CHAPTER III

RESEARCH METHODOLOGY

This chapter deals with the research method employed in the present study. It begins by elaborating the research questions in order to elucidate the focus of the research. In addition, it provides further explanation of research design, data collection, and data analysis, which have been briefly introduced in Chapter I.

3.1 Research Questions

The study is geared to answer the following questions:

1. What expressions are used by the main character in *Bring It On* to show her dislikes?

2. Considering the characteristics of each expression, to what speech acts categories can the utterances be classified?

3. How do the contexts of situation play the roles in the production of the utterances?

3.2 Research Design

The data are the script of movie entitled *Bring It On.* The script was analyzed by means of qualitative approach and descriptive method. According

to Wary, in Diniati (2007), qualitative data deals with the kind of material such as judgments, perceptions, and insight. Additionally, Maxwell (1996: 27) remarks "qualitative design is to understand the meaning of the events, situations, and actions that the participants in the study involved". It also aims to understand the particular context within which the participants act, and how it shapes events, situations, and meanings. Descriptive method particularly is applied to "explain, analyze, and classify the data" (Gay, 1987: 139). Moreover, Best (1981) explains that descriptive research is nonexperimental, for they deal with the relationships between nonmanipulated variables in a natural, rather than artificial, setting. The goal is to describe or illustrate the facts, characteristics and relationships of the research elements systematically, factually, and accurately.

3.3 Data Collection

The data were collected by downloading *Bring It On* movie screenplay from the site *Drew's Script-O-Rama* at *http://www.script-o-rama.com/movie_script/b/bring-it-on-script.html*. This website contains a lot of movie reviews. It had also been reviewed by Entertainment Weekly. Besides, many screenplays are provided for free. The lists of films' screenplay are displayed alphabetically. Therefore, it is easy to find the screenplays that are looked for.

There are two major components of a screenplay, i.e. *action* and *dialogue* (DeNitto, 1985). The *action* is 'what we see happening' and the *dialogue* is 'what we hear', i.e. what the characters utter. Since this study focuses on analyzing the dialogues, it uses only the utterances instead of the description of 'actions' in the screenplay.

The main character of the movie is an ambitious and optimistic teenager named Torrance Shipman. She is a captain of Toros, a cheerleader team of Rancho Carne High School in San Diego. Regarding her role as a teenager, she faces many problems in her life, with her family, boyfriend, and friends. Thus, she feels uncomfortable with these situations. It is resulted in her expressions of dislike.

3.4 Data Analysis

The data were analyzed through the following procedures:

1. Watching the movie for general comprehension of the story line and anticipating the flow of conversations that contain the text. Its purpose is to understand the story and to start focus on the script;

2. Selecting the expressions of dislike of the main character from the script. It was done by focusing only on Torrance's utterances, and then selecting only those which contain dislikes;

3. Categorizing the expressions into five categories of Speech Acts, i.e.

Representatives, Directives, Commisives, Expressives, and Declarations. It was done by identifying the direction of fit from each selected utterance. For example, if the words change the world, they are included in Declarations.

4. Identifying the context of expressions of dislike by using the Hymes' mnemonic SPEAKING. For example, the utterance "Get out!" is identified as being uttered in the living room, in a high tone, with Justin as the hearer;

5. Interpreting the findings according to the relevant theories. This last stage was applied by looking at the findings and then creating the explanation based on the relevant theories.

3.5 Synopsis of *Bring It On* Movie

Universal Pictures' and Beacon Pictures' *Bring It On* is a comedy about the competition of High School cheerleader teams. As the main character, Torrance Shipman (Kirsten Dunst) is a captain of Rancho Carne High School. She is portrayed as young and talented. However, she faces many problems in her teen life.

The Toro cheerleading squad, from Rancho Carne High School in San Diego, has got spirit, spunk, sass and a killer routine that's sure to land them the national championship trophy for the sixth year in a row with Torrance as

28

the new elected captain. Torrance discovers that being captain of San Diego high school which has win cheerleading championship for six times is more complicated than she had imagined. Torrance's parents want her to spend more time on her homework. Meanwhile, her boyfriend wants her to spend more time with him.

The problems get more complicated when she discovers that their perfect choreography routines were in fact stolen from the Clovers, a hip-hop squad from East Compton, by the Toro's former captain. To make things worse, when one of the cheerleaders is injured, Torrance is forced to replace her with Missy, a cynical new kid who is involved only because the school does not offer gymnastics.

While the Toros scramble to find the new choreography, the Clovers with Isis as the captain, plan to fight back this year. However, the Clovers have their own financial problem. With time running out and the pressure mounting, both captains drive their squads to the point of exhaustion.

In the midst of chaos, Torrance could not have picked a worse time to fall in love with Cliff, Missy's brother. Torrance and Cliff quickly develop a flirtatious friendship, although Cliff is unaware that Torrance has a boyfriend.

Finally, due to their better performance, the Clovers received the first prize. Meanwhile, Toros got the second position. However, Toros squads feel proud and satisfy for their original choreography

Table 3.1 List of supporting Characters in *Bring It On*

No	Name of Characters	Role
1	Mr. Shipman	Torrance's father
2	Mrs. Shipman	Torrance's mother
3	Justin	Torrance's brother
4	Aaron	Torrance's boyfriend
5	Missy	Torrance's cheer friend
6	Cliff	Missy's brother (a guy whom Torrance love)
7	Big Red	Toros' former captain
8	Courtney	Torrance's cheer friend
9	Whitney	Torrance's cheer friend
10	Darcy	Torrance's cheer friend
11	Carver	Torrance's cheer friend
12	Kasey	Torrance's cheer friend
13	Jan	Torrance's cheer friend
14	Les	Torrance's cheer friend
15	Isis	Torrance's cheer competitor
16	Lafred	Torrance's cheer competitor
17	Jenelope	Torrance's cheer competitor