TABLE OF CONTENT

PREFACE	vi
ACKNOWLEDGEMENTS	vii
ABSTRACT	ix
TABLE OF CONTENT	X
CHAPTER I INTRODUCTION	1
1.1.Background	1
1.2.Statements of the problem	5
1.3.The Aim of the Study	5
1.4.The scope of the Study	6
1.5.Research Method	6
1.6.Data Collection	6
1.7.Data Analysis	7
1.8.Clarification of Terms	7
1.9.Organization of the Paper	7
CHAPTER II THEORETICAL FOUNDATION	9
2.1. Mass Communication	9
2.2. Radio Broadcasting	10

2.3. Radio Broadcasting Language	12
2.4. Spoken Language	16
2.5. Registers Theories	23
CHAPTER III RESEARCH METHODOLOGY	27
3.1. Research Problems	27
3.2. Research Method	23
3.3 Subjects of the Research	28
3.4 Technique of the Data Collection	29
3.5 Data Analysis	31
3.5.1 Transcribing Recorded Data	31
3.5.2 Analyzing the Data	31
CHAPTER IV DATA ANALYSIS AND DISCUSION	33
4.1. Registers of Slogan	34
4.1.1 The Registers of Slogan in Ardan FM radio Station	35
4.1.2 The Registers of Slogan in MQFM Radio Station	36
4.1.3 The register of slogan in Rase FM radio station	37
4.1.4 The register of slogan in OZ FM radio station	38
4.1.5 The register of slogan in Antassalam FM radio station	39
4.2 The registers in the terms of address the broadcasters use when referring to themselves	40

4.2.1	The registers in the terms used by the broadcasters when	41
	referring to themselves of Ardan FM radio station	
4.2.2	The registers in the terms used by the broadcasters when	42
	referring to themselves of MQFM radio station	
4.2.3	The registers in the terms used by the broadcasters when	42
	referring to themselves of Rase FM radio station	
4.2.4	The registers in the terms used by the broadcasters when	43
	referring themselves of OZ FM radio station	
4.2.5	The registers in the terms used by the broadcasters when	44
	referring to themselves of Antassalam FM radio station	
4.3. The	registers in the terms broadcasters use for addressing their	45
liste	ners	
4.3.1	The registers in the terms broadcasters use for addressing	45
	their listeners of Ardan FM radio station	
4.3.2	The registers in the terms broadcasters use for addressing	46
	their listeners of MQFM radio station	
4.3.3	The registers in the terms broadcasters use for addressing	47
	their listeners of Rase FM radio station	
4.3.4	The registers in the terms broadcasters use for addressing	48
	their listeners of OZ FM radio station	
4.3.5	The registers in the terms broadcasters use for addressing	49
	their listeners of Antassalam FM radio station	
4.4 The	registers of the term "song"	49
A A 1	The registers of the term "song" in Arden FM radio station	50

4.4.1	The registers of the term "song" in Ardan FM radio station	50
4.4.2	The registers of the term "song" in MQFM radio station	51
4.4.3	The registers of the term "song" in Rase FM radio station	52
4.4.4	The registers of the term "song" in OZ FM radio station	52
4.4.5	The registers of the term "song" in Antassalam FM radio	53
	station	
CHAPTE	ER V CONCLUSIONS AND SUGGESTIONS	55
5.1. Conc	lusion	55
5.2. Sugge	estions	57
BIBLIOG	GRAPHY	59
LETTER	OF CONFIRMATION	
APPEND	DICES	
CURICU	LUM VITAE	

