CHAPTER 1

INTRODUCTION

This section elaborates on the background of the research, research

questions, purpose of the research, scope of the research, significance of the

research, definition of key terms, and thesis organization.

1.1 Background

The Covid-19 pandemic has disrupted the process of education on a global

scale, with education around the world being affected by school closure and abrupt

transition in the learning process. The outbreak has driven teachers to struggle with

the new learning form, which has switched face-to-face learning to online learning

(Setyaningrum & Purwati, 2020). Online learning, which is perceived as learning

facilitated by the internet with a variety of technologies or platforms (Dabbagh &

Bannan-Ritland, 2005), has now been mushrooming (Amelia & Istianah, 2021).

During the transition period of covid-19, almost all countries in the world

have to face the adjustment of changing learning mode from face-to-face to online.

For example, in Indonesia, there is a significant percentage of pupils who do not

have access to online learning technologies (Wahyono et al., 2020). Another

example is in Italy, in which during the unprecedented period of covid-19, the

majority of teachers are struggling to adjust to internet skill issues since they are

not adequately equipped to handle online learning situations (Cinganotto, 2020).

In Indonesia, to cope with this transition period, The Ministry of Education

has released a strategy for the implementation of online learning to meet the

emergency needs of teachers and students during the pandemic (The Ministry of

Education and Culture, 2020). Since its establishment, the policy has provided

sufficient preparations and directions for Indonesian schools to conduct online

learning, as well as technical training for teachers to increase their skills to use

online learning platforms and optimize the online learning process. Along with its

flexibility and adaptability to the demands of teachers and students, this policy

related to online learning has given many schools a renewed hope.

Online learning is a form of education that offers a variety of remote

learning tools for the courses and their supporting materials (Simpson, 2018). In

line with Simpson, Dick (2009) also mentioned online learning as an educational

method that enables teachers and students to continue their work together even

when they are not in the same room. Online learning also refers to the educational

process in which the student and teacher are physically separated for the entire or

part of the curriculum (Herrington et al., 2001). The ideal way to do this is through

iterative delivery, with pre-recorded and properly packaged instructional materials.

This is the significant concept behind the online classroom setting, a framework for

online courses that combines broadcasting and digital video conferencing

techniques to deliver distance learning in real time (Schmidt, 2004). Another

alternative is to use the web to simultaneously or in real-time display the learning

modules and materials to the remote learner.

Online education develops use of the best technology to get the best learning

results, frequently working in conjunction with more conventional teaching

methods that are conveyed through various programs (Duhoe et al., 2020). This can

be presented as a stand-alone program, seminar, tutorial, conference, internal

company training, comprehensive curricula, or at various degree or diploma levels.

Through its growth from the days of earlier study modes, online learning has

frequently blended technologies into the teaching-learning setting for improved

academic achievement. As a result, Duhoen et.al also thought that the

advancements in online learning today were mostly driven by appropriately created

technologies. Different kinds of online learning have been developed as technology

has progressed over the years and current communication methods have been

introduced. The development of various online and remote learning environments

depends on the learning objective, target audience, teaching method (physical,

virtual, or both), and topic area.

According to Liaw et al. (2007), service, cost, quality, and efficiency are the

main factors that have made online learning the most practical learning

environment. According to Kartha (2006), who supported this line of reasoning, the

number of online classes has sharply increased as a result of the advantages

acquired by both students and schools. In relation to the pandemic situations, the

significance of online learning is then focused on continuing remote education,

particularly for learning from home situations by taking the above listed advantages

of online learning.

Given the situation of online learning before the pandemic is different to

online learning during the pandemic, the practical use of online learning during

pandemic seems to be rushing in terms of material delivery and the need to provide

synchronous and asynchronous learning becomes an emergency (Wieland &

Kollias, 2020) while before the pandemic the rushing and the emergency situation

do not occur. Therefore, although teachers and students are provided with the

arrangement and technical solutions related to online learning, there are still some

problems and challenges appearing during the process. For teachers, online learning

carried out some difficulties in delivering the material to students and doing the

assessment. While for students, online learning made the challenge double in

comprehending the material that affected their learning results.

As an example, in an online learning classroom during the pandemic,

teachers have to provide and develop online learning materials that may include the

method of teaching, delivery mode, or learning platform, meanwhile they are still

adapting on how to understand the use of the platform. On the other hand, students

have to face the lack-of-motivation issue, self-confidence, or even hesitation to

participate in the online learning process (Ying et al., 2021).

Considering these appearing problems, then comes the urgency to provide

a proper preparation before conducting the online learning process. A model of

teaching that may help students and teachers dealing with such difficulties is CLIL

(Content and Language Integrated Learning). The CLIL approach seems to be the

right activities to address those problems for its learning potential has greater

exposure to the language and gives better opportunities in language learning

(Coonan, 2003)(Coonan, 2003). The CLIL approach was considered not only

providing extra exposure towards comprehensive input of context in language but

also embedding context in the classroom activities (Cinganotto & Cuccurullo,

2015). Furthermore, Suwannoppharat and Chinokul (2015) argue that CLIL is the

key methodology which actively engages students' participation to develop

students' abilities in knowledge and skills acquisition through a cognitive process.

In the online language learning context, CLIL has a great potential to

support the development of students' foreign language skills and intercultural

competence as well as to increase understanding of subject matter (O'Dowd, 2018).

