CHAPTER III

RESEARCH METHODOLOGY

This chapter explains the methodology used in conducting this study. As presented in Chapter I, the present study examines two research problems, i.e. (1) the types of legitimation used in the statements of Regent of Garut, (2) ideologies underlying the legitimation. The following sections outline how the problems are to be answered, including the research design, data collection, and data analysis.

3.1. Research design

This study employs the analytical framework of Critical Discourse Analysis (CDA). It uses descriptive qualitative method. It is chosen because the data are in the form of words rather than numbers. The qualitative method consists of the investigation of elements in the texts (Cresswell, 2008) but some quantification is employed to support the description. Van Leeuwen's (2008) notion of discursive construction of legitimation under the framework of CDA has been used to investigate the types of legitimation used in the texts.

3.2. Data Collection

The data used in this study are in the form of statements from the Regent of Garut, Aceng Fikri (AF), related to his unregistered marriage, at the end of 2012. The statements have been chosen because they can show the ways Regent of Garut legitimizes his action in performing unregistered marriage.

There are statements in the form of interview delivered by Regent of Garut regarding his unregistered marriage to a young woman. The statements were taken from youtube http://www.youtube.com/watch?v=7y01XffG0Ks, http://www.youtube.com/watch?v=KfV4XMhEUrA, and http://www.youtube.com/watch?v=DhMLqP2DGTg on 13 March 2013. Those

three video are series of interviews recorded separately, because a single video of the interview was not found. Those statements are delivered after the issue of his unregistered marriage to a young woman which only lasts for four days. The statements were delivered in 2012 in one of TV news program.

3.3 Data analysis

The collected data are analyzed using Van Leeuwen's (2008) framework on discursive construction of legitimation as an approach within CDA. The analysis focuses on the types of legitimation used to legitimize the unregistered marriage of Regent of Garut and the ideologies undelying the legitimation. In conducting the investigation, the following steps have been taken: reading the texts closely, in order to gain comprehensive understanding of the issues raised in the texts; identifying the legitimation construction according to van Leeuwen (2008) in the clauses; classifying the types of legitimation in the texts; quantifying the occurence of the types of legitimation and making interpretation from the trend; and the last, drawing conclusion based on the result of analysis.

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