

CHAPTER V

CONCLUSION AND SUGGESTION

5.0. Introductory Remark

This chapter presents the conclusion and the suggestion based on the research findings and discussions. The first section is the conclusion of the research. It concludes the findings that have been discussed in the previous chapter. The second section is the suggestion for further research, which aims to recommend further research for the better one.

5.1. Conclusions

This research aims to analyze President Yudhoyono's speech perceiving *Bank Century* case. This research applies Searle's assertive speech act category (1969), and Brown and Levinson's Politeness Strategies (1978) as frameworks, to examine the functions of assertives and how President Yudhoyono observes politeness in the two President Yudhoyono speeches perceiving *Bank Century* case.

Generally, it is found that assertive speech acts become the most frequently used speech act category in the first and the second President Yudhoyono's speeches. Further, the result concludes that in the two President Yudhoyono's speeches, he wanted to assert the propositions toward *Bank Century* to be true.

The functions of assertives in the speeches are to describe, assert and state the case of *Bank Century*. The “description” aims to describe the policy toward *Bank Century*, which was done by the government. The “assertion” aims to assert that the accusation of the misuse of the bailout fund, which was appointed to President Yudhoyono and Democratic Party was wrong. The “statement” aims to state that the government purposed to save Indonesia from the crisis by doing the bailout to *Bank Century*.

The “description” occupies the first rank in the two speeches. It means that the main purpose of President Yudhoyono in delivering the speech toward *Bank Century* is to describe his point of view and his attitude toward the case. Therefore, he believed that he had to do more description especially in describing the reason why the government did the bailout to *Bank Century*. The “description” is also used to describe the reason why President Yudhoyono and Democratic Party do not deserve to be accused of the bailout misuse.

Moreover, it is proved that President Yudhoyono observes politeness. The researcher found that he used three strategies out of four strategies of Brown and Levinson’s Politeness strategies. Further, the two speeches shared the same frequency of the three politeness strategies due to in both of the speeches, positive politeness occupied the first rank, and it was respectively followed by Negative Politeness and off record strategy. The only one strategy that missed in the two speeches was Bald on record strategy. Although positive politeness occupies the first rank in the two

speeches, President Yudhoyono is identically being negative due to the use of negative politeness and off-record strategy are significant.

President Yudhoyono applied positive politeness strategy to show to the hearer that he was really care about the *Bank Century* case phenomenon and he was really disappointed with the raising issues toward *Bank Century*. President Yudhoyono applied negative politeness strategy to utter that *Bank Century's* problem happen not only because of his failure, but also our failure. Finally, the use of off record strategy by President Yudhoyono was to be ironic in order to deny that the accusation pointed to him and Democratic Party was not true.

The findings of politeness strategy analyses in the first and the second speech are showing that President Yudhoyono aimed to save his face toward *Bank Century*. In addition, in the two speeches perceiving *Bank Century* case, President Yudhoyono tends to give more negotiation without trying to be distinctive. No bald-on record found in the two speeches shows that President Yudhoyono ignored the parameter of power to overcome the case distinctively. Therefore, it is natural if after President Yudhoyono had given the speech, people still confused with the attitude of President Yudhoyono in the speeches. Further, it was hard to overcome the case of *Bank Century* up to now.

5.2. Suggestions

This research is only focused on Searle's assertive speech-act categories and Brown and Levinson's Politeness strategies in President Yudhoyono's speeches perceiving *Bank Century*. It is highly recommended that a further research will be another relevant study, which is investigating this point from different sample and approaches, by applying another method such as directive speech-acts in the presidential speech, or discourse analysis in the presidential speech, for instance. Thus, the research in the presidential speech will be more enriched.

