

**MODEL PENINGKATAN KINERJA USAHA MELALUI  
KETERAMPILAN KEWIRAUSAHAAN DAN *BENCHMARKING*  
YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM  
SUB-SEKTOR INDUSTRI KREATIF KULINER  
DI PROVINSI JAWA BARAT**

**DISERTASI**

**Diajukan untuk memenuhi sebagian dari syarat untuk memperoleh gelar  
Doktor Manajemen Konsentrasi Kewirausahaan**



**Oleh:**

**IKA SUHARTANTI DARMO  
NIM 1707572**

**PROGRAM STUDI MANAJEMEN  
SEKOLAH PASCASARJANA  
UNIVERSITAS PENDIDIKAN INDONESIA  
2021**

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN  
*BENCHMARKING* YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI  
KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

***Improving Business Performance Model Through Entrepreneurship  
Skills And Benchmarking Mediated By Innovation Performance  
In MSME Sub-Sector Culinary Creative Industry  
In West Java Province***

Oleh  
**Ika Suhartanti Darmo**

Doctor of Management, Universitas Pendidikan Indonesia, 2021  
Master of Management, Universitas Mercubuana Jakarta, 2013  
Bachelor Degree, Universitas Indonesia, 2009

Sebuah Disertasi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar Doktor (Dr.) pada Sekolah Pascasarjana (SPS) Universitas Pendidikan Indonesia Program Studi Manajemen (S3)

© Ika Suhartanti Darmo, 2021  
Universitas Pendidikan Indonesia  
Februari 2021

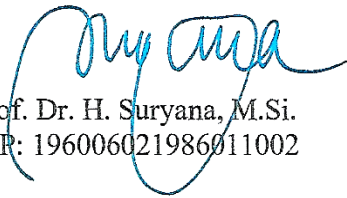
Hak Cipta dilindungi undang-undang.  
Disertasi ini tidak boleh diperbanyak seluruhnya atau sebagian, dengan dicetak ulang, difotokopi, atau cara lainnya tanpa ijin dari penulis

IKA SUHARTANTI DARMO

MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN  
KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI  
PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT

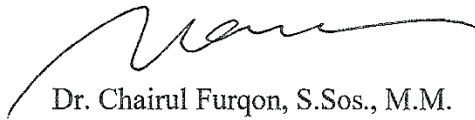
disetujui dan disahkan oleh panitia disertasi:

Promotor,



Prof. Dr. H. Suryana, M.Si.  
NIP: 196006021986011002

Ko Promotor,



Dr. Chairul Furqon, S.Sos., M.M.  
NIP: 197206152003121009

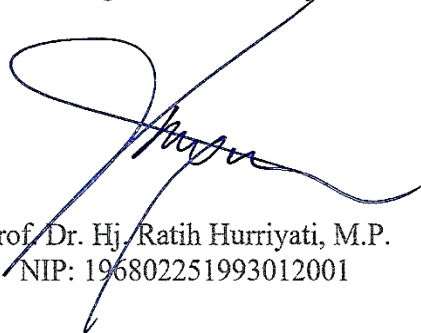
Anggota,



Dr. Heny Hendrayati, S.Ip., M.M.  
NIP: 197610112005012002

Mengetahui,

Ketua Program Studi Manajemen,



Prof. Dr. Hj. Ratih Hurriyati, M.P.  
NIP: 196802251993012001

## LEMBAR PERNYATAAN

Dengan ini saya menyatakan bahwa :

1. Disertasi ini dengan judul : “Model Peningkatan Kinerja Usaha Melalui Keterampilan Kewirausahaan Dan Benchmarking Yang Dimediasi Oleh Kinerja Inovasi Pada UMKM Sub-Sektor Industri Kreatif Kuliner Di Provinsi Jawa Barat” adalah asli dan belum pernah diajukan untuk mendapatkan gelar akademik Doktor, baik di Universitas Pendidikan Indonesia maupun perguruan tinggi lain.
2. Disertasi ini murni gagasan, rumusan dan penelitian saya sendiri, tanpa bantuan pihak lain, kecuali arahan pembimbing.
3. Dalam Disertasi ini tidak terdapat karya atau pendapat yang telah ditulis atau dipublikasikan orang lain, kecuali secara tertulis dengan jelas dicantumkan sebagai acuan dalam naskah dengan menyebutkan nama pengarang dan dicantumkan dalam daftar pustaka.
4. Pernyataan ini saya buat dengan sesungguhnya dan apabila dikemudian hari terdapat penyimpangan dan ketidakbenaran dalam pernyataan ini, maka saya bersedia menerima sanksi akademik berupa pencabutan gelar yang telah diperoleh karena karya tulis ini, serta lainnya sesuai norma yang berlaku di Perguruan Tinggi ini.

