

CHAPTER III

RESEARCH METHODOLOGY

This chapter discusses the research method, research procedure, subject of the research, data collection and data analysis.

3.1 Research Method

The researcher used a qualitative research and descriptive method. Qualitative research is one of the approaches of research which does not need exact numbers and form in presenting the data. The researcher can use any procedure in conducting the data based on the needs. Myers (2006) says that:

Qualitative research was developed in the social sciences to enable researchers to study social and cultural phenomena. Qualitative data sources include observation and participant observation (fieldwork), interview and questioner, documents and texts, and the researcher's impressions and reactions.

As explained by Semi (1990) the important thing in qualitative research is deep comprehension towards the analyzed data, thus literature as one of the social problems could be analyzed better by using qualitative research.

Kurniawan (2004, p.33) states that there are four advantages of qualitative research:

1. Depth and detail - may not get as much depth in a standardized questionnaire;
2. Openness - can generate new theories and recognize phenomena ignored by most all previous researchers and literature;
3. Helps people see the world view of those studies - their categories, rather than imposing categories; simulates their experience of the world;
4. Attempts to avoid pre-judgments.

According to Semi (1990, p.24-25) there are at least five characteristics of qualitative research:

1. Natural setting as the data source: the researcher get involved directly in collecting the data;
2. Descriptive analytic: the data is described through words or picture not in numbers;
3. Understanding the process than the product: the result of the research depend on the process;
4. Data analyzed inductively. There is no hypothesis; the researcher constructs the concept clearly in the middle of research process; and
5. Understanding meaning: the researcher should comprehend the subject of the research accurately and deeply.

One of the characteristics in qualitative approach is descriptive. It is used as a method to analyze the data. As mentioned above that in

descriptive method the data is presented in words. It means that the researcher gave detail explanation of the analyzed data. It is supported by the statement of Ratna (2004, p.46) that qualitative research on the whole is a research that makes use interpretation ways in a descriptive method.

Thus, by seeing the facts above, the most suitable method to analyze the data found is by using qualitative research and descriptive method. In addition, since this research dealt with the text and feminism perspective, it is more suitable to use qualitative research and descriptive method. As proposed by Sugihastuti and Suharto (2002, p.22) that descriptive method can be used in feminist literary criticism.

The researcher used this method by collecting information to analyze the data. In order to comprehend deeply the subject of the research and to make this study more comprehensive and reliable, the researcher explored the source books and articles, read and found out more about feminism literary theory. This method was used to make the description in which the textual evidence was sketched systematically, factually and accurately.

3.2 Research Procedure

In doing the research, the researcher conducted some steps which follow:

1. Determining the subject;
2. Deciding the core issue in the novel;
3. Formulating research question;
4. Undertaking library research;
5. Reading repeatedly to comprehend the issue raised in the novel;
6. Taking notes textual evidences;
7. Analyzing the data by means of feminist literary criticism and correlating them with feminism issues; and
8. Sketching conclusions and suggestions.

3.3 Subject of Research

The subject of the research was the novel entitled *Aku Lupa Bahwa Aku Perempuan* and *Butterfly Dreams: Belenggu Itu Bernama Cinta* written by Ihsan Abdul Qudus. Both novels are published in 2005, *Aku Lupa Bahwa Aku Perempuan* is published by Alifia Books and *Butterfly Dreams: Belenggu Itu Bernama Cinta* is published by Dastan Books.

3.4 Text Analysis

The data were collected from the textual evidence found in the novel. The textual evidence was taken from the two novels in the form of explicit utterances, women's thought and action, and other commentary towards women characters in the novel.

The textual evidence focused on the women characters in the novel, how women were represented was elicited. The researcher took several women characters. There would be at least eight women characters from both novels to be analyzed; two main characters from both novels, and the other were supporting women characters.

The analyzed data focused on how women were represented in the novels. Representation of women was defined as women image and how women were portrayed in the novels from the textual evidence in the form explicit utterances, women's thought and action, and other commentary towards women characters.

