THE REPRESENTATION OF ENVIRONMENTAL ISSUES IN AN EFL MODULE FOR PRIMARY SCHOOL: A MULTIMODAL ANALYSIS

A Research Paper

Submitted to the English Language Education Study Program in a Partial Fulfilment of the Requirements for *Sarjana Pendidikan* Degree



By Muhammad Agung Ibrahim 1807162

ENGLISH EDUCATION STUDY PROGRAM FACULTY OF LANGUAGE EDUCATION AND LITERATURE UNIVERSITAS PENDIDIKAN INDONESIA BANDUNG

2022

PAGE OF APPROVAL

MUHAMMAD AGUNG IBRAHIM

THE REPRESENTATION OF ENVIRONMENTAL ISSUES IN AN EFL MODULE FOR PRIMARY SCHOOL: A MULTIMODAL ANALYSIS

Approved by

Supervisor

Ika Lestari Damayanti, M.A., Ph.D.

NIP. 197709192001122001

Head of English Language Education Study Program
Faculty of Language and Literature Education

Universitas Pendidikan Indonesia

Prof. Emi Emilia, M.Ed., Ph.D.

NIP. 196609161990012001

STATEMENT OF AUTHORIZATION

I, Muhammad Agung Ibrahim, hereby declare that this research paper entitled "The Representation of Environmental Issues in an EFL Module for Primary School: A Multimodal Analysis" is my own work. I am fully aware that to support this research paper, I cited several statements and ideas from other sources. Nevertheless, all statements and ideas from other sources are properly acknowledged.

Bandung, 22nd of July 2022

BHITH

Muhammad Agung Ibrahim

1807162

ACKNOWLEDGMENT

First of all, I would like to express my gratitude to the Almighty God, Allah SWT, for His everlasting blessings and mercies so that I could conduct this research and write this research paper. Without His grace, this research will never be finished. It is also my pleasure to say thank you to the people who have helped me finish this research.

Many thanks to Ibu Ika Lestari Damayanti, my supervisor, who has guided me competently and patiently since the beginning until the completion of this research.

Also, thanks to the head of English Education Department, Ibu Emi Emilia and all lecturers who have given me valuable lessons.

Many thanks should also go to Mamah, Papah, Neng Ervi, and Bi Mila. Thank you for always supporting, motivating, encouraging, and comforting me.

Tita, Zalva, Aisyah, and Fauziah, my special buddies, thank you for always accompanying me through good and bad times.

Firly, Fadia, Zahrah, Siti Arusyah, Anna, Citra Alifia and all seniors, thank you for becoming a place to ask all my confusion.

My Curhat Ceria buddies (Kanaya, Tasya, Sarah Kay, Irvan, Kemal, and Joe), my study buddies (Fransiska and Glory), my class B, and all friends I made in the program, thank you for colouring my university journey with joy and happiness.

To each and everyone of you, thank you.

ABSTRACT

By using a qualitative textual analysis with a multimodal approach, this study explores how environmental issues are depicted in the relations of verbal and visual texts of an EFL module for primary school. The data were obtained from an EFL module for the fifth grade made by the EYL Course Design course students at one university in Bandung. In analysing the data, this study utilized three frameworks: The Transitivity system of functional grammar (Halliday & Mathiessen, 2014), the Visual Grammar (Kress & van Leeuwen, 2006), and the Ideational-intersemiotic Complementarity (Royce, 1998). The findings show that, by using a story, the module represents three points of drought-related environmental issues: the causes, the effects, and the solutions. The causes are mostly depicted visually by Transactional Action processes in which the Actors use water as the Goal or the Means in excess. The effects are mostly depicted verbally by Mental, Existential, and Relational processes that indicate human need for water. Meanwhile, the solutions are mostly depicted verbally by Material processes in which water (Goal) becomes an element to be saved by the Actors. In terms of complementarity, most of the elements of verbal and visual texts are completed each other. Hence, encouraging students' comprehension of the module, especially related to environmental issues, could be expanded by identifying both texts as a single whole. Furthermore, the findings indicate that the module places more emphasis on human need for water than the actions to save water. Therefore, the study recommends paying more attention to the actions that the students can follow to preserve water.