Bandung, 01 Januari 2021  
Yang membuat pernyataan



Ika Suhartanti Darmo  
NIM 1707572

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN  
KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA  
INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER  
DI PROVINSI JAWA BARAT**

**IKA SUHARTANTI DARMO (NIM 1707572)**

Di bawah bimbingan Prof. Dr. H. Suryana, M.Si.; Dr. Chairul Furqon, S.Sos., M.M.  
dan Dr. Heny Hendrayati, S.IP., M.M.

**ABSTRAK**

Bisnis kuliner merupakan salah satu subsektor utama dalam ekonomi kreatif di Indonesia sampai saat ini, tetapi pertumbuhannya cenderung terus menurun dari tahun ke tahun. Walaupun persentase output subsektor ini paling besar, namun nilai eksportnya jauh di bawah subsektor fesyen dan kriya. Kondisi ini menunjukkan kinerja Usaha Mikro Kecil Menengah (UMKM) kuliner belum optimal. Penelitian ini mengkaji model Peningkatan Kinerja Usaha melalui Keterampilan Kewirausahaan dan Benchmarking yang Dimediasi oleh Kinerja Inovasi pada UMKM Sub-sektor Industri Kreatif Kuliner di Provinsi Jawa Barat; khususnya di masa pandemi Covid-19 yang telah memaksa banyak sekali UMKM di Indonesia; bahkan di seluruh belahan dunia harus mengakhiri usahanya. Tujuan dari penelitian ini adalah menganalisis pengaruh Keterampilan Kewirausahaan dan Benchmarking terhadap Kinerja Usaha UMKM Kuliner yang dimediasi oleh Kinerja Inovasi.

Pendekatan dalam penelitian ini adalah deskriptif-kuantitatif, sedangkan jenis penelitian yang dilakukan dalam penelitian ini adalah penelitian survei yang bersifat deskriptif-verifikatif. Unit analisis pada penelitian ini adalah UMKM subsektor industri kreatif kuliner di Provinsi Jawa Barat (khususnya di wilayah Kota Bandung, Kabupaten Bandung, Kabupaten Cianjur, Kota Depok, dan Kabupaten Purwakarta), yang populasinya berjumlah 2.836 UMKM. Teknik sampling yang digunakan adalah *proportional random sampling*, sehingga didapatkan 338 unit observasi (responden) yang mengisi kuesioner dalam penelitian ini. Data diolah menggunakan analisis deskriptif dan analisis verifikatif. Analisis deskriptif yang digunakan adalah persentase nilai capaian dari setiap indikator, dimensi, dan variabel, yang nilainya dapat dikelompokkan pada kategori tertentu (rendah bila < 50% atau tinggi bila > 50%). Untuk analisis verifikatif digunakan Partial Least Squares Structural Equation Modeling (PLS-SEM).

Hasil penelitian menunjukkan bahwa rendahnya capaian kinerja usaha kuliner di Jawa Barat merupakan konsekuensi dari rendahnya kinerja inovasi, yang juga disebabkan oleh masih rendahnya keterampilan kewirausahaan dan penerapan *benchmarking*. Kompetensi kewirausahaan harus diasah dan terus ditingkatkan memberikan dampak lebih besar pada daya kinerja inovasi yang berimbas pada peningkatan kinerja secara berkelanjutan. Demikian pula, *benchmarking* harus lebih dioptimalkan agar contoh/studi banding tersebut meningkatkan kinerja inovasi pelaku UMKM. Artinya, *benchmarking* yang tepat dapat menambah efektivitas dan efisiensi usaha dalam meningkatkan inovasi dan pada gilirannya kinerja usaha secara keseluruhan. Ditemukan bahwa pengaruh keterampilan kewirausahaan terhadap kinerja inovasi lebih besar dibandingkan dengan pengaruh *benchmarking* terhadap kinerja inovasi. Hal ini menunjukkan bahwa usaha kuliner di Jawa Barat perlu memperkuat keterampilan kewirausahaan sambil terus melakukan *benchmarking* yang up-to-date; khususnya pada penguasaan digitalisasi usaha secara komprehensif yang membawa UMKM Indonesia meningkatkan level kualitas dan kompetensinya menuju ke kompetisi global. Penelitian ini menemukan bahwa pengaruh tidak langsung keterampilan kewirausahaan terhadap kinerja usaha melalui kinerja inovasi itu lebih besar daripada pengaruh tidak langsung dari *benchmarking* terhadap kinerja usaha melalui kinerja inovasi. Dengan demikian dapat dinyatakan bahwa kinerja inovasi dalam hal ini dapat bertindak sebagai variabel mediating yang sifatnya partial.

