

**BIMBINGAN KARIER DESAIN KEHIDUPAN UNTUK
MENGEMBANGKAN PILIHAN KARIER PESERTA DIDIK
SEKOLAH MENENGAH ATAS**
(Penelitian Kuasi Eksperimen Di SMA Edu Global Bandung Tahun Pelajaran
2022/2023)

TESIS

Diajukan untuk Memenuhi Sebagian Syarat untuk Memperoleh Gelar Magister
Pendidikan (M. Pd) dalam bidang Bimbingan dan Konseling



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**PROGRAM STUDI BIMBINGAN DAN KONSELING
FAKULTAS ILMU PENDIDIKAN
UNIVERSITAS PENDIDIKAN INDONESIA
2023**

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2023

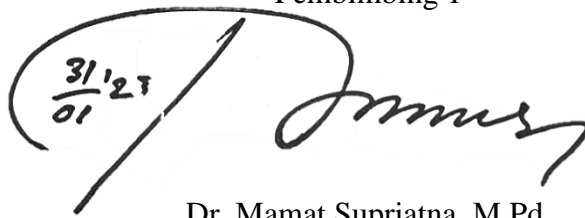
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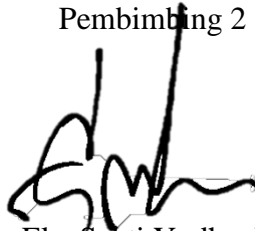
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**PERNYATAAN TENTANG KEASLIAN TESIS DAN PERNYATAAN
BEBAS PLAGIARISME**

Dengan ini saya menyatakan bahwa tesis dengan judul “Bimbingan Karier Desain Kehidupan untuk Mengembangkan Pilihan Karier Peserta Didik Sekolah Menengah Atas (Penelitian Kuasi Eksperimen Di SMA Edu Global Bandung Tahun Pelajaran 2022/2023)” ini beserta seluruh isinya adalah benar-benar karya saya sendiri. Saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika ilmu yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko/sanksi apabila di kemudian hari ditemukan adanya pelanggaran etika keilmuan atau ada klaim dari pihak lain terhadap keaslian karya saya ini. Demikian surat pernyataan ini dibuat dengan sebenar-benarnya.

Bandung, Februari 2023

Yang Membuat Pernyataan



Tri Handani

KATA PENGANTAR

Pilihan karier merupakan bagian penting bagi peserta didik. Pilihan karier khususnya pada jenjang Sekolah Menengah Atas (SMA) menjadi bekal utama bagi peserta untuk memilih pekerjaan atau studi lanjutan setelah lulus. Pilihan karier menjadi hal yang harus dimiliki oleh peserta didik agar pekerjaan atau studi lanjut yang dipilih sesuai dengan potensi dan kepribadian yang dimiliki. Fenomena menunjukkan bahwa angka individu yang salah pilih jurusan di perguruan tinggi berada pada tingkat yang tinggi. Oleh karena itu, diperlukan upaya untuk mengembangkan pilihan karier untuk mengatasi masalah tersebut.

Tesis yang berjudul “Bimbingan Karier Desain Kehidupan untuk Mengembangkan Pilihan Karier Peserta Didik Sekolah Menengah Atas (Penelitian Kuasi Eksperimen Di SMA Edu Global Bandung Tahun Pelajaran 2022/2023)” merupakan hasil penelitian empiris yang diajukan sebagai syarat untuk memperoleh gelar Magister Pendidikan (M.Pd.) pada Program Studi Bimbingan dan Konseling, Fakultas Ilmu Pendidikan, Universitas Pendidikan Indonesia. Tesis ini terdiri dari 5 bab yaitu : 1) Bab I Pendahuluan; 2) Bab II Tinjauan Teoretik tentang Pilihan Karier dan Bimbingan karier desain kehidupan; 3) Bab III Metodologi Penelitian; 4) Bab IV Temuan dan Pembahasan; dan 5) Bab V Simpulan, Implementasi, dan Rekomendasi.

