

**THE SIGNIFICANCE OF SOFT SKILLS IN EDUCATION: HELPING COLLEGE
STUDENTS TO BECOME “CAREER-READY” IN MOROCCO**

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Submitted to fulfill one of the requirements for obtaining a Master’s degree in Education
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The Significance Of Soft Skills In Education: Helping College Students To
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(An Exploratory Case Study Of Career Services In Morocco)

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THE SIGNIFICANCE OF SOFT SKILLS IN EDUCATION: HELPING COLLEGE STUDENTS TO BECOME ‘CAREER-READY’ IN MOROCCO.

ABSTRACT

It's beyond of shadow that soft skills are a crucial factor for professional success as well as during social interactions in the society. Businesses are also demanding in terms of abilities. As a result, it is critical for university students to develop soft skills so that to become Career-ready and achieve a long-term success. This study is primarily to explore how stakeholders including educators, heads of Career Services, career counselors and trainers view the significance of soft skills in education and whether what they claim they do for their instructional activities to integrate soft skills are comprehended by the students and secondly, aimed at providing interesting insights to the stakeholders, in order to revitalize their practices for strengthening graduates' soft skills and career-readiness, and thus the match between employers' needs and graduates' profiles, overcoming the skills gap's perception. At this purpose, the main tools used in this research is e-mail interviewing. A qualitative research approach and a case study method was used for this study. A purposive sample of no more than 6 participants were asked to provide answers to the interview protocol via e-mail in order to obtain valuable insights and suggestions in terms of the development of soft skills and helping students become ‘‘ career-ready’’. Career centers in Morocco were adopted as a case study and as part of the evaluation. The results suggested a diversity of benefits that career counseling programs brings to youth, on the other hand, findings revealed the reality of a different face of the coin that there is indeed a lack of the right set skill among graduates that is indicated by stakeholders. This skill gap is caused in part by the inherent difficulties of soft skills teaching, learning, transfer and assessment. But it could also be stemmed from the low commitment of the individual himself to enhancing these skills.

Keywords: Soft skills teaching, Career-readiness, college graduates, Career counseling.

The Significance Of Soft Skills In Education: Helping College Students To Become “Career-ready” In Morocco

ABSTRAK

Tidak dapat dipungkiri bahwa soft skill merupakan faktor penting untuk kesuksesan profesional serta selama interaksi sosial di masyarakat. Bisnis juga menuntut dalam hal kemampuan. Ini berlaku di hampir semua bidang, apa pun industrinya. Bisnis juga menuntut dalam hal kemampuan. Oleh karena itu, sangat penting bagi mahasiswa untuk mengembangkan soft skill. Studi ini terutama untuk mengeksplorasi bagaimana pemangku kepentingan termasuk pendidik, kepala Layanan Karir, konselor karir dan pelatih memandang pentingnya soft skill dalam pendidikan dan apakah apa yang mereka klaim mereka lakukan untuk kegiatan instruksional mereka untuk mengintegrasikan soft skill dipahami oleh siswa dan kedua , bertujuan untuk memberikan wawasan yang menarik bagi para pemangku kepentingan, dalam rangka merevitalisasi praktik mereka untuk memperkuat soft skill dan kesiapan karir lulusan, dan dengan demikian kesesuaian antara kebutuhan pengusaha dan profil lulusan, mengatasi persepsi kesenjangan keterampilan. Pada tujuan ini, alat utama yang digunakan dalam penelitian ini adalah wawancara melalui email. Pendekatan penelitian kualitatif dan metode studi kasus digunakan untuk penelitian ini. Sampel purposive tidak lebih dari 6 peserta diminta untuk memberikan jawaban protokol wawancara melalui email untuk mendapatkan wawasan dan saran yang berharga dalam hal pengembangan soft skill dan membantu siswa menjadi " siap berkarir ". Pusat karir di Maroko diadopsi sebagai studi kasus dan sebagai bagian dari evaluasi. Hasilnya menunjukkan keragaman manfaat yang dibawa program konseling karir bagi kaum muda, di sisi lain, temuan mengungkapkan realitas wajah yang berbeda bahwa memang ada kurangnya keterampilan yang tepat di antara lulusan yang ditunjukkan oleh pemangku kepentingan. Kesenjangan keterampilan ini antara lain disebabkan oleh kesulitan yang melekat pada pengajaran, pembelajaran, transfer, dan penilaian soft skills. Namun bisa juga bersumber dari rendahnya komitmen individu itu sendiri untuk meningkatkan keterampilan tersebut.

