

# **SELF-REFERENCE USED BY RADIO ANNOUNCERS IN BANDUNG**

**(A case study of self-reference variation used by radio announcers of nine  
radio stations in Bandung)**

**A research report**

**Submitted to the English Department FPBS Indonesia University of  
Education in partial fulfillment of requirement for Sarjana Sastra degree**



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2005**

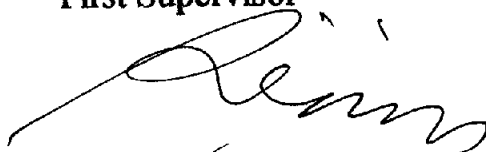
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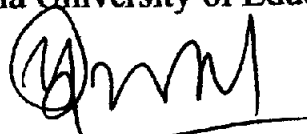
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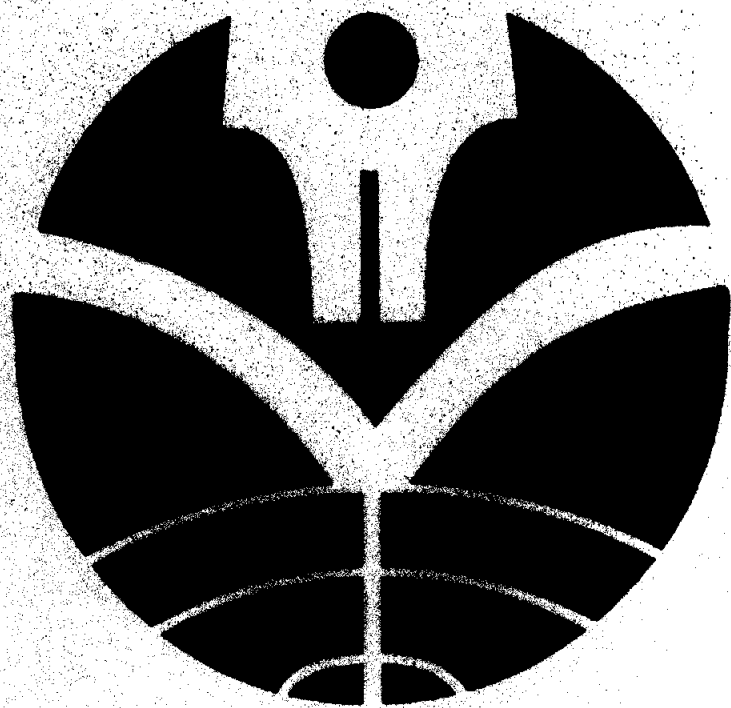


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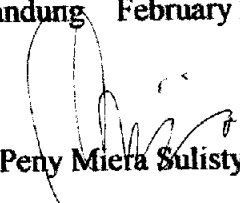
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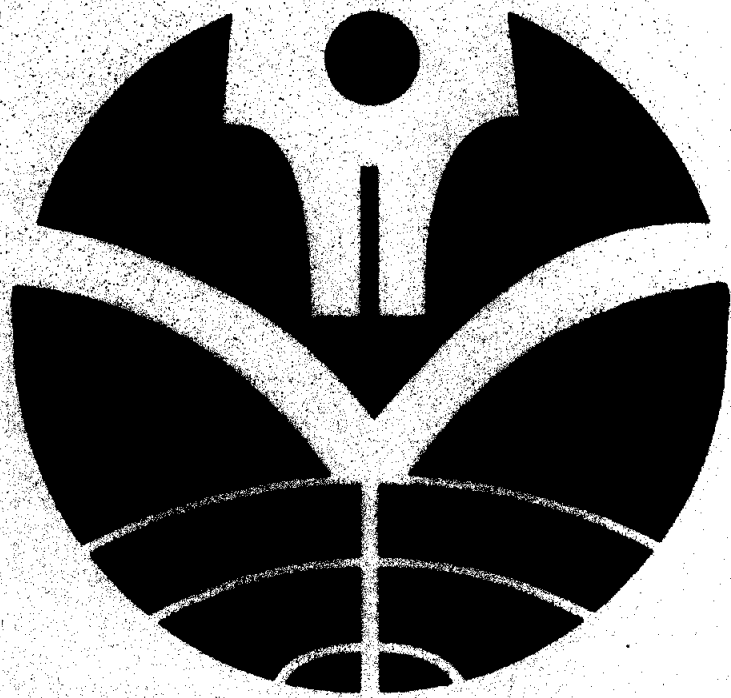
## **STATEMENT**