Kata kunci: benchmarking; keterampilan kewirausahaan; kinerja inovasi; kinerja usaha; UMKM sub-sektor industri kreatif kuliner.

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN  
BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI  
KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

***Improving Business Performance Model Through Entrepreneurship Skills And Benchmarking Mediated By Innovation Performance In MSME Sub-Sector Culinary Creative Industry In West Java Province***

**IKA SUHARTANTI DARMO (NIM 1707572)**

*Under guidance of Prof. Dr. H. Suryana, M.Si., Dr. Chairul Furqon, S.Sos., M.M., and Dr. Heny Hendrayati, S.IP, M.M.*

**ABSTRACT**

*The culinary business is one of the main subsectors in the creative economy in Indonesia to date, but its growth tends to continue to decline every year. Although the percentage of output in this sub-sector is the largest, its export value is far below that of the fashion and crafts subsector. This condition shows that the performance of the culinary Micro, Small and Medium Enterprises (MSMEs) is not optimal. This study examines a model of Business Performance Improvement through Entrepreneurship Skills and Benchmarking Mediated by Innovation Performance in SMEs in the Culinary Creative Industry Sub-sector in West Java Province; especially during the Covid-19 pandemic which has forced a lot of MSMEs in Indonesia; even in all parts of the world have to end their business. The purpose of this study was to analyze the effect of entrepreneurial skills and benchmarking on culinary MSME business performance mediated by innovation performance.*

*The approach in this research is descriptive-quantitative, while the type of research carried out in this study is a descriptive-verification survey. The unit of analysis in this study is the culinary creative industry sub-sector MSMEs in West Java Province (especially in the area of Bandung City, Bandung Regency, Cianjur Regency, Depok City, and Purwakarta Regency), which has a population of 2,836 MSMEs. The sampling technique used is proportional random sampling, in order to obtain 338 observation units (respondents) who filled out the questionnaire in this study. The data were processed using descriptive analysis and verification analysis. Descriptive analysis used is the percentage of the achievement value of each indicator, dimension, and variable, whose values can be grouped into certain categories (low if <50% or high if > 50%). Partial Least Squares Structural Equation Modeling (PLS-SEM) is used for verification analysis.*

*The results showed that the low performance achievement of culinary businesses in West Java was a consequence of low innovation performance, which was also caused by low entrepreneurial skills and the application of benchmarking. Entrepreneurial competence must be honed and continuously improved to have a greater impact on the power of innovation performance which results in continuous improvement of performance. Likewise, benchmarking must be optimized so that the examples / comparative studies can improve the innovation performance of MSME actors. This means that appropriate benchmarking can increase business effectiveness and efficiency in increasing innovation and in turn the overall business performance. It was found that the effect of entrepreneurial skills on innovation performance was greater than the effect of benchmarking on innovation performance. This shows that culinary businesses in West Java need to strengthen entrepreneurial skills while continuing to carry out up-to-date benchmarking; especially in mastering business digitization in a comprehensive manner that has brought Indonesian MSMEs to improve their quality and competency levels towards global competition. This study found that the indirect effect of entrepreneurial skills on business performance through innovation performance was greater than the indirect effect of benchmarking on business performance through innovation performance. Thus it can be stated that the innovation performance in this case can act as a partial mediating variable.*

*Keywords: benchmarking; entrepreneurial skills; innovation performance; business performance; MSME sub-sector of the culinary creative industry.*

