

**ADDRESS TERMS AND IDENTITY AMONG INDONESIAN  
YOUNG USERS IN SOCIAL MEDIA TWITTER**

**A Research Paper**

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# **ADDRESS TERMS AND IDENTITY AMONG INDONESIAN YOUNG USERS IN SOCIAL MEDIA TWITTER**

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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar  
Sarjana Sastra pada Fakultas Pendidikan Bahasa dan Sastra

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**USERS IN SOCIAL MEDIA TWITTER**

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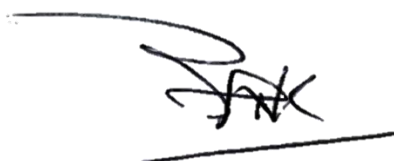


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**ABSTRACT**  
**Address Terms and Identity among Indonesian Young Users in  
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This study examines the use of address terms and their relation to identities represented by young Indonesian users on Twitter in replying to popular tweets. This study mainly employs a descriptive qualitative method in which the data are in form of text from the tweet in the reply section of selected popular Tweets. In addition, interview, and descriptive statistics are also employed to triangulate the data. The participants of the study are young Indonesian users who replied to 5 selected popular tweets from two big auto-base accounts. This study uses Wardhaugh's (2006) address terms theory, Coupland (2007) framing notions which are divided into three frames (socio-cultural, genre, and interpersonal), Kiesling's (2009) stance-taking, and Bucholtz & Hall (2005, 2007) as the theoretical frameworks. The findings show that the participants mostly use *nder* to address the interlocutors, which is also categorized as *other* category since it is a new term used in Twitter. The way they select address terms mostly represents friendly, trendy, modern, and sophisticated Twitter users, followed by intimacy as close friends and the community they belong to. Surprisingly, the result shows that there is a term that is only used on a particular occasion, specifically only on Twitter. Therefore, the recommendation obtained from this study is that further research might be needed since the terms may change in the future, represent a new identity stance, or are no longer relevant to the current identity stances.

**Keywords:** *Address terms; Framing; Identity; Social media; Youth language.*

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