CHAPTER III

METHODOLOGY

This chapter explains the methodology used in this research. Therefore, this chapter enhances the research design, research procedure, data resources, also data collection and analysis.

3.1 Research Design

The research is qualitative since the purpose of this research is to see how bullying in an elementary school is being presented through the characters of the film *Wonder*. Leavy (2017) states that a qualitative approach is used to locate the subjective experiences of people and the value of a meaning, which permits the research to construct a solid understanding of a chosen topic and to unpack the value that people use to explain their activities, situations, circumstances, people, or objects. Therefore, this research is qualitative because it analyzes the scenes to explore the act of bullying in elementary school.

Textual analysis is conducted as the tool to analyze the data of this research. As McKee (2001) explains, textual analysis as the methodology is a way to gather and analyze the information in academic research. The data are in the form of dialogue and scenes collected from the film, which is why textual analysis is the applicable analysis for this research.

3.2 Research Procedure

To conduct the research, the researcher has listed the steps as follows;

1. Identify the scenes which present the act of bullying.

2. From the scenes, identify a) dialogues which indicate acts of bullying such as insults, swear words, and name-calling, b.) gestures, and facial expressions. c.) reactions from others.

3. Analyze the presentation of bullying in the movie based on the theory of bullying & characterization.

4. Re-construct the presentation of bullying

5. Discuss possible messages from the bullying presentation in the movie.

3.2.1 Data Sources

The source of data is the film *Wonder* which is released in 2017. The film is directed by Chobsky and adapted from a novel with the same title written by R.J Palacio in 2012. The film was produced by Lionsgate in the United States with a runtime of 113 minutes.

There were two reasons that the film *Wonder* was chosen as the subject for the research. First, the film raised the issue of bullying which was still current and touched on the issue of acceptance of people with deformities. These two issues are sensitive and are not openly discussed with children in Indonesia. Second, the film also presents bullying among elementary school students. Based on the researcher's experience, in elementary schools students, are usually unaware of bullying. They might take it for granted as if bullying is part of daily activities. Some even think it is just practical jokes or pranks. Even worse, adults often do not take bullying seriously as well. Therefore, a film presenting bullying in elementary school is worth investigating so that learnings can be made.

3.2.2 Data Collection and Analysis

The data are collected from scenes of the film *Wonder*. The data which are in the form of dialogue and shots were taken from six selected scenes that contained the act of bullying in an elementary school. The data were analyzed based on the characteristics and types of bullying. They are adapted from Coloroso (2015). The types of bullying, according to Coloroso (2015) are verbal bullying, physical bullying, and relational bullying. Meanwhile the characteristics of bullying, according to

Coloroso (2015) are a sense of entitlement, an intolerance toward differences, and the liberty to exclude. The two theories about bullying proposed by Coloroso (2015) helped the researcher to identify the act of bullying and make meanings from them. For the film element, the researcher uses the theory of characterization in films proposed by Boggs & Perrie (2008). Below is an example of how the text is identified and analyzed.

No.	Scene	Time of Scene	Shot	Context	Type of Bullying
1	School Tour	00:07:54		Julian led the tour and introduce Auggie to the school cafeteria. Julian asked Auggie if he eats special food due to his facial deformity.	Verbal bullying.

Table 3. 1 – Data Analysis

After identifying the type of bullying from the scenes, the researcher will draw a conclusion based on the characterization of the characters. The researcher looked into the theory of characterization in film from Boggs & Perrie (2008). Later, the researcher will draw the interpretation based on the collected data. After analyzing the interpretation of the data, the researcher can conclude the study.