

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter presents the conclusions drawn from the findings and discussion of this study and suggestions for further study. The conclusion section provides brief answers to the research questions and highlight key points emerging from the study. Meanwhile, the suggestion section provides some direction for the next researchers who are interested in analyzing attitudes towards English on social media and in conducting another study in the same field.

#### **5.1. Conclusion**

The study aims to find out the attitudes of a group of the Indonesian youth in Bandung towards English on social media and the factors affecting their attitudes. In view of the first research question, which inquired into the participants' attitudes towards English on social media, this study revealed that the majority of youth hold positive attitudes towards the use of English on social media. Additionally, in the cognitive aspect of attitudes, the participants' positive attitudes are observed in their positive perception towards the important role of English on social media for international communication. The participants believe that English is crucial and helpful to establish relations with people across national borders on social media. Yet, the use of the language is not without challenge. Some participants admit that communicating in English is not easy, mainly because of their limited vocabulary, which in turn can cause the occurrence of misunderstanding during the communication. In the affective aspect of attitudes, the participants' positive attitudes are expressed in their positive feelings towards the contentment of using English for the global communication on social media. Most participants feel that using English on social media makes the global communication more interesting, although there are a few who do not think so as they have negative experiences using the language. These people received negative comments due to the mistakes they made in English. Lastly, in the conative aspect of attitudes, the participants' positive attitudes are indicated in their positive behavior towards the appeal of using English for global communication on social media. The majority of the participants more often use

English when it comes to establishing relations with people from different nations on social media, even though some sometimes hesitate to use English for the global communication due to their lack of fluency in English communication and understanding different English accents.

As for the second research question, which sought to find out the the factors affecting the participants' attitudes, the findings of the study showed that the factors which affect their positive attitudes are the power and prestige of the language and the social factor. In relation to the power and prestige of the language, the participants were motivated to use English because they realized the status of English as the global language. Meanwhile, regarding the social factor, the participants prefer to use English for international communication on social media because they are conforming to what the society at large does also, fulfilling to a certain extent the societal expectations.

## **5.2. Suggestion**

This research focuses on the attitudes of a group of the Indonesian youth in Bandung towards English on social media and the factors affecting their attitudes. For future research studies, it is recommended to conduct the same research with different participants with the aim to gain different findings from different perspective. Besides that, it will also be much better if the next researchers are able to link the study to the latest sociolinguistic theories to ensure the research up-to-dateness. Further, future research can compare the attitudes of groups belonging to different generations and focus on particular platforms such as Instagram and Twitter and conduct a comparative study using these platforms to make the research data richer and more detailed.

## **5.3. Concluding Remarks**

This chapter has presented the conclusions of the present study and the recommendations for the further research studies.