

CHAPTER III

RESEARCH METHODOLOGY

This chapter contains the methodology of the study which explains the method used in this present study. The purpose of the methodology is to lead the study to find the answer of the research questions. It includes the subject of the study, research question, research methodology, technique of data analysis, source of the data, and data presentation.

3.1. Subject of the Study

In this study, the writer conducted an analysis of a novel entitled *Gardens of Water* written by an American author, Alan Drew. This novel was published in 2008 and presents some issues of Orientalism. The study was conducted by analyzing the representation of non-western culture such as Kurds and Turks in the novel. The writer also analyzed the binary opposition of both orient and occident in the novel using Orientalism framework theory proposed by Edward Said (1978).

3.2. Research Questions

In guiding the study, the writer formulates the question as follows:

1. Find out the way(s) in which the western author represents non-western culture in the novel *Gardens of Water* by Alan Drew.

3.3. Research Methodology

This present study is a qualitative study that uses descriptive analysis where the data are in the form of words or text. Bogdan and Taylor (1984, as cited in Moloeng, 1999) says that qualitative study is a research procedure that produces descriptive data in the form of written or spoken words of people and behaviour that can be analyzed.

Using qualitative approach, the writer explores, describes and analyzes the data findings gained from the text in the novel and presented it through descriptive data analysis. This is line with what Satori and Komariah (2009) argue that in qualitative study, the writer should uncover the meaning through exploration of the data since the data is not in form of numbers but in form of words and pictures. In addition to that, Maxwell (1996) says that qualitative study only focuses on certain events or people that emphasized not on numbers, but more on words.

Regarding the qualitative research that is applied in this present study, Alwasilah (2002) argues that there are four basic concepts that should be fulfilled in qualitative study, the first concept is theory. In this present study, the framework theory of Orientalism proposed by Edward Said (1978) is applied to

guide the writer to answer research question of the way the author represents the culture in the novel.

The second basic concept is hypothesis. According to Alwasilah (2002), different from quantitative study, in qualitative study, a hypothesis is only used to make the writer sensitive to the topic which is studied. He adds that hypothesis in qualitative is presented based on some propositions or theories which is applied in the study. Thus, in this present study, since the author of the novel is a western author, and based on the theory of Orientalism proposed by Said (1978), it is believed that there will be some misleading representations of the Kurds in the novel.

Meanwhile, two other basic concepts are methodology and technique. The methodology of this present study, as mentioned earlier is qualitative that uses content analysis technique to analyze the data. Musthafa (2008) mentions that content analysis is used to uncover messages that contained in a literary works. Therefore, content analysis is appropriate in this present study to uncover some messages related to the way the western author represent non western culture in the novel, which is based on an assumption of the framework theory of Orientalism proposed by Said (1978).

3.4. Research Procedure

In conducting the present study, the writer followed these following steps:

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Representation Of The East Through The West's Eyes: An Analysis Of *Gardens Of Water* By Alan Drew From Said's Perspective

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- Firstly, reading the novel thoroughly in order to find some textual evidences of the way the author represents non western culture in the novel. The close reading strategy is employed in this part to understand to find any traces of Orientalism that can be found in the story.
- Secondly, highlighting and writing every suspicious word, phrases, utterances or expressions related to the way the author represents the culture of the East and the representation of the West characters in the novel to be served in data presentation.
- Thirdly, categorizing some findings found in the novel in a form of tables to be presented as the textual evidences in analyzing the data and choosing some textual evidences that would be analyzed deeper based on the framework theory of Orientalism proposed by Edward Said (1978).
- Fourthly, analyzing and interpreting the data findings using content analysis technique which is framed within the framework theory of Orientalism proposed by Edward Said (1978) that was already presented in chapter II.
- Finally, the last step is drawing conclusion of the study and giving suggestions related to the further study of the same topics.

3.5. Data Source

The source of the data of this study is gathered from the novel entitled *Gardens of Waters* written by Alan Drew, (2008). This novel tells about a life of two families that have different culture; Kurdish and American, Muslim and Christian that lives in a little city in Turkey. The novel is chosen because the setting of the story in the novel is in Turkey and represents Kurdish as the main characters. Some traces of Orientalism are found such as the distinction between the Kurdish characters and the American characters in the novel. Besides that, the author of the novel is an American and uses the point of view of the Kurd characters in telling what happens in the story. Some selected words, phrases, expression and utterances will be served as textual evidences to answer research question in this study.

3.6. Data Presentation

To accomplish the analysis of the study, the writer presented the data in four different sections in order to answer the research questions related to the ways the western author represents non-western culture in the novel. Those different sections consist of data presentation of non-western's attitudes, various events, setting and physical appearance. The data presentation is collected and presented in some forms of table, for example, as follows:

Table. 3.1

Example of Non-Western Attitudes

No	Character(s)	Attitudes	Textual Evidence	Comment/Analysis
1	Sinan	Anti-America	<p>"I'm going to invite them," Nilufer said, standing in the hallway now.</p> <p>"No." It was bad enough they lived above him, but he didn't want the Americans inside his house, especially on this day.</p> <p>"Sinan," Nilufer said.</p> <p>"It's wrong. They're our neighbors." He shook his head, but she was already coming toward him with a smile on her face. P.11</p>	<p>Sinan denies his offer's to invite their American neighbor to come to the party. This is because Sinan has a great hatred toward Americans.</p>

Table 3.2

Example of Representation of Non-Western in Various Events

No	Event	Textual Evidence	Comment/Analysis
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1	Earthquake evacuation	<p>People in town said the government would take care of them and when the government didn't they said the military would and now that the military hadn't arrived no one spoke anymore about being cared for. P. 59</p> <p>"I'm sorry," he said, pressing a handkerchief to his nose. "I'm sorry, but we must bury them now." He poured lemon kolonya over his already soaked handkerchief and pressed it again to his nose. "Where's the government? Where's the Red Crescent?" Touching a mourner's shoulder, he said, "I'm so sorry, but we must do this." P. 71</p> <p>"Where's the government?" Nilufer said. "This boy's sick." P.83</p>	<p>This passage shows how powerless is the government of Turkey in evacuating the victims of earthquake. Many times, some characters are questioning the help from the government but it never come. In another case, America is coming to help the victims in Turkey. However, there are two possibilities in this textual evidences, the first is the disability of the government to help the victims. And the second is the disability of the Kurds to help themselves, so that they need help from others.</p>
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Table 3.3

Example of Representation of Non-Western in Setting

No	Setting	Textual Evidence	Comment/Analysis
1	Turkey	<p>"Too many men," the man said. He lit a cigarette, the smoke flying away from his face. "Too many men, not enough city" (p.4)</p>	<p>In this textual evidence the author seemingly wants to describe that the population of people in the country is growing, and the cities in Turkey are not</p>

			enough to provide the living for the citizens. the problem of population is somehow one of the characteristics of the developing country. Thus, this text wants to imply that Turkey is a developing country.
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Table 3.4

Example of Representation of Non-Westerns Physical Appearance

No	Character(s)	Physical Appearance	Textual Evidence	Comment/Analysis
1	Sinan	Sinan is illustrated as a disabled man	Now Sinan shoved through the crowd to get to the boy, but his foot made it difficult. p.4	This represents a personal character of Sinan as a weak, and basically disabled. This is in contrast with the American character which is illustrated as a normal.

The complete data presentation is available in the appendices section.