Kata kunci: Pengajaran soft skills, Kesiapan karir, lulusan perguruan tinggi, Konseling karir.

Table of contents

ACKNOWLEDGEMENTS	1
ABSTRACT	2
ABSTRAK	3
ABBREVIATIONS	4
Table of contents	5
CHAPTER I	9
INTRODUCTION	9
1.1. Research background	9
1.2. Significance of Research	15
1.3. Definition of terms	15
a) Soft skills	15
b) Career readiness	15
CHAPTER II	16
LITERATURE REVIEW	16
2.1 Understanding career readiness	16
2.1.1 Definition of career readiness	17
2.1.2 Significance of soft skills for career success	17
2.1.3 Understanding Guidance and Career counseling	18
2.1.4 The concept of ‘‘Career’’	21
2.2 Understanding Soft Skills	22
2.2.1 The historical perspective of Soft Skills	22

2.2.2	Soft Skills vs Hard Skills	23
2.2.3	Model of soft skills	25
2.2.4	Lack of soft skills in College Graduates	29
2.2.5	What employers seek for in today's graduates: the most in-demand soft skills?	30
2.2.6	Soft Skills Assessment	32
2.3	Lecturers' role in teaching soft skills in Morocco.....	35
2.4	School counselors' role in strengthening soft skills.....	37
2.5	The role of universities' career services in the world.....	42
2.5.1.	Historical overview of career services in the world.....	44
2.5.2.	The Moroccan scenario and the case of UCII and ESITH University Career Centers	47
2.5.3.	The efforts of Career services for fostering soft skills and work readiness	50
CHAPTER III		53
RESEARCH METHODOLOGY		53
3.1.	Research paradigm.....	53
3.2.	Research Design.....	54
3.3.	Setting.....	54
3.4.	Research Participants.....	55
3.5.	Data Collection Technique.....	56
3.6.	Procedures.....	56
3.7.	Data analysis.....	56
3.8.	Triangulation.....	56
CHAPTER IV		58

FINDINGS AND DISCUSSIONS.....	58
A. Findings.....	58
4.1. Introduction.....	58
Domain 1: Soft skills shape human being’s personality	59
Domain 2: Today’s job market.....	72
Domain 3: Employers seek candidates with superior Soft skills	76
Domain 4: Soft skills cover up weaknesses on the hard skills side	78
B. Discussions.....	86
4.2 Limitation of the research	87
CHAPTER V	88
CONCLUSION AND RECOMMENDATIONS	88
5.1. Conclusion	88
5.2. Recommendations.....	88
5.2.1 Recommendation for University.....	88
5.2.2 Recommendation for Lecturers.....	89
5.2.3 Recommendation for College Students.....	89
5.2.4 Recommendation for Further Research.....	90
References.....	91
APPENDICES	98
APPENDIX A: Signed Informed Consent Document	98
APPENDIX B: Interview Protocol To The Director Of UCII Career Center	100
APPENDIX C: Interview Protocol To The Director Of ESITH Career Center	103

APPENDIX D: Interview Protocol To The Career Counselors	106
APPENDIX E: Interview Protocol To The Lecturers	108
APPENDIX F: Interview Protocol To The Trainers	110
APPENDIX G: Interview Transcript Of the Head Of UCII Career Service	113
APPENDIX H: Interview Transcript Of the Head Of ESITH Career Service.....	117
APPENDIX I: Interview Transcript Of Career Counselors	121
APPENDIX J: Interview Transcript Of Educators	124
APPENDIX K: Interview Transcript Of Lecturers	127
APPENDIX L: Interview Transcript Of Trainers	130

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