

CHAPTER III

RESEARCH METHODOLOGY

This chapter deals with research methodology. It explains the method which is used in this research to find the answer to the research questions. It includes the research design, data of the research, focus of the research, data collection, data analysis, and data presentation.

3.1 Research Design

This study is a qualitative descriptive research, which is framed within textual analysis method. Bogdan and Biden (cited in Sugiono, 2005) state that qualitative research is descriptive; the data collected are in the form of words or pictures rather than number.

In addition, Nazir (1988) defines a qualitative method as the investigation on a group status, an object, a set of condition, a paradigm or sequence of a current event. It is aimed at providing an accurate factual and systematic description on facts, natures and relation of research phenomenon. Moreover, Alwasilah (2002) mentions that qualitative research principle emphasizes that every (temporary) finding is based on data, therefore findings are becoming more valid before stated as a theory.

In the research, the qualitative method is chosen because the writer believes that this design is the most appropriate method to conduct this study in relation to the

ideology of ideological state apparatus related to physical appearance. As Miles and Huberman (1987) state that:

Qualitative data is in the form of words rather than numbers; they are attractive and source of well-grounded, rich descriptions and explanations of processes occurring in local contexts. With qualitative data one can preserve chronological flow, assess local causality, and derive fruitful explanations

The qualitative method is able to describe the data about the ideology of ISA (Ideological State Apparatus), in constructing the concept of beauty in the novel in more detail because of its capability in obtaining rich explanations. Based on the explanation, the qualitative descriptive research is suitable for the study, because this research needs a lot of description in explaining the data.

3.2 The Data of the Research

The data of the study were taken from a novel entitled *Uglies* written by Scott Westerfeld. The novel was firstly published in 2005, written in English and consists of three main parts and 50 chapters. The data were analyzed using the theories on ideology perspective including from Louis Althusser (1971) and Karl Marx (1845). The writer also used the theory of power relation by Marilyn French (1985) to see the ideology in a wider perspective.

3.2.1 The Synopsis of *Uglies*

Uglies as a young adult literature tells about life of Tally Youngblood, a 15 years old girl who is dreaming of becoming pretty, like all of her friends in their upcoming 16th birthday. Tally always believes that the only way to become pretty is through operation, until she meets Shay. Shay persuades Tally to abandon the operation and follow her to runaway to the *Smoke* (a place where people refuse to take an operation). Shay's runaway causes Tally into trouble. Tally has to face *the special circumstances* which force her to find Shay, unless she decides not to have the operation. The journey in finding the *Smoke* and Shay changes Tally's life. Tally is no longer a town girl who only dreams of operation and becoming pretty, she finds out that there is something wrong with the operation, something that makes people blind to see reality.

3.3 Focus of the Research

The study is limited on the ideological analysis of *Uglies*. The main issue analyzed in the study is the ideology of the state apparatus, based on Althusser (1971) and Marxist (1845) theory. The study focuses on investigating the manifestation of Ideological State Apparatus in operating their ideologies to the society through power that they have.

With the breadth issue on ideology, the writer formulated the research questions to accomplish the objective of the study. The research questions are:

1. In what ways “ISA” is manifested in the construction of pretty and ugly?
2. In what ways does “ISA” operate in *Uglies*?

3.4 Data Collection and Data Analysis

The data analysis of the study is conducted through several stages. The first stage was reading and rereading the novel thoroughly to get thorough understanding about the issues in the novel. The second stage was identifying the textual evidence from the novel. The third stage was categorizing the identification that has been made, while the fourth stage was categorizing contradiction that happened to its main character which is Tally Youngblood. The fifth stage, then, was discussing and interpreting the analysis mentioned in the previous stages and answering the research questions. Finally, the analysis was ended with conclusions and suggestions for a further research.

3.4.1 Steps of Analysis

In this research, the data was collected from *Uglies*, a novel written by Scott Westerfeld. The study was conducted through the following steps:

1. Reading and re-reading the novel thoroughly to get the deeper understanding of issues in the story, especially about the ideologies of the main character on the conception of prettiness.

2. Finding textual evidence from the novel which is related to the ideologies of state apparatus on the conception of prettiness that construct the main character ideologies.
3. Finding and reading other sources related to the study to form the theoretical framework.
4. Classifying the data based on the categorization that has been made on the category of state apparatus, focusing on the ideologies that exist in the story of *Uglies*.
5. Analyzing and interpreting the data based on the theoretical framework on ideological state apparatus ideology as the perspective proposed by Marx and Althusser.
6. Making conclusion of the study.

3.5 Data Presentation

To accomplish data analysis, the presentation of the data is formulated in a form of the table, to answer research questions. The table is made as follows:

Table 3.1

Sample of

Data Analysis on State Apparatus' Ideology

No	Category	State Apparatus	Textual Evidence	Narrative Events	Analytical Note
1	Lifestyle	society	Of course, Peris could	This statement	In this novel

			sleep as late as he wanted now. Just one of the advantages of being pretty. (p4)	occurs when Tally thinks of Peris as a "Pretties"	people who are pretty have more advantages compared to the uglies.
2	physical appearance	Society	They'd just run her down like she was nothing. Of course, Tally was nothing here. Worse, she was ugly. But she hoped Peris wouldn't see it that way. Wouldn't see her that way. (p5)	This statement occurs when Tally meets the pretties in the Pretty town.	The text shows that someone who is not pretty is not seen by others as a person or a human being.

Table 3.2

Sample of

The State Apparatus in *Uglies*

No	Category	Textual Evidence	Narrative Events	Analytical Note
1	Repressive State apparatus	Shay laughed. "Tally, there's nothing out there, like you just said. Nothing and no one to bust us. " "Do hoverboards even work out there? Does anything?" " Special ones do , if you know how to trick them, and where to ride. And getting past the burbs is easy. You take the river the whole way. Farther upstream it's white water, too rough for skimmers." (p21-23)	This statement occurs when Tally meets the pretties in the Pretty town.	The text shows that the special circumstances is a repressive state apparatus because they act as rule maker that will do violence to everyone who makes mistakes.

Table 3.3

Sample of

Contradiction in *Uglies*

No	Narrator	Textual Evidence	Narrative Events	Analytical Note
1	Shay	Shay sat up straight, her smile gone. " I wouldn't do that, anyway. " (p18)	This statement occurs when Tally asks Shay about operation.	Shay's opinion contradict the idea that

				everybody want to get operation and become pretty.
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The complete data presentation is available in the appendices section.

