

DAFTAR ISI

ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
UCAPAN TERIMA KASIH	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR TABEL	xi
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Penelitian	Error! Bookmark not defined.
1.2 Identifikasi, Pembatasan dan Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan Penelitian	Error! Bookmark not defined.
1.4 Kegunaan Penelitian	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA, KERANGKA PEMIKIRAN DAN HIPOTESIS	Error! Bookmark not defined.
2.1 Kajian Pustaka	Error! Bookmark not defined.
2.1.1 Konsep Budaya Organisasi	Error! Bookmark not defined.
2.1.1.1 Pengertian Budaya Organisasi	Error! Bookmark not defined.
2.1.1.2 Karakteristik Budaya Organisasi	Error! Bookmark not defined.
2.1.1.3 Fungsi Budaya Organisasi	Error! Bookmark not defined.
2.1.1.4 Unsur-unsur Budaya Organisasi	Error! Bookmark not defined.
2.1.1.5 Pembentukan Budaya Organisasi	Error! Bookmark not defined.
2.1.1.6 Pentingnya Memahami Budaya Organisasi	Error! Bookmark not defined.
2.1.1.7 Mengukur atau Menilai Budaya Organisasi	Error! Bookmark not defined.
2.1.2 Konsep Kepuasan Kerja Karyawan	Error! Bookmark not defined.

2.1.2.1	Pengertian Kepuasan Kerja	Error! Bookmark not defined.
2.1.2.2	Variabel – Variabel Dalam Kepuasan Kerja	Error! Bookmark not defined.
2.1.2.3	Faktor – faktor yang mempengaruhi kepuasan kerja	Error! Bookmark not defined.
2.1.2.4	Teori – Teori Tentang Kepuasan Kerja	Error! Bookmark not defined.
2.1.2.5	Dampak Kepuasan Kerja pada Kinerja Karyawan	Error! Bookmark not defined.
2.1.2.6	Cara Meningkatkan Kepuasan Kerja Melalui Peningkatan Kualitas Kehidupan Kerja.....	Error! Bookmark not defined.
2.1.2.7	Survei Dan Pengukuran Kepuasan Kerja	Error! Bookmark not defined.
2.1.3	Pengaruh Budaya Organisasi Terhadap Kepuasan Kerja Karyawan	Error! Bookmark not defined.
2.2	Kerangka Pemikiran.....	Error! Bookmark not defined.
2.3	Hipotesis	Error! Bookmark not defined.
BAB III	METODE PENELITIAN.....	Error! Bookmark not defined.
3.1	Objek Penelitian.....	Error! Bookmark not defined.
3.2	Metode dan Desain Penelitian	Error! Bookmark not defined.
3.2.1	Metode Penelitian	Error! Bookmark not defined.
3.2.2	Desain Penelitian	Error! Bookmark not defined.
3.3	Operasionalisasi Variabel	Error! Bookmark not defined.
3.4	Jenis, Sumber, dan Pengumpulan Data dan Teknik Penarikan Sampel	Error! Bookmark not defined.
3.4.1	Sumber Data.....	Error! Bookmark not defined.

- 3.4.2 Teknik Pengumpulan Data.....**Error! Bookmark not defined.**
- 3.5 Populasi, Sampel, dan Teknik Penarikan Sampel**Error! Bookmark not defined.**
- 3.5.1 Populasi.....**Error! Bookmark not defined.**
- 3.5.2 Sampel.....**Error! Bookmark not defined.**
- 3.5.3 Teknik Penarikan Sampling.....**Error! Bookmark not defined.**
- 3.6 Rancangan Analisis dan Uji Hipotesis....**Error! Bookmark not defined.**
- 3.6.1 Rancangan Analisis.....**Error! Bookmark not defined.**
- 3.6.1.1 Uji Instrumen.....**Error! Bookmark not defined.**
- 3.6.1.2 Teknik analisis Data**Error! Bookmark not defined.**
- 3.6.1.2.1 Analisis Deskriptif.....**Error! Bookmark not defined.**
- 3.6.1.2.2 Analisis Verifikatif.....**Error! Bookmark not defined.**
- 3.6.2 Uji Hipotesis**Error! Bookmark not defined.**

BAB IV HASIL PENELITIAN DAN PEMBAHASAN**Error! Bookmark not defined.**

- 4.1 Hasil Penelitian**Error! Bookmark not defined.**
- 4.1.1 Gambaran Umum Perusahaan.....**Error! Bookmark not defined.**
- 4.1.2 Visi dan Misi PT. INTI (Persero) Bandung**Error! Bookmark not defined.**
- 4.1.3 Struktur Organisasi PT. INTI (Persero) Bandung**Error! Bookmark not defined.**
- 4.1.4 Gambaran Karakteristik Responden .**Error! Bookmark not defined.**
- 4.1.1.1 Karakteristik Responden Berdasarkan Jenis Kelamin**Error! Bookmark not defined.**
- defined.**
- 4.1.1.2 Karakteristik Responden Berdasarkan Usia**Error! Bookmark not defined.**

4.1.1.3	Karakteristik Responden Berdasarkan Pendidikan	Error! Bookmark not defined.
4.1.1.4	Karakteristik Responden Berdasarkan Masa Kerja	Error! Bookmark not defined.
4.1.5	Gambaran Variabel Penelitian	Error! Bookmark not defined.
4.1.5.1	Gambaran Variabel Budaya Organisasi (X)	Error! Bookmark not defined.
4.1.5.2	Gambaran Variabel Kepuasan Kerja	Error! Bookmark not defined.
4.1.6	Pengujian Hipotesis Penelitian	Error! Bookmark not defined.
4.1.6.1	Analisis Korelasi	Error! Bookmark not defined.
4.1.6.2	Analisis Regresi Linier Sederhana	Error! Bookmark not defined.
4.2	Pembahasan	Error! Bookmark not defined.
4.2.1	Pembahasan Budaya Organisasi pada Divisi MSDM PT INTI (Persero) Bandung	Error! Bookmark not defined.
4.2.2	Pembahasan Kepuasan Kerja pada Karyawan Divisi MSDM PT INTI (Persero) Bandung	Error! Bookmark not defined.
4.2.3	Pembahasan Pengaruh Budaya Organisasi terhadap Kepuasan Kerja Karyawan pada Divisi MSDM PT INTI (Persero) Bandung	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN		Error! Bookmark not defined.
5.1	Kesimpulan	Error! Bookmark not defined.
5.2	Saran-saran	Error! Bookmark not defined.

DAFTAR PUSTAKA