Keywords: EFL materials, Environmental issues, Ideational-intersemiotic Complementarity, Transitivity, Visual Grammar

TABLE OF CONTENTS

PAGE OF APPROVAL	i
STATEMENT OF AUTHORIZATION	ii
ACKNOWLEDGMENT	iii
ABSTRACT	iv
TABLE OF CONTENTS	v
LIST OF FIGURES	vii
LIST OF TABLES	viii
CHAPTER I INTRODUCTION	1
1.1 Background	1
1.2 Research Question	3
1.3 Aim of the Study	3
1.4 Scope of the Study	3
1.5 Significances of the Study	4
1.6 Clarification of Terms	4
1.7 Organization of the Paper	6
1.8 Concluding Remarks	7
CHAPTER II LITERATURE REVIEW	8
2.1 Environmental Issues	8
2.2 Environmental Issues and TEFL for Young Learners	11
2.2.1 Environmental Issues and EFL Materials for Young Learners	12
2.3 Multimodality	14
2.3.1 Transitivity	16
2.3.2 Visual Grammar	19
2.3.3 Intersemiotic Complementarity	21
2.4 Previous Studies	22
2.5 Concluding Remarks	24
CHAPTER III METHODOLOGY	25
3.1 Research Design and Method	25
3.2 Research Context	25
3.3 Data Collection: The selection of the module	26
3.4 Data Analysis Procedure	28

3.5 Concluding Remarks	31
CHAPTER IV FINDINGS AND DISCUSSIONS	32
4.1 The Representation of Environmental Issues in the Module	32
4.1.1 The Causes of the Represented Environmental Issues	33
4.1.2 The Effects of the Represented Environmental Issues	39
4.1.3 The Solutions to the Represented Environmental Issues	48
4.2 Pedagogical Implications	55
4.3 Concluding Remarks	56
CHAPTER V CONCLUSION AND SUGGESTIONS	57
5.1 Conclusion	57
5.2 Implications	58
5.3 Limitations	58
5.4 Suggestions	59
REFERENCES	60
APPENDIX	68

LIST OF FIGURES

Figure 3. 1 Example 1 of the Story Represented in the Module	28
Figure 3. 2 Example 2 of the Story Represented in the Module	28
Figure 4. 1 Page 1 of Listening to a Story Activity	33
Figure 4. 2 Page 2 of Listening to a Story Activity	36
Figure 4. 3 Page 3 of Listening to a Story Activity	40
Figure 4. 4 Page 4 of Listening to a Story Activity	43
Figure 4. 5 Page 1 and 2 of Circling Words Activity	45
Figure 4. 6 Telling Experiences Activity	47
Figure 4. 7 Page 5 of Listening to a Story Activity	
Figure 4. 8 Page 6 of Listening to a Story Activity	
Figure 4. 9 Page 3 of Circling Words Activity	

LIST OF TABLES

Table 2. 1 The Example of Material Process	16
Table 2. 2 The Example of Mental Process	17
Table 2. 3 The Example of Verbal Process	17
Table 2. 4 The Example of Relational Process	
Table 2. 5 The Example of Behavioural Process	18
Table 2. 6 The Example of Existential Process	18
Table 2. 7 The Summary of Kress and van Leeuwen's (2006) Narrative Represen	tation 19
Table 2. 8 The Summary of Kress and van Leeuwen's (2006) Conceptual Represe	entation
	20
Table 2. 9 Royce's (1998) Ideational Intersemiotic Complementarity	21
Table 3. 1 The Detail of Module "Why Should We Save Water?"	27
Table 3. 2 The Example of Verbal Analysis	
Table 3. 3 The Example of Visual Analysis	
Table 3. 4 The Example of Complementary Analysis	
Table 4. 1 Complementarity Analysis Texts C.1 - C.4	25
Table 4. 2 Complementarity Analysis Texts C.5 - C.8	
Table 4. 3 Complementarity Analysis Texts C.9 - C.12	
Table 4. 4 Complementarity Analysis Texts C.13 - C.16	
Table 4. 5 Complementarity Analysis Texts C.17 - C. 20	50
Table 4. 6 Complementarity Analysis Texts C.21 - C.24	