

**HUBUNGAN ANTARA CITRA TUBUH DAN *SELF ESTEEM*  
PADA MAHASISWI MANAJEMEN *RESORT & LEISURE*  
UNIVERSITAS PENDIDIKAN INDONESIA**

Ida Lailatun Ni'mah, 2022

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RESORT & LEISURE UNIVERSITAS PENDIDIKAN INDONESIA***

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UNIVERSITAS PENDIDIKAN INDONESIA**

Oleh

Ida Lailatun Ni'mah

Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar sarjana psikologi di Program Studi Psikologi, Universitas Pendidikan Indonesia

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**LEMBAR PENGESAHAN SKRIPSI**

Ida Lailatun Ni'mah

1704236

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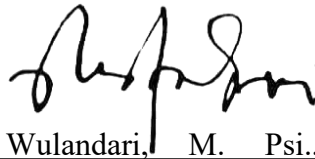
**Pembimbing I**



Drs. MIF. Baihaqi, M. Si.

NIP. 19621208 198803 1 001

**Pembimbing II**



Anastasia Wulandari, M. Psi.,

Psikolog

NIP. 19780208 200604 2002

Mengetahui,

**Ketua Program Studi Psikologi**



Dr. Sri maslihah, M. Psi.,

Psikolog

NIP. 19700726 200312 2

001

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## ABSTRAK

**Ida Lailatun Ni'mah (1704236).** *Hubungan Antara Citra Tubuh dan Self Esteem pada Mahasiswi Manajemen Resort & Leisure Universitas Pendidikan Indonesia.* Skripsi. Departemen Psikologi. Fakultas Ilmu Pendidikan. Universitas Pendidikan Indonesia. Bandung (2021).

Penelitian ini bertujuan untuk melihat hubungan antara citra tubuh dan self esteem pada mahasiswi Manajemen Resort & Leisure Universitas Pendidikan Indonesia. Hipotesis dalam penelitian ini adalah terdapat hubungan signifikan antara citra tubuh dan self esteem. Penelitian ini menggunakan pendekatan kuantitatif yang melibatkan 159 responden yang merupakan mahasiswi Manajemen Resort & Leisure (18-25 tahun) Universitas Pendidikan Indonesia. Data dianalisis menggunakan korelasi Pearson Product Moment. Hasil analisis data menunjukkan adanya korelasi yang kurang signifikan antara citra tubuh dan self esteem ( $r=0,299$ ;  $p=0,05$ ). Hal ini berarti terdapat hubungan yang positif antara citra tubuh dan self esteem.

**Kata kunci:** citra tubuh; self esteem, korelasi

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## ***ABSTRACT***

**Ida Lailatun Ni'mah (1704236).** *The Relationship Between Body Image and Self Esteem in Resort & Leisure Management Students Indonesia University of Education. Essay. Departement of Psychology, Faculty of Education, Indonesia University of Education. (2021).*

*The research aims to analyze correlation between body image and self esteem for management resort and leisure students of Universitas Pendidikan Indonesia. The hypothesis of this research was stated that there are significantly correlation between body image and self esteem. This research has utilized quantitative approach which involved 159 respondents from Program of Management Resort and Leisure of Universitas Pendidikan Indonesia's student (18-25 years old). The analysis data utilized Pearson Product moment's correlation. The research shows that there are less significant correlation between body image and self esteem ( $r=0,299$ ;  $p=0,05$ ). It is could be concluded that there are positive correlation between body image and self esteem.*

***Keywords:*** *body image, self esteem, correlation*

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