

**HUBUNGAN ANTARA INTENSITAS PENGGUNAAN MEDIA SOSIAL
TWITTER DENGAN PROKRASTINASI AKADEMIK
REMAJA PENGGEMAR K-POP INDONESIA**

SKRIPSI

**diajukan untuk memenuhi sebagian syarat untuk memperoleh gelar
Sarjana Pendidikan dalam bidang keilmuan Bimbingan dan Konseling**



oleh
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**PROGRAM STUDI BIMBINGAN DAN KONSELING
FAKULTAS ILMU PENDIDIKAN
UNIVERSITAS PENDIDIKAN INDONESIA**

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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
Sarjana Pendidikan dalam Bidang Bimbingan dan Konseling

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Januari 2023

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PERNYATAAN KEASLIAN SKRIPSI

Dengan ini saya menyatakan bahwa skripsi yang berjudul “Hubungan Antara Intensitas Penggunaan Media Sosial Twitter Dengan Prokrastinasi Akademik Remaja Penggemar K-Pop Indonesia” merupakan karya asli saya sendiri dan bukan merupakan plagiat dari karya orang lain. Saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko apabila terdapat kesalahan atau pelanggaran terhadap etika keilmuan dalam karya saya atau ada klaim dari pihak lain terhadap keaslian karya saya.

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Yang membuat pernyataan,



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ABSTRAK

Penelitian ini bertujuan untuk mengetahui hubungan antara intensitas penggunaan media sosial Twitter dengan prokrastinasi remaja penggemar K-Pop Indonesia. Subjek penelitian merupakan remaja penggemar K-Pop berusia 12-18 tahun yang memiliki akun dan menggunakan media sosial Twitter. Teknik pengumpulan data menggunakan survei melalui penyebaran angket yang disebarakan pada 400 sampel penelitian. Teknik penentuan sampel menggunakan *nonprobability sampling* dengan metode *purposive sampling*. Dalam penelitian, pengukuran menggunakan angket intensitas penggunaan media sosial Twitter dan prokrastinasi akademik. Teknik analisis data menggunakan uji korelasi *Spearman rho's*. Hasil penelitian menunjukkan terdapat hubungan negatif signifikan antara intensitas penggunaan media sosial Twitter dengan prokrastinasi akademik pada remaja penggemar K-Pop Indonesia.

Kata kunci: intensitas penggunaan media sosial Twitter, korelasi, prokrastinasi akademik, remaja penggemar K-Pop

ABSTRACT

The purpose of this research is to determine the relationship between the intensity of Twitter use and academic procrastination among Indonesian K-Pop fans. The subjects of the study were young K-Pop fans aged 12-18 years who have accounts and use Twitter. The data collection technique used a survey by distributing questionnaires to 400 research samples. The sample selection technique uses nonprobability sampling with purposive sampling method. In this research, the measurement uses the intensity of Twitter use and academic procrastination scale. The data analysis technique used Spearman rho's correlation test. The results shows that there is a significant negative relationship between the intensity of Twitter use and academic procrastination in Indonesian K-Pop fans.

Keywords: academic procrastination, correlation, K-Pop fans, the intensity of Twitter use

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