CHAPTER V

CONCLUSION AND RECOMMENDATION

This chapter presents the conclusion and recommendation based on the study drawn from the analysis provided in the previous chapter.

5.1 Conclusion

This study investigates the look of the bullied and the representation of look-based bullying in *Lookism* webtoon by Taejoon Park. To answer the questions, representation theory by Stuart Hall (1997) is employed.

The analyses show that there are standard look characteristics that are considered to be ideal. After examining the face and the body of the characters, it is found that the characters that are bullied are non-standard. They are categorized into two aspects of look features. The face is illustrated as round-shaped with chubby cheeks or a small-shaped face. The nose is shown to be either bulbous or upturned. Besides that, they are often depicted with small eyes and wide mouths. In terms of the body, they are presented with a short and fat or small and thin body. On the other hand, the characters with the standard look are illustrated to have oval shape faces, chiseled jawline, small lips, and high bridged noses. Their body is depicted to be tall and muscular. The difference in the presentation of the characters creates a leeway for the characters to be bullied because of their look. This creates look-based bullying in the webtoon. Moreover, the look-based bullying that occurred in the webtoon represents some ideas of the real-life situation where people prioritize look. Look plays an important role in defining someone.

As a final remark, it can be concluded that the webtoon has shown that standard look has given the reason to bully others. It also has demonstrated that acts of bullying in the text represent what happens in real life, where people also use power to abuse or bully others.

5.2 Recommendation

Issues about look or bullying are rich sites for research, especially because they persist in society. Other genres besides webtoon are also worth exploring. However, it is important to note that critical analysis is needed for this kind of research, so my suggestion is that critical thinking skill should be improved.

In relation to webtoons as a new form of literary genre, interested researchers might explore various aspects of webtoon as well as the rich topics available in this literary genre.