Hasil penelitian ini diharapkan dapat dijadikan salah satu referensi pemberian layanan di bidang karier khususnya untuk mengembangkan pilihan karier peserta didik serta memberikan kontribusi pada keilmuan bimbingan dan konseling. Oleh karena itu, peneliti mengharapkan kritik, saran dan bimbingan dari dosen penguji dan pembimbing untuk mengoptimalkan penulisan tesis ini.

Bandung, Februari 2023

Tri Handani

ABSTRAK

Tri Handani (2023). Bimbingan Karier Desain Kehidupan untuk Mengembangkan Pilihan Karier Peserta Didik Sekolah Menengah Atas (Penelitian Kuasi Eksperimen Di SMA Edu Global Bandung Tahun Pelajaran 2022/2023)”. Dibimbing oleh Dr. Mamat Supriatna, M.Pd. dan Dr. Eka Sakti Yudha, M.Pd. Program Studi Magister Bimbingan dan Konseling. Fakultas Ilmu Pendidikan. Universitas Pendidikan Indonesia.

Pilihan karier sangat penting bagi peserta didik, terutama bagi peserta didik Sekolah Menengah Atas sebelum bekerja atau melanjutkan studi. Fakta di lapangan menunjukkan bahwa tingginya angka mahasiswa yang baru memasuki perguruan tinggi salah pilih jurusan, sehingga diperlukan bimbingan karier yang dapat mengatasi permasalahan tersebut. Oleh karena itu, tujuan penelitian ini adalah untuk menghasilkan bimbingan karier desain kehidupan untuk mengembangkan pilihan karier peserta didik sekolah menengah atas. Penelitian ini menggunakan paradigma penelitian positivisme dengan pendekatan kuantitatif. Metode penelitian adalah eksperimen kuasi dengan metode *non-equivalent pretest posttest control group*. Partisipan dalam penelitian ini adalah siswa kelas X SMA Edu Global, Bandung Tahun Pelajaran 2022/2023. Teknik pengambilan sampel menggunakan *purposive sampling*. Instrumen yang digunakan adalah instrumen pilihan karier dengan teknik analisis data uji statistik non parametrik *Mann Whitney U*. Berdasarkan hasil penelitian menunjukkan bahwa bimbingan karier desain kehidupan efektif untuk mengembangkan pilihan karier peserta didik dengan perolehan nilai signifikansi (2-tailed) sebesar 0.001 pengujian kelas eksperimen. Hasil tersebut menunjukkan bahwa bimbingan karier desain kehidupan efektif untuk mengembangkan pilihan karier peserta didik. Temuan pada penelitian ini dapat dijadikan alternatif layanan bimbingan karier untuk mengembangkan pilihan karier peserta didik.

Kata Kunci : Bimbingan karier, Desain Kehidupan, Pilihan Karier

ABSTRACT

Tri Handani (2023). Life Design Career Guidance to Develop Senior High School Students' Career Choice (Quasi-Experimental Research at Edu Global Bandung High School for the Academic Year 2022/2023). Supervised by Dr. Mamat Supriatna, M.Pd. and Dr. Eka Sakti Yudha, M.Pd. Master of Guidance and Counseling Study Program. Faculty of Education. Indonesian Education University.

Career choice is significant for students, especially senior high school students, before working or continuing their studies. The facts show that a high number of students who have just entered tertiary institutions choose the wrong major, so career choice is needed which can overcome this problem. Therefore, this research aims to produce life design career guidance to develop high school student's career choice. This study applied a positivism research paradigm and employed a quantitative approach. The research method was quasi-experimental with a non-equivalent pretest-posttest control group method. The participants in this study were X grade students of Edu Global High School, Bandung, for the 2022/2023 academic year. The sampling technique used purposive sampling. The instrument used was the career choice instrument with the non-parametric statistical test data analysis technique by Mann Whitney U. The results of the study showed that life design career guidance was effective for developing students' career choice with the acquisition of a significance value (2-tailed) of 0.001 in the experimental class test. These results indicate that life design career guidance is efficacious for developing students' career choice. The findings in this study can be used as an alternative career guidance service to develop students' career choice.

Keywords: Career Guidance, Life Design, Career Choice.

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