

Chapter 5

Conclusion and Suggestions

The fifth chapter summarizes the main findings of the research and draws relevant conclusion accordingly. This chapter also presents some suggestions for future research.

5.1 Conclusion

Gregory Scoblete reflects his thoughts upon the 2008 US president's candidates of the United States of America through his written in a news website. The paper used two texts from his written.

The present study was carried out to investigate the issues depicted in the news websites about Barack Obama and John McCain, to explore the representations of the two USA president's candidates and to investigate the ideology behind such representations. This was achieved by carefully studying contents of two news websites articles by one editor. The study was analyzed by using their systematic functional grammar features. Subsequently, the depicted issues in the texts were political, presidential election, and two public figures issues.

With regard to the findings and its discussion, the analysis processes reveal several points. The transitivity analysis points out that from 65 clauses, there were 17 material processes (26.15%), 13 mental processes (20%), 24 relational processes (36.92%), 6 behavioral processes (9.23%), 3 verbal processes

(4.62%), and 2 existential processes (3.08%). The most frequently revealed process was relational process. It describes the image of Obama in a more negative way throughout the author's words and statements. The author tried to influence and convince the public how bad Obama and Democrats were.

Nevertheless, as shown by the election's result, such a description did not change the public opinion. Scoblete's articles cannot manipulate public opinion to change their votes at the election time. In fact, Obama won the presidential election. Public put more trust on him than on John McCain to be the next president. He was elected as 'The Next American President of USA' in 2008 and became 'The First African American President' who has a unique life-background and childhood.

The result reflects that any information carried in the text hides ideological assumptions. That is why, mastering Critical Discourse Analysis is considered important in modern society nowadays since texts are accessible anywhere and anytime. CDA will empower readers to be aware of underlying ideologies brought in information carried in the texts.

5.2 Suggestions for Future Research

This study has examined the representations of two USA president candidates by using Critical Discourse analysis. In terms of data, this study only examined two texts from American news websites, chosen on the basis of criteria-based selection. It is realized that the texts analyzed in this study represent only a small percentage of all writings related to the pro-contra opinions in presidential

election. Therefore, future researchers are suggested to use more samples so that they will come up with a more comprehensive and thorough description of the reality under investigation.

In this study, it is admitted that many points may have been overlooked and the results of this analysis are open to different interpretation. Therefore, it is highly suggested that future researchers could have some accesses to the authors of the articles so that they could confirm about the reports.

Future researchers are suggested to combine more perspectives, such as sociological perspective, in order to achieve the purpose of the research. By combining CDA and other frameworks, the research will come up with more comprehensive results or findings.

