

ANALISIS WACANA GENDER DALAM BUKU ANAK

TESIS

diajukan untuk memenuhi sebagian syarat memperoleh gelar Master Pendidikan
(M.Pd) pada Program Studi Pendidikan Anak Usia Dini



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ABSTRAK

Tujuan dari penelitian ini adalah untuk mengeksplorasi bagaimana maskulinitas dan femininitas direpresentasikan dalam buku-buku anak yang banyak digunakan dalam proses pendidikan anak usia dini baik oleh orang tua maupun guru. Kami menganalisis teks/cerita dan ilustrasi dari 38 buku anak yang diterbitkan antara tahun 2016-2020 oleh lima penerbit terkenal di Indonesia. Hasil analisis menunjukkan bahwa buku-buku anak tersebut melestarikan, menegosiasikan, sekaligus menantang wacana gender yang beredar luas di masyarakat. Dengan demikian, urgensi ini menjadi tanggung jawab guru, orang tua, dan orang dewasa lainnya, baik di rumah maupun di lingkungan pendidikan, dengan maksud memberikan pembelajaran berkualitas tinggi kepada anak-anak. Untuk dapat mencapai hal ini, guru, orang tua, dan orang dewasa lainnya tentunya perlu menyadari isu-isu representasi gender dan secara kritis dapat merenungkan isi yang ada di buku-buku anak dan pesan-pesan apa saja yang terkandung dan disampaikan di dalamnya baik secara langsung maupun tidak langsung.

Kata Kunci: Gender, Buku Anak, Maskulinitas, Femininitas

ABSTRACT

The purpose of this study is to explore how masculinity and femininity are represented in children's books which are widely used in the process of early childhood education by both parents and teachers. We analyzed the texts/stories and illustrations of 38 children's books published between 2016-2020 by five well-known publishers in Indonesia. The results of the analysis show that these children's books preserve, negotiate, and challenge gender discourse that is widely circulated in society. As such, this urgency is the responsibility of teachers, parents, and other adults, both at home and in the educational setting, with a view to providing children with high quality learning. To be able to achieve this, teachers, parents, and other adults of course need to be aware of gender representation issues and be able to critically reflect on the content in children's books and what messages are contained and conveyed in them both verbally and physically. directly or indirectly.

Keywords: Gender, Children's Books, Masculinity, Feminity

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