**Ika Suhartanti Darmo, 2021**

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

## DAFTAR ISI

HALAMAN JUDUL.....	i
LEMBAR PENGESAHAN .....	iii
LEMBAR PERNYATAAN.....	iv
ABSTRAK .....	v
ABSTRACT.....	vi
KATA PENGANTAR .....	vii
UCAPAN TERIMA KASIH.....	ix
DAFTAR ISI.....	xii
DAFTAR TABEL.....	xiv
DAFTAR GAMBAR.....	xvi
DAFTAR LAMPIRAN.....	xvii
BAB I PENDAHULUAN.....	1
1.1. Latar Belakang Penelitian.....	1
1.2. Rumusan Masalah .....	20
1.3. Tujuan Penelitian.....	21
1.4. Manfaat Penelitian.....	22
BAB II KAJIAN PUSTAKA, KERANGKA PEMIKIRAN, DAN HIPOTESIS.....	24
2.1. Kajian Pustaka .....	24
2.1.1. Konsep Kewirausahaan.....	24
2.1.2. Konsep Ekonomi Kreatif.....	28
2.1.3. Keterampilan Kewirausahaan (Entrepreneur Skills).....	33
2.1.4. Benchmarking.....	38
2.1.5. Kinerja Inovasi (Innovation Performance) .....	47
2.1.6. Kinerja Usaha (Business performance).....	53
2.1.7. Penelitian Terdahulu yang Relevan .....	61
2.2. Kerangka Pemikiran .....	69
2.3. Hipotesis .....	79
BAB III METODE PENELITIAN .....	80
3.1. Desain Penelitian .....	80
3.2. Objek Penelitian .....	81

3.2.1. Variabel.....	81
3.2.2. Unit Analisis .....	82
3.2.3. Tempat dan Waktu Penelitian.....	83
3.3. Operasionalisasi Variabel Penelitian.....	83
3.4. Populasi dan Sampel.....	87
3.5. Instrumen Penelitian.....	89
3.5.1. Uji Validitas .....	89
3.5.2. Uji Reliabilitas .....	91
3.6. Analisis Data .....	92
3.6.1. Analisis Deskriptif .....	92
3.6.2. Analisis Verifikatif.....	92
BAB IV TEMUAN DAN PEMBAHASAN.....	102
4.1. Temuan.....	102
4.1.1. Profil Pengusaha Kuliner di Jawa Barat .....	102
4.1.2. Analisis Deskriptif .....	104
4.1.3. Analisis Partial Least Square Path Modeling (PLS-PM).....	160
4.1.4. Importance-Performance Matrix Analysis (IPMA).....	172
4.2. Pembahasan.....	181
4.2.1. Pembahasan Analisis Deskriptif .....	181
4.2.2. Analisis Keterkaitan Variabel .....	192
4.2.3. Analisis IPMA.....	195
4.2.4. Temuan dan Novelty Penelitian.....	196
4.2.5. Keterbatasan Penelitian.....	199
BAB V SIMPULAN, IMPLIKASI, DAN REKOMENDASI .....	201
5.1. Simpulan.....	201
5.2. Implikasi.....	202
5.3. Rekomendasi .....	204
DAFTAR PUSTAKA .....	209



