

CONTENTS

PREFACE	
STATEMENT	i
ABSTRACT	ii
ACKNOWLEDGEMENT	iii
CONTENTS	v
CHAPTER I INTRODUCTION	
1.1 Background.....	1
1.2 Research Question	4
1.3 Aims of The Study.....	4
1.4 Scope of The Study.....	5
1.5 Significance of The Study	5
1.6 Clarification of Terms	6
1.7 Paper Organization	7
CHAPTER II THEORITICAL FOUNDATION	
2.1 Bilingualism	8
2.2 Code Switching	9
2.2.1 Definition of Code Switching	9
2.2.2 Types of Code Switching.....	11
2.2.3 Functions of Code Switching	14
2.3 Language Attitude	22
2.4 SPICE! Magazine	24
2.5 Previous Studies on Code Switching	25
CHAPTER III METHODOLOGY	
3.1 Statement of the Problems	29
3.2 Research Method	30

3.2.1 Data Collection	31
3.2.1.1 Data Sources	31
3.2.1.2 Respondents	32
3.2.1.2 Questionnaires.....	33
3.3 Data Analysis	34
CHAPTER IV FINDING AND DISCUSSION	
4.1 Types and Occurrences of Code Switching	35
4.1.1 Tag Switching	37
4.1.2 Intersentential Switching	39
4.1.3 Intrasentential Switching	40
4.2 Functions of Code Switching	41
4.2.1 Personalization	42
4.2.2 Reiteration	43
4.2.3 Substitution	44
4.2.4 Emphasis	44
4.2.5 Clarification	45
4.2.6 Untranslatability	46
4.2.7 Mitigating message	47
4.2.8 Interjection	48
4.2.9 Parenthesis	48
4.2.10 Aggravating message	49
4.2.11 Quotation	50
4.2.12 Topic Shift	50
4.3 The Readers' Attitude toward Code Switching.....	51
4.3.1 The Readers' Identification of Language Alteration in the Editorial	52
4.3.2 The Readers' Opinion toward the Portion of English in the Article	53

4.3.3 The Readers' Opinion toward the Difficulty of Understanding English Utterances.....	54
4.3.4 The Readers' Opinion toward Language Alteration in the Editorial	55
4.3.5 The Readers' Convenience toward the Use of Indonesian-English Alteration.....	57
4.3.6 The Possible Influence of Language Alteration to the Readers.....	58
4.3.7 The Possible Readers' Interest toward the Use of code Switching in SPICE! magazine	59
4.3.8 The Readers' Opinion toward the Effect of Language Alteration to the Way they Speak	61
4.3.9 The Readers' Frequency toward the Use of Code Switching in Their daily Conversation	62
4.3.10 The Readers' Comprehension of An English Utterance.....	63
4.3.11 The Aspect of Attitudes and the Readers' Language Attitudes	66
4.4 Discussion.....	68
CHAPTER V CONCLUSIONS AND SUGGESTIONS	
5.1 The Conclusions	71
5.2 The Suggestions	73
References	74

APPENDICES