I certify that this research paper entitled "SELF-REFERENCE USED BY RADIO ANNOUNCERS IN BANDUNG (A case study of self-reference variation used by radio announcers of nine radio stations in Bandung) and submitted in partial fulfillment of the requirements for Sarjana Sastra degree is my own work, except due references are made in the text, and that it contains no material which has been submitted for the award or any other degree or Diploma in any university or institution

Bandung February 2005



Peny Miera Sulistyorini



# DEDICATION

*"Demi waktu. Sesungguhnya manusia benar-benar berada dalam kerugian. Kecuali orang-orang yang beriman dan mengerjakan anak shaleh dan saling nasehat menasehati supaya menjuai kebenaran. Dan nasehat menasehati supaya menjuai kesabaran" (QS. AL-ASR: 1-3).*

*Gunakanlah waktu dengan sebaik-baiknya karena ia tak akan berulang.*

**To my beloved Bapak and Ibu**



## ABSTRACT

The present research attempts to describe self-reference used by radio announcers in Bandung.

In conducting this research, the writer has two questions as follows: 1) What self-reference are used by radio announcers in Bandung? 2) What factors influence radio announcer in using self-reference?

This research aim 1) To find out self-reference used by radio announcers in Bandung. 2) To find out factors influence radio announcer in using self-reference.

Data were collected from recording live broadcastings and interviews. The conversations were tape recorded and then transcript for further analysis. Interviews were also conducted to obtain accurate information about self-reference used by them.

The writer applies descriptive qualitative method. The data material is elaborated descriptively and sought to find out the reason in using self-reference.

The findings show that radio announcers used more than one type of self-references. These variation of self-references appeared in pairs live broadcasting. The variation of self-references are *gue, saya, aku, I, aing, urang, kuring, ikke, ana*, and their own name. Among other self-references, *gue* tends to be the dominant self-reference used by radio announcers in Bandung.

There are three factors influence radio announcers in using variation of self-references, namely format and segmentation of a radio station, target listeners, and participants in performing pairs live broadcasting.

The writer suggests that further research conducted should be more elaborate in analyzing variation of self-reference, for instance by studying variation of self-reference used in Television such as in *Sinetron* or in a talk show, etc.



## **PREFACE**

Alhamdulillahirobbilalamin, the only God deserve to have praise, for His Grace finally the writer has completed this paper entitled: "SELF-REFERENCE USED BY RADIO ANNOUNCERS IN BANDUNG (A case study of self-reference variation used by radio announcers of nine radio stations in Bandung)".

This paper deals with self-reference variation used by radio announcers. The writer has two goals in conducting the research. The first goal is to find out self-reference used by radio announcers in Bandung, and the second goal is to find out factors influence the use of self-reference by radio announcers.

The writer makes contribution to those who are interested in radio broadcasting and communication they are used in live broadcasting.

The writer realizes that this paper is far from being perfect, so the writer welcomes to any constructive comments in improving this paper.

Bandung February 2005

Peny Miera Sulistyorini



## ACKNOWLEDGEMENT

I am indebted to many kind individuals who are ready to lend me a hand for me to complete this paper. Some of them I have worked with for some years, and some I just have meet with during the research. I owe them all sincere thanks for the encouragements, ideas, and challenges, and an earnest request for forgiveness for any in accuracy I have made in interpreting and responding to their ideas and suggestions. I could not do better without their supported and their help.