However, for this to happen, teachers must approach digital technology as tools that

will enable them to "implement innovative and active pedagogies, focused on

interactive and project-based methodologies," rather than just as means for

replicating existing classroom practices in new formats (The European Council and

Comission, 2015, p.5). Teachers need to be good with technology in order to use

online tools and applications, but they also need to understand how to use these

resources in creative, pedagogically informed ways (Valtonen et al., 2011).

A number of research have revealed how CLIL helps students learn

during online learning. The research of Daraini et al. (2021) revealed that students

perceive the implementation of online CLIL positively, as they are able to

understand their teachers' instructions, learn the subject comfortably, and CLIL

assists them with vocabulary mastery enhancement. Another research points out

that CLIL has been shown to help students learn a new language effectively (K R

Mahan, 2020). Simultaneously, it assists in the development of other talents such

as cognitive, cultural awareness, and general academic understanding (Le &

Nguyen, 2022). Students' vocabulary mastery has statistically improved after the

use of CLIL, and they see CLIL positively (Nugroho, 2020). Teachers also

positively respond to the implementation of online CLIL (Waloyo et al., 2021).

However, the above listed research has only highlighted the assistance of

CLIL in students' learning process. None of the aforementioned research takes into

account the gap of presenting the detailed implementation and pattern used of CLIL

4C's framework during classroom activities, since the nature of CLIL is flexible

and there is no fixed pattern of implementation for different learning activities.

Additionally, the factors determining the successful implementation of CLIL need

more exploration pertaining to the period of Covid-19 pandemic. Therefore, this

research focused on how the elements of 4Cs appeared during the implementation

of CLIL in online learning classrooms as well as on how the challenges and

problems that occur during the implementation can change into successful factors

of the implementation.

1.2 Research Questions

This present research is aimed at finding answers to these research questions

below:

1. How is CLIL implemented in the online classroom during covid-19 Pandemic?

2. What factors determine the successful implementation of CLIL in online

learning?

1.3 Aims of the Research

The present research is aimed at describing the implementation of CLIL

approach in online classrooms during the Covid-19 Pandemic. Additionally, the

researcher intends to see the factors which determine the successful implementation

of CLIL in online learning classrooms.

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1.4 Scope of the Research

This present research focuses on describing the emergence of 4Cs elements of

CLIL during its implementation and determining factors of successful CLIL

implementation in an online classroom during the Covid-19 pandemic.

1.5 Significance of the Research

Generally, the findings of the research are expected to enlighten the

dynamic implementation of online CLIL approach during the Covid-19 pandemic.

More specifically, it is expected that:

1. As indicated in Chapter 4, theoretically the findings may provide reference for

English teachers in applying 4Cs framework. Although the 4Cs elements may

be applied in a flexible way, the findings of this research may contribute to one

of good practices in online CLIL learning,

2. Then practically, the findings can be used significantly as reference by English

teachers to accommodate students' need and create meaningful learning in an

online setting either during or after the pandemic. Further, the findings of the

research may provide alternatives of teaching approach not only in English

language classrooms but also in other fields. The findings of this research may

also give consideration to schools including policy makers in designing

appropriate instruction for their students by concerning the determining factors

to succeed the design.

1.6 Definition of Key Terms

In order to draw a better understanding towards this research, it is very

important to know the terminologies as the main concerns in this present research.

Those terms are:

1. Content and Language Integrated Learning (CLIL)

Content and Language Integrated Learning (CLIL) refers to an approach

which is integrating the content of a curriculum material with the teaching of a non-

native language in order to develop students' communicative skills through the

integration of science, arts, and technology (Lesca, 2012). The phrase "CLIL" also

refers to any dual-focused approach in which the teaching and learning of a non-

linguistic subject is accomplished through the use of a second language, whether it

is foreign or not, with language and content playing a collaborative and mutually

beneficial role (Marsh, 2002).

CLIL, in this research, is specifically defined as an educational approach to

learn and teach content and language simultaneously by using an additional

language. CLIL demonstrates the interrelationship among content (subject matter),

communication (language), cognition (learning and thinking), and culture

(cultivating intercultural awareness). It reflects the connections between different

CLIL elements, such as content selection and cognition, language learning and

communication with cultures, and intercultural experiences.

2. Online learning

Online learning is an educational system that provides various distance

media for the courses and its supporting media (Simpson, 2018). Online learning is

also known as "learning experiences in synchronous or asynchronous situations

using various devices (e.g., mobile phones, laptops, etc.) with internet connection

and the learning with online mode can be referred to as a tool that can create the

teaching-learning process more student-centered, more creative, and even more

adaptable (Dhawan, 2020).

1.7 Thesis Organization

The thesis is structured into five chapters.

Chapter I is the introduction. It covers the background of the research,

questions, aims of the research, scope of the research, significance of the research,

definition of key terms, and thesis organization.

Chapter II is the literature review. It elaborates the concept of CLIL (Content

and Language Integrated Learning), online learning, language learning during

Covid-19, and learning challenges and opportunities during the pandemic.

Chapter III describes the research methodology. The chapter discusses the

research design, participants and research setting, data collection (techniques and

procedures), and data analysis.

Chapter IV explains the findings and discussion. The findings are displayed

based on the research questions. The discussion contains the interpretation and

justification of the findings, supported by relevant theories, and the most current

research.

Chapter V is the last part of the research. It comprises the conclusions,

implications, and recommendations.

1.8 Concluding Remarks

The introduction to this study is offered in this chapter. This section delves

into the research background, scope of the research, research questions, aims of the

research, significance of the research, definition of key terms, and thesis

organization. The literature relevant to this study is discussed in the next chapter.