

**SISTEM REKOMENDASI ARTIKEL JURNAL *MACHINE LEARNING*
MENGUNAKAN *TOOL* LOOKER STUDIO**

SKRIPSI

Diajukan untuk memenuhi sebagian syarat memperoleh gelar Sarjana Pendidikan
Konsentrasi Pendidikan Sistem dan Teknologi Informasi



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UNIVERSITAS PENDIDIKAN INDONESIA**

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Sebuah skripsi yang diajukan untuk memenuhi sebagian syarat
memperoleh gelar Sarjana Pendidikan pada Program Studi
Pendidikan Sistem dan Teknologi Informasi

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ABSTRAK

Indonesia merupakan negara yang belum banyak mempelajari tentang kecerdasan buatan. Hal ini menyebabkan sedikitnya jumlah publikasi terkait bidang kecerdasan buatan termasuk ranah di dalamnya seperti *machine learning* yang menyebabkan kesulitan bagi pembaca dalam menemukan artikel jurnal yang sesuai. Dalam kasus ini, sistem rekomendasi dapat dimanfaatkan untuk memberikan rekomendasi yang relevan. Tujuan dari penelitian ini adalah: 1) mengembangkan *website* sistem rekomendasi artikel jurnal *machine learning* menggunakan *tool* Looker Studio; dan 2) menguji *website* sistem rekomendasi artikel jurnal *machine learning* menggunakan *tool* Looker Studio. Jenis penelitian yang digunakan adalah *R&D* dengan desain penelitian menggunakan *RAD*. *Dataset* yang digunakan terdiri dari 100 artikel jurnal *machine learning*. Berdasarkan penelitian yang telah dilakukan, diperoleh kesimpulan: 1) pengembangan *website* sistem rekomendasi artikel jurnal *machine learning* dibangun menggunakan *tool* Looker Studio untuk memberikan fitur rekomendasi yang dihubungkan ke *website* melalui *embedding via URL*. Berdasarkan hasil pengujian terhadap fitur tersebut, diperoleh hasil rata-rata presisi sebesar 98,33%; 2) hasil pengujian *website* sistem rekomendasi artikel jurnal *machine learning* menggunakan teknik survei melalui instrumen *SUS*, menunjukkan skor 71,42 yang berarti *website* memiliki kinerja rata-rata dengan kategori bagus serta *acceptability* dapat diterima. Dengan demikian, *website* telah layak dan dapat digunakan dengan baik oleh mahasiswa yang memiliki ketertarikan di bidang kecerdasan buatan selaku pengguna *website*.

Kata Kunci: Sistem Rekomendasi, Artikel Jurnal *Machine Learning*, Looker Studio, *RAD*, *Website*

ABSTRACT

Indonesia is a country that has not studied much about artificial intelligence. This has resulted in a small number of publications related to the field of artificial intelligence including areas within it such as machine learning which caused difficulties for readers in finding relevant journal articles. In this case, a recommendation system can be utilized to provide relevant recommendations. The aims of this research are: 1) develop a machine learning journal articles recommendation system website using Looker Studio tool; and 2) test the machine learning journal articles recommendation system website using Looker Studio tool. The type of research used is R&D with a research design used RAD. The dataset used consists of 100 machine learning journal articles. Based on the research that has been done, the conclusions are: 1) the development of the machine learning journal articles recommendation system website is built using the Looker Studio tool to provide a recommendation feature which is linked to the website using embedding via URL. Based on the test results of that feature, the average of precision is 98.33%; 2) The results of testing the machine learning journal articles recommendation system website used survey technique with SUS instrument, showed a score of 71.42, which means it has an average performance in a good category and acceptability as acceptable. Thus, the website is feasible and can be used properly by students who have an interest in artificial intelligence as website users.

Keywords: Recommendation System, Machine Learning Journal Article, Looker Studio, RAD, Website

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