## DAFTAR TABEL

Tabel 1.1. Provinsi Penyumbang Ekspor Ekraf Tahun 2018 .....	4
Tabel 1.2. Jumlah Pelaku Usaha Kuliner Provinsi Jawa Barat .....	14
Tabel 2.1. Ciri dan Sifat Entrepreneur .....	35
Tabel 2.2. Dimensi/Pengukuran Keterampilan kewirausahaan .....	38
Tabel 2.3. Dimensi/Pengukuran Benchmarking .....	47
Tabel 2.4. Dimensi/Pengukuran Kinerja inovasi .....	53
Tabel 2.6. Penelitian Terdahulu .....	61
Tabel 3.1. Operasionalisasi Variabel .....	83
Tabel 3.2. Kerangka Populasi Penelitian .....	87
Tabel 3.3. Kerangka Populasi dan Sampel Penelitian .....	88
Tabel 3.4. Contoh Pengukuran Data Kuesioner Penelitian .....	89
Tabel 3.5. Interpretasi Nilai $f^2$ .....	97
Tabel 4.1. Ringkasan Profil Pengusaha Kuliner di Jawa Barat .....	103
Tabel 4.2. Tanggapan Pengusaha Kuliner mengenai Keterampilan Kewirausahaan .....	105
Tabel 4.3. Tanggapan Pengusaha Kuliner mengenai Dimensi Self-Knowledge (ES1) pada Konstruk Keterampilan Kewirausahaan .....	109
Tabel 4.4. Tanggapan Pengusaha Kuliner mengenai Dimensi Imagination (ES2) pada Konstruk Keterampilan Kewirausahaan .....	110
Tabel 4.5. Tanggapan Pengusaha Kuliner mengenai Dimensi Practical Knowledge (ES3) pada Konstruk Keterampilan Kewirausahaan .....	112
Tabel 4.6. Tanggapan Pengusaha Kuliner mengenai Dimensi Search Skills (ES4) pada Konstruk Keterampilan Kewirausahaan .....	114
Tabel 4.7. Tanggapan Pengusaha Kuliner mengenai Dimensi Foresight (ES5) pada Konstruk Keterampilan Kewirausahaan .....	116
Tabel 4.8. Tanggapan Pengusaha Kuliner mengenai Dimensi Computation Skill (ES6) pada Konstruk Keterampilan Kewirausahaan .....	118
Tabel 4.9. Tanggapan Pengusaha Kuliner mengenai Dimensi Communication Skill (ES7) pada Konstruk Keterampilan Kewirausahaan .....	119
Tabel 4.10. Tanggapan Pengusaha Kuliner mengenai Benchmarking .....	121
Tabel 4.11. Tanggapan Pengusaha Kuliner mengenai Dimensi Strategic Benchmarking (BM1) pada Konstruk Benchmarking .....	124
Tabel 4.12. Tanggapan Pengusaha Kuliner mengenai Dimensi Process Benchmarking (BM2) pada Konstruk Benchmarking .....	126
Tabel 4.13. Tanggapan Pengusaha Kuliner mengenai Dimensi Functional Benchmarking (BM3) pada Konstruk Benchmarking .....	127
Tabel 4.14. Tanggapan Pengusaha Kuliner mengenai Dimensi Performance Benchmarking (BM4) pada Konstruk Benchmarking .....	128
Tabel 4.15. Tanggapan Pengusaha Kuliner mengenai Dimensi Product Benchmarking (BM5) pada Konstruk Benchmarking .....	129
Tabel 4.16. Tanggapan Pengusaha Kuliner mengenai Dimensi Financial Benchmarking (BM6) pada Konstruk Benchmarking .....	131
Tabel 4.17. Tanggapan Pengusaha Kuliner mengenai Kinerja Inovasi .....	132

Tabel 4.18. Tanggapan Pengusaha Kuliner mengenai Dimensi Kapabilitas SDM (IP1) pada Konstruk Kinerja inovasi.....	135
Tabel 4.19. Tanggapan Pengusaha Kuliner mengenai Dimensi Penggunaan Teknologi (IP2) pada Konstruk Kinerja inovasi .....	137
Tabel 4.20. Tanggapan Pengusaha Kuliner mengenai Dimensi Interaksi dan Komunikasi dengan Pihak Eksternal (IP3) pada Konstruk Kinerja Inovasi .....	138
Tabel 4.21. Tanggapan Pengusaha Kuliner mengenai Dimensi Kapabilitas Pemasaran (IP4) pada Konstruk Kinerja Inovasi .....	140
Tabel 4.22. Tanggapan Pengusaha Kuliner mengenai Dimensi Pengembangan Produk Baru (IP5) pada Konstruk Kinerja Inovasi .....	141
Tabel 4.23. Tanggapan Pengusaha Kuliner mengenai Dimensi Inovasi dalam Operasi/Produksi (IP6) pada Konstruk Kinerja Inovasi.....	143
Tabel 4.24. Tanggapan Pengusaha Kuliner mengenai Dimensi Riset dan Pengembangan (IP7) pada Konstruk Kinerja inovasi .....	144
Tabel 4.25. Tanggapan Pengusaha Kuliner mengenai Kinerja Usaha .....	146
Tabel 4.26. Tanggapan Pengusaha Kuliner mengenai Dimensi Profitability (FP1) pada Konstruk Kinerja Usaha .....	148
Tabel 4.27. Tanggapan Pengusaha Kuliner mengenai Dimensi Growth (FP2) pada Konstruk Kinerja Usaha.....	150
Tabel 4.28. Tanggapan Pengusaha Kuliner mengenai Dimensi Market Value (FP3) pada Konstruk Kinerja Usaha .....	153
Tabel 4.29. Tanggapan Pengusaha Kuliner mengenai Dimensi Customer Satisfaction (FP4) pada Konstruk Kinerja Usaha .....	154
Tabel 4.30. Tanggapan Pengusaha Kuliner mengenai Dimensi Employee Satisfaction (FP5) pada Konstruk Kinerja Usaha .....	156
Tabel 4.31. Tanggapan Pengusaha Kuliner mengenai Dimensi Environmental Performance (FP6) pada Konstruk Kinerja Usaha .....	157
Tabel 4.32. Tanggapan Pengusaha Kuliner mengenai Dimensi Social Performance (FP7) pada Konstruk Kinerja Usaha.....	159
Tabel 4.33. Construct Reliability.....	162
Tabel 4.34. Convergent Reliability.....	163
Tabel 4.35. Discriminant Validity .....	164
Tabel 4.36. Factor Loadings .....	165
Tabel 4.37. Cross Loadings Matrix .....	166
Tabel 4.38. Inter-construct Correlations Matrix.....	167
Tabel 4.39. Coefficient of Determination ( $R^2$ ).....	167
Tabel 4.40. Path coefficients, Indirect Effect, dan Total Effects.....	169
Tabel 4.41. Interpretasi Nilai $f^2$ .....	171
Tabel 4.42. Effect size (Cohen's $f^2$ ) .....	171

## DAFTAR GAMBAR

Gambar 1.1. Ekspor Sektor Ekonomi Kreatif Indonesia 2019.....	3
Gambar 1.2. Persentase Pertumbuhan Industri Kuliner Indonesia Tahun 2015-2018 .....	9
Gambar 1.3. Realisasi PMDN Sektor Industri Berdasarkan Laporan Kegiatan Penanaman Modal BKPM.....	10
Gambar 1.4. Persentase Pertumbuhan Konsumsi Rumah Tangga Sektor Kuliner .....	11
Gambar 2.1. Kerangka Pemikiran .....	78
Gambar 2.2. Paradigma Penelitian .....	79
Gambar 3.1. Model Persamaan Struktural .....	97
Gambar 4.1. Model Keseluruhan .....	161
Gambar 4.2. IPMA Model Kinerja Usaha (Keseluruhan).....	173
Gambar 4.3. IPMA Konstruk Keterampilan Kewirausahaan.....	174
Gambar 4.4. IPMA Konstruk Benchmarking.....	176
Gambar 4.5. IPMA Konstruk Kinerja Inovasi .....	178
Gambar 4.6. IPMA Konstruk Kinerja Usaha .....	179
Gambar 4.7. Rekapitulasi Deskripsi Keterampilan Kewirausahaan .....	182
Gambar 4.8. Rekapitulasi Deskripsi Benchmarking .....	185
Gambar 4.9. Rekapitulasi Deskripsi Kinerja Inovasi .....	188
Gambar 4.10. Rekapitulasi Deskripsi Kinerja Usaha.....	190
Gambar 4.11. Model Peningkatan Kinerja Usaha Kuliner Pasca COVID-19.....	198

## **DAFTAR LAMPIRAN**

Lampiran 1: Kuesioner Penelitian

Lampiran 2: Uji Validitas dan Reliabilitas Instrumen

Lampiran 3: Rekapitulasi Data

Lampiran 4: Hasil Pengolahan Data PLS menggunakan ADANCO

Lampiran 5: Daftar Riwayat Hidup

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN  
BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI  
KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

## DAFTAR PUSTAKA

- Abosag, Ibrahim, Lee, Joong-Woo. (2013). The formation of trust and commitment in business relationships in the Middle East: Understanding Et-Moone relationships. *International Business Review*, Volume 22, Issue 3, Pages 602-614. ISSN 0969-5931, <https://doi.org/10.1016/j.ibusrev.2012.09.002>.
- Adams, Richard, Jeanrenaud, Sally, Bessant, John, Denyer, David