



## CHAPTER III RESEARCH METHODOLOGY

This chapter explains procedures used while investigating the aims of study in this paper. The following are points consisted in this chapter.

### 3.1 Design of the Study

The collective data in this research apply qualitative approach where the data from two movie scripts entitled *Bring it on 3: All or Nothing* and *Stealth* are transcribed, identified, classified, calculated, analyzed and then discussed.

This research is attempted to describe acronym, blend and clipping tokens as well as the context of situation leading to the use of those tokens. Hence, the writer employed descriptive method to achieve her aims.

### 3.2 Data Collection

In this chapter, the writer will explain about the data sources as well as the procedures of data collection.

#### 3.2.1 Source of Data Collection

The subjects used by the writer were movie scripts entitled *Bring it on 3: All or Nothing* and *Stealth* which were transcribed from DVD. The script of the first movie is written by Alyson Fouse. It is the second sequel

to the teen comedy *Bring it on* which was released in 2004 on theatres and on 8<sup>th</sup> August 2006 on DVD. The story revolves around high school cheerleading where it reflects a real school life at present undergoes by native American teenagers.

The second script is written by W. D. Richter. *Stealth* is a movie about United States' air force that engineers a pilot with artificial intelligence. They are soon shocked to learn that their creation has thoughts of its own. This movie with action and war genre was released on July 29<sup>th</sup>, 2005.

### **3.2.2 Procedures of Data Collection**

Before analyzing the data, the writer did some activities which were aiming for the data identification, classification, calculation, and discussion. Thus, the writer watched some movies related to Army forces and teenagers' daily life activity. The choice was decided by the consideration of word formation content in the movie. After watching some movies, both movies were chosen to be the sources as well as the instruments of the research.

The writer again watched both movies for the second time and then transcribed the text in both DVDs into a written text so that the data would be easily recapped. These transcripts were attached in appendices.

### 3.3 Data Analysis

The data analysis was presented through the following procedures:

1. Identifying

Through the transcribed data from both movie scripts, the writer identified the acronym, blend and clipping tokens.

2. Classifying

After identifying all data from both movie scripts, the writer classified each tokens into a table of acronym, blend and clipping. This method was applied in order to make the data easier to be analyzed.

3. Calculating

After classifying all data from both movie scripts, then the writer calculated them into a table of frequency in order to decide what tokens should be analyzed using SPEAKING approach.

4. Analyzing

After calculating the data, the writer then analyze them in order to get answer to the congruent research question.

5. Discussing

Discussing is the final process. In this section, the writer will have clear description about the invest result. Afterward the writer elaborated the result each by each, thoroughly on the basis of the analysis, supported by some reference books.

### **3.4 Closing Remarks**

This chapter has described the methodology of the study. It comprises the description of the design of the study, source of data collection, procedures of data collection and data analysis. To be sure, the method described in this chapter will be applied in undertaking the aimed study.