CHAPTER V
CONCLUSIONS AND SUGGESTIONS

The final chapter of this paper contains conclusions and recommendations which are summaries of research results and suggestions for future research relating to the scope of Appraisal Theory analysis.

5.1 Conclusions

This study analyzed interpersonal meaning through Appraisal theory. The study was conducted to reveal the hidden representation of five online news from five news portals, in order to reveal the ideology and how these mass media represent issues in Audrey's bullying case. According to the analysis, all five news portals delivered factual news (regarding who, what, where), and the extent to which the legal process is carried out by the authorities (the police) in uncovering the events.

According to the analysis, in general Engagement was the most frequently used appraisal device in the five news texts. Monogloss was the most used feature by Tempo, followed by Negative-Judgement by South China Morning Post, and Heterogloss used by The Jakarta Post. Based on the analysis, the five news portals report the same issue and showed a rather similar negative-reaction to the issue based on the high number of Negative-Judgement features used in the all five news articles. The results also showed that the five news portals have similarities in conveying their news in a brief and factual way. The high percentage of Monogloss usage was an indication of low usage of complex clauses that might lead to the possibility of arguments or alternatives. However, all of the news portals tend to highlight different ideas based on the same issue to be represented in their news.

The South China Morning Post dominantly uses Appraisal Device Negative-Judgment, Monogloss, and Heterogloss. The South China Morning Post focused on emotive features by putting the opinion and reaction of netizens, whether they reacted positively or negatively. However, the result also showed only the South China Morning Post used Positive-Judgement in their news.

Coconuts.co also used Monogloss and a lot of emotive Negative-Judgment features in representing the point of view of the alleged suspect and experts regarding the rumored false information that raises an argument whether the audience should consider 'another side' of the argument, in this mainly on the alleged suspect's emotion. The Graduation-Force feature is also present in the news from Coconuts.co.

Meanwhile, Nextshark.com reported the news in chronological order by using a lot of Monogloss, and the same percentage of Negative-Judgement and Heterogloss usage. The news presented lots of dialogue quotes from persons involved in the news; some of the arguments are emotive and try to implement different opinions of the issue.

Furthermore, The Jakarta Post delivered their news in chronological order. The number of Monogloss and Heterogloss features used in the news and less emotive features showed that The Jakarta Post delivered their news in a factual manner and was mostly intended to deliver the news without trying to persuade or presenting their own representation about the issue. The use of Heterogloss also showed different arguments on how the chronological order does happen.

Finally, Tempo focused more on factual news (regarding who, what, where), and the extent to which the legal process was carried out by the authorities (the police). Tempo also used Positive-Appreciation and Negative-Appreciation. However, the number was very little compared to the usage of Monogloss which dominated the features used by the news.

As for the representations, there were three main classifications of representation that appeared and used by the five news portals. The first is a Specific perspective (it was biased on specific point of view whether it was from the internet or official report), Teen's Romance Problem (Generalization. Bullying, but more likely a teen aggression based on love matter), The Suspects are also Victims (Victimization to gain sympathy. The alleged suspect also got bullied by people on the internet). This showed that the mass media can have different representations regarding the way it perceives one phenomenon, which

of course based on the ideology or culture of the media to turn the audiences into certain biases.

5.2 Suggestions

From the research that has been done, there are suggestions that can be taken into account for future research. First, further research might consider expanding the category or classification in identifying Appraisal devices so a wider variety of types of data could be analyzed. Second, further research might consider adding more data to improve balance in the analysis.