DAFTAR ISI

KATA PENGANTAR .................................................................................................................. iv
UCAPAN TERIMA KASIH .......................................................................................................... iv
ABSTRAK ....................................................................................................................................... iv
DAFTAR ISI ..................................................................................................................................... iv
DAFTAR TABEL ............................................................................................................................. iv
DAFTAR GAMBAR ......................................................................................................................... iv
DAFTAR LAMPIRAN ....................................................................................................................... iv
BAB I PENDAHULUAN ............................................................................................................... 1

1.1 Latar Belakang Penelitian ........................................................................................................... 1
1.2 Identifikasi dan Rumusan Masalah ............................................................................................ 2
1.3 Tujuan Penelitian ....................................................................................................................... 2
1.4 Kegunaan Penelitian .................................................................................................................. 2
1.4.1 Teoritis ...................................................................................................................................... 2
1.4.2 Praktis ...................................................................................................................................... 2

BAB II TINJAUAN PUSTAKA, KERANGKA PEMIKIRAN DAN HIPOTESIS ........................................... 3

2.1 Tinjauan Pustaka ....................................................................................................................... 3

2.1.1 Konsep Koperasi ..................................................................................................................... 3
2.1.2 Koperasi Mahasiswa .............................................................................................................. 3
2.1.3 Pengetahuan Perkoperasian ................................................................................................... 3
2.1.3.1 Pengetahuan ....................................................................................................................... 3
2.1.3.2 Pengetahuan Perkoperasian ............................................................................................... 3
2.1.4 Motivasi .................................................................................................................................... 3
2.1.5 Perilaku Berkoperasi .............................................................................................................. 3
2.1.5.1 Perilaku ............................................................................................................................. 3
2.1.5.2 Perilaku Berkoperasi .......................................................................................................... 3
2.2 Penelitian Terdahulu .................................................................................................................. 3
2.3 Kerangka Pemikiran ............................................................................................................... 3
2.4 Hipotesis ..................................................................................................................................... 3

2.4.1 Hipotesis Pengetahuan Perkoperasian dan Motivasi Mahasiswa terhadap Perilaku Mahasiswa .... 3

Lia Malyani, 2014
Pengaruh Pengetahuan Perkoperasian dan Motivasi Mahasiswa terhadap Perilaku Mahasiswa
Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu
BAB III METODE PENELITIAN

3.1 Objek dan Subjek Penelitian

3.2 Metode Penelitian

3.3 Populasi dan Sampel

3.3.1 Populasi

3.3.2 Sampel

3.4 Operasional Variabel

3.5 Teknik Pengumpulan Data

3.6 Pengujian Instrumen Penelitian

3.6.1 Uji Validitas

3.6.2 Uji Reliabilitas

3.7 Teknik Analisis Data dan Penguji Hipotesis

3.7.1 Teknik Analisis Data

3.7.2 Pengujian Hipotesis

BAB IV HASIL PENELITIAN DAN PEMBAHASAN

4.1 Hasil Penelitian

4.1.1 Gambaran Umum Objek Penelitian

4.1.2 Gambaran Umum Responden

4.1.2.1 Gambaran Umum Responden Berdasarkan Jenis Kelamin

4.1.2.2 Gambaran Umum Responden Berdasarkan Fakultas

4.1.2.3 Gambaran Umum Responden Berdasarkan Angkatan dan Tahun Masuk Menjadi Anggota KOPMA

4.1.2.4 Gambaran Umum Responden Berdasarkan Asal Daerah

4.1.3 Gambaran Variabel Penelitian

4.1.3.1 Pengetahuan Perkoperasian

4.1.3.2 Motivasi Mahasiswa

4.1.3.3 Perilaku Berkoperasi

4.2 Uji Validitas dan Reliabilitas Instrumen

4.2.1 Uji Validitas

4.2.2 Uji Reliabilitas
4.3 Analisis Data dan Pengujian Hipotesis

4.3.1 Analisis Data
4.3.2 Uji Asumsi Klasik
  4.3.2.1 Uji Multikolinearitas
  4.3.2.2 Uji Heteroskedastisitas
  4.3.2.3 Uji Autokorelasi
4.3.3 Pengujian Hipotesis
  4.3.3.1 Pengujian Secara Parsial (Uji t)
  4.3.3.2 Pengujian Secara Simultan (Uji F)
  4.3.3.3 Koefisien Determinasi

4.4 Pembahasan

4.4.1 Pengaruh Pengetahuan Perkoperasian terhadap Perilaku Berkoperasi
4.4.2 Pengaruh Motivasi terhadap Perilaku Berkoperasi
4.4.3 Pengaruh Pengetahuan Perkoperasian dan Motivasi terhadap Perilaku Berkoperasi
4.5 Implikasi Pendidikan

BAB V KESIMPULAN DAN SARAN

5.1 Kesimpulan
5.2 Saran

DAFTAR PUSTAKA