

## TABLE OF CONTENTS

ABSTRACT.....	i
Chapter 1. INTRODUCTION.....	1
1.1 Background.....	1
1.2 Reseach Question.....	3
1.3 Aim of Study.....	3
1.4 Limitation of Study.....	4
1.5 Research Method.....	4
1.6 Significant of the Study.....	5
1.7 Organization of Paper.....	5
1.8 Closing Remarks.....	6
Chapter 2. THEORITICAL FOUNDATION.....	7
2.1 Cooperative Priciple.....	7
2.1.1 The Maxim of Quality.....	8
2.1.2 The Maxim of Quantity.....	8
2.1.3 The Maxim of Relation.....	9
2.1.4 The Maxim of Manner.....	10
2.2 Non-Observance of Conversational Implicature.....	11
2.2.1 Flouting the Maxim.....	11
2.2.2 Violating the Maxim.....	12
2.2.3 Opting Out the Maxim.....	13
2.2.4 Infringing the Maxim.....	13
2.2.5 Suspending the Maxim.....	14

2.3 Implicature .....	15
2.4 The Concept of Face and The Theory of Politeness .....	16
2.5 Relevant Studies .....	21
2.6 Closing Remark.....	23
Chapter 3. RESEARCH METHOD.....	24
3.1 Design of the Research.....	24
3.2 Data Source and Collection.....	25
3.3.1 Data Source .....	25
3.3.2 Procedure of Data Collection .....	26
3.3 Data Analysis .....	26
3.4 Clarification of Key Terms .....	27
3.5 Closing Remarks .....	28
Chapter 4. FINDINGS AND DISCUSSION .....	29
4.1 The Occurrence of Non-Observance Conversational Maxims in <i>Si Kabayan Tapa</i> .....	31
4.1.1 Violating the Maxim.....	31
4.1.2 Flouting the Maxim.....	31
4.1.3 Opting Out the Maxim.....	43
4.1.4 Infringing the Maxim.....	44
4.1.5 Suspending the Maxim .....	46
4.2 The speaker's Motivation Behind the Use of Non-observance of Conversational Maxims in <i>Si Kabayan Tapa</i> .....	47
4.2.1 Positive Face.....	47

4.2.2 Negative Face .....	49
4.3 Discussion .....	51
4.3.1 Positive Face Threatening Acts .....	51
4.3.2 Negative Face Threatening Acts .....	52
Chapter 5. CONCLUSIONS AND SUGGESTIONS .....	52
5.1 Conclusions .....	56
5.2 Suggestions .....	57
References .....	58
Appendices .....	60