I particularly would like to deliver my gratitude to:

- 1) Dra. Sri Setyarini, M.A. as my first supervisor, and Della N. Kartika Sari, S.Pd. as my second supervisor, for their willingness and patience by giving the writer and guidance during the process of her research;
- 2) The head of English Department, Dr. Iwa Lukmana, M.A. who gives the opportunity to the writer to conduct her research;
- 3) Mrs. Tien S. Turna as my academic supervisor, thank you for the guidance during my study in the university;
- 4) All the lecturers of English Department, thank you for giving me all the knowledge;
- 5) The administration staff for their sincere in helping her with the administrative matters;
- 6) My parents, Bapak Soepomo and Ibu Maryati. Thank you Bapak and Ibu for your endless love and nights and days pray. May Allah bless you;
- 7) My brothers and sisters for their support to complete my paper immediately;
- 8) My best friends, deg-ibah; Agi, Lili, Tiar, and Tiar. Thank you for being my good friends for the last five years;

- 9) My skripsi companion, Gita, Dea, Tasya, Elis, and Jajat. Gita as "*teman satu paket*", we have some moments, better and worse, to remember during the process of the research, and I give my best gratitude to Erna and Eva, my *KKN* friends, who have helped me during my hard time;
- 10) My classmate of English non-pedagogical 2000 A. Especially Herlina 'Elly' Manurung, and Nuha for the support and courage to finish this paper immediately;
- 11) My former partners in Apotek Kiara, Teh 'Mamah Putri' Hany, OO, Teh Ira, and Teh Mimin. We made a great team. I have got so much experience during my work there. Apotek Kiara has become my second home and you all have become my family. Thank you for showing great understanding, supporting, and solidarity, even though I always come late to Apotek;
- 12) To my respondents, radio announcers of three radio stations, thank you for helping me and gave a great interview;
- 13) Last but not least all people who cannot be mentioned one by one.

Thank you for the excellent cooperative, and this paper will remember every kind in to accomplishment.

Bandung      February 2005

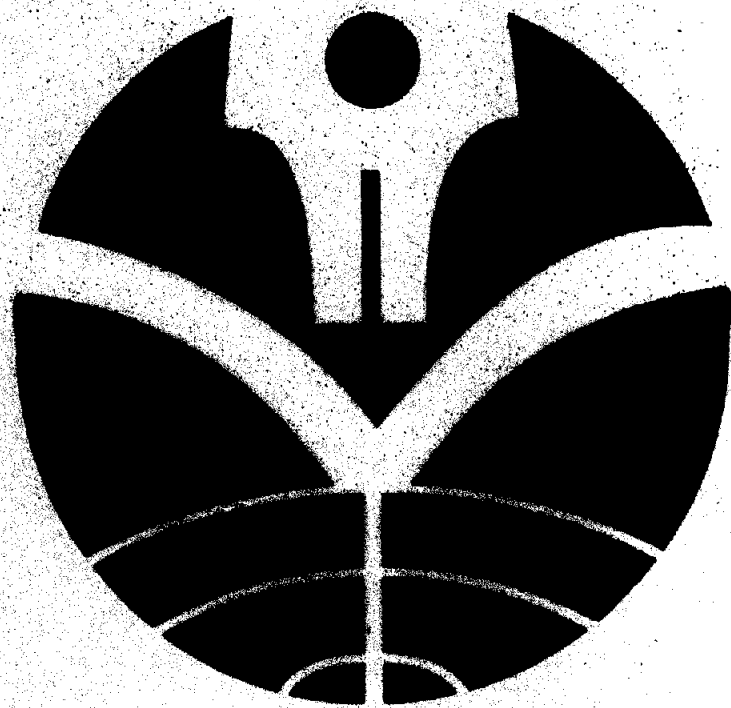
Peny Miera Sulistyorini



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