

DAFTAR ISI

LEMBAR PENGESAHAN	Error! Bookmark not defined.
PERNYATAAN	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
ABSTRACT.....	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
UCAPAN TERIMA KASIH.....	Error! Bookmark not defined.
DAFTAR ISI.....	1
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Identifikasi dan Perumusan Masalah.....	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Kegunaan Penelitian.....	Error! Bookmark not defined.
BAB II KERANGKA TEORITIS.....	Error! Bookmark not defined.
2.1 Kajian Pustaka.....	Error! Bookmark not defined.
2.1.1 Konsep Penilaian Kinerja	Error! Bookmark not defined.
2.1.2 Konsep Promosi Jabatan.....	Error! Bookmark not defined.
2.2 Kerangka Pemikiran	Error! Bookmark not defined.
2.3 Hipotesis.....	Error! Bookmark not defined.

BAB III METODE PENELITIAN	Error! Bookmark not defined.
3.1 Objek Penelitian	Error! Bookmark not defined.
3.2 Metode Penelitian.....	Error! Bookmark not defined.
3.3 Operasionalisasi Variabel.....	Error! Bookmark not defined.
3.4 Sumber Data.....	Error! Bookmark not defined.
3.5 Populasi, Sampel, dan Teknik Penarikan Sampel	Error! Bookmark not defined.
3.5.1 Populasi.....	Error! Bookmark not defined.
3.5.2 Sampel	Error! Bookmark not defined.
3.5.3 Teknik Penarikan Sampel	Error! Bookmark not defined.
3.6 Teknik dan Alat Pengumpulan Data	Error! Bookmark not defined.
3.7 Pengujian Instrumen Penelitian....	Error! Bookmark not defined.
3.7.1 Uji Validitas.....	Error! Bookmark not defined.
3.7.2 Uji Reliabilitas	Error! Bookmark not defined.
3.7 Teknik Analisis Data.....	Error! Bookmark not defined.
3.8.1 Analisis Deskriptif	Error! Bookmark not defined.
3.8.2 Pengujian Instrumen Penelitian	Error! Bookmark not defined.
3.9 Pengujian Hipotesis.....	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
4.1 Hasil Penelitian	Error! Bookmark not defined.
4.1.1 Gambaran Umum Perusahaan	Error! Bookmark not defined.
4.1.2 Karakteristik Responden.....	Error! Bookmark not defined.

4.1.3 Hasil Uji Instrumen Penelitian	Error! Bookmark not defined.
4.1.4 Gambaran Hasil Penelitian ..	Error! Bookmark not defined.
4.1.5 Deskripsi Variabel-variabel Penelitian	Error! Bookmark not defined.
4.1.6 Pengujian Persyaratan Analisis Data .	Error! Bookmark not defined.
4.1.7 Pengujian Hipotesis	Error! Bookmark not defined.
4.2 Pembahasan	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1 Kesimpulan.....	Error! Bookmark not defined.
5.2 Saran.....	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
DAFTAR LAMPIRAN.....	Error! Bookmark not defined.