

CHAPTER III

METHODOLOGY

This chapter deals with the discussion of the research method, research stages, population and samples, technique of data collection, and technique of data analysis.

3.1 Method of the Research

The research uses qualitative approach to study a literary work that is a novel entitled *Sense and Sensibility* written by Jane Austen published in 1992. Ting-Toomey (1984) as cited in Matveev (2002) offers a definition of qualitative research as, “the study of symbolic discourse that consists of the study of the texts and conversations.” This approach is taken as it has several strengths (Matveev, 2002); obtaining a more realistic feel of the world that cannot be experienced in the numerical data and statistical analysis used in quantitative research; flexible ways to perform data collection, subsequent analysis, and interpretation of collected information; provide a holistic view of the phenomena under investigation (Bogdan & Taylor, 1975; Patton, 1980 as cited in Matveev, 2002), ability to interact with the research subjects in their own language and on their own terms (Kirk & Miller, 1986 as cited in Matveev, 2002). Descriptive capability based on primary and unstructured data.

This research also employs a descriptive method. This method is considered relevant to the present research since it involves the collection of data for the purpose of describing the existing phenomenon.

In line with this, Sudjana and Ibrahim (1984:64) describe a descriptive method as:

An investigation that describes the existing phenomena, events, and conditions. Therefore, the problems investigated are actual issues with their own characteristics. (Sudjana and Ibrahim, 1984:64)

The main reason for using this method is that the research was conducted to describe the phenomenon or condition related to love conflict as they are exposed in the novel entitled *Sense and Sensibility* written by Jane Austen published in 1992. To analyze the novel, the writer then used a document analysis. A document analysis describes a given state of affairs as fully and carefully as possible. Fraenkel and Wallen (1993) stated:

Document analysis is just what its name implies- the analysis of the written or visual contents of document textbooks, essays, newspapers, novels, magazines, articles, political speeches, advertisements, pictures- in fact, the contents of virtually any type of written or visual communication can be analyzed in various ways. A person's or group's conscious and unconscious beliefs, attitudes, values, and ideas are often revealed in the documents they procedure. (Fraenkel and Wallen, 1993:389)

Furthermore, summarizing Berelson's (1952) and Krippendorff's on content analysis, (Pearce (2000) reviews it as a linguistics technique for the objective, systematic and qualitative description of the manifest content of communication. In its full form, content analysis is used to make "replicable and valid inferences from data to their context" (Krippendorff 1980:21 as cited in

valid inferences from data to their context” (Krippendorff 1980:21 as cited in Pearce, 2000), where the data are samples of linguistic text and the context is the “surrounding conditions, antecedent, coexisting, or consequent”.

The writer uses this content analysis to look up into specific characteristics in the documents; i.e. the twenty chapters in the novel entitled *Sense and Sensibility* related to love conflict seen from the feminism perspectives.

3.2 Stages of the Research

The research employs some procedures as follows:

1. Determining the subject of the research that is fifty chapters from the novel.
2. Reading all parts of the novel entitled *Sense and Sensibility* written by Jane Austen published in 1992.
3. Taking note to develop tentative perceptions while reading.
4. Identifying common issues from each chapter.
5. Deciding love conflict to be the main issue to investigate the research.
6. Choosing the twenty chapters to be the data sources of the research.
7. Reading these chapters closely in order to get comprehensive understanding.
8. Watching the movie version and comparing it with the novel version.
9. Looking for and understanding the literatures relevant to the feminism perspectives.
10. Discussing the finding and analyzing it using feminism theory.

3.3 Population and Sample

The populations of the research were the novel entitled *Sense and Sensibility* written by Jane Austen published in 1992. From fifty chapters, the writer thus decided twenty chapters with twenty seven issues about love conflicts. Those issues above have been chosen to be the data sources of the research under the following considerations:

1. Based on the themes generally exposed by the fifty chapters, there are three different themes arouse; i.e. hypocrisy, money, and love conflict.
2. Love Conflict was mostly found among these chapters.
3. One of the most real problems that could be found from the theme was love conflict.

According to Andrea (2005) as cited in Chan (2005), though this novel was written a long time ago with very different society and manners from the present, it still holds a lot of meaning and understanding of human nature that appeals to all generations at any point in time.

In line with this, the writer determines three issues or the bottom line of the novel that is hypocrisy, money, and love conflict. These issues continuously happen in our real life and in the journey of human in their society from generation to generation.

Moreover, the twenty seven issues chosen to be the data sources of the research were based upon conceptual categories as stated below:

1. They mostly expose love conflict
2. They describe love conflict between the two main characters that can be viewed from feminine perspective.

3.4 Technique of data Collection

The data were collected through documentary investigation and interpretation. The documentary investigation is done by reading the novel chapter by chapter and then interpreting the love conflict found in each chapter. The documentary investigation and interpretation were used to gather the data about the love conflict from feminism perspectives in the novel.

In line with this technique, Creswell (1994:148) states that qualitative data can be collected through document analysis or visual material. Documents (the 50 chapters of the novel) are the main sources from which the data could answer the proposed research problems. Obviously, Maxwell enlightens foremost formulation on the principle of a research, in the term of qualitative paradigm as follows:

The research question in a qualitative study should not be formulated in detail until the purposes and context (and sometimes general aspects of the sampling and data collection) of the design are clarified, and they should remain sensitive and adaptable to the implications of other parts of the design. Often you will need to do a significant parts of the research questions you should try to answer (Maxwell, 1996:49 as cited in Alwasilah, 2002)

Along with the statement above, the writer should have an interaction with the material which she is going to investigate in order to answer the research questions.

3.5 Technique of Data Analysis

Content analysis is a technique used to analyze the information gathered from examining a novel. The writer read and took notes all of information, so that the data could be sorted out and classified according to their relevance to answer the research problems. Afterward, the writer found out literatures relevant to love conflict from feminism perspectives as valid references. This research, therefore, was held by doing such library research.

