his speech he delivered his apology on his behalf.

Second, as Leech (2005) stated that people are not always polite, I did not analyze whether the speech is polite or impolite because the most important thing is maintaining an effective communication. Generally, the speech is quite success in attracting the attention of Indonesian people because President Obama seemed understanding on what he should say in the speech. In Matsuoka and Pooles' research (2010), they noted that by using more effective politeness strategies will enhance the communication between the speaker and the hearer. While Chen (2011) found that some strategies in politeness principles can be used to attract the hearers' attention e.g. a commercial advertisement.

Third, related to the media reactions, there are different reactions which are shown by The Jakarta Post, Koran Tempo, and Republika. The Jakarta Post and Koran Tempo came from the same company in media groups, thus their reactions would be similar. Meanwhile, Republika is quite famous for its firmness in reporting news, thus this is the reason why Republika is strongly criticized President Obama's state visit along with the speech.

5.2. Suggestions

This study emphasizes the use of politeness strategies in President Obama's speech "*Pulang Kampung Nih*" and the reactions of some media in perceiving President Obama's speech. The text was analyzed by using Searle's speech act and Leech's politeness principles. There are some suggestions which are able to enhance further research in similar study.

First, this study only used one politeness theory, thus it will be better if the further research is able to combine politeness theories for example the combination between Leech's politeness principles and Brown and Levinson's politeness theory in order to get accurate results.

Second, in this study, there is only one speech transcription because I want to focus to the social context where the speech engaged in. Thus, this study cannot draw a comparison between the styles of politeness strategies in the speeches delivered by President Obama in different occasions. Future studies may use more than one speech in order to get more elaboration on the politeness strategies that President Obama's used in his speeches.

5.3. Concluding Remarks

This chapter has presented the conclusions and suggestions for further studies. The conclusions are made based on the findings in the previous chapter. Meanwhile, some recommendations are also provided in order to improve the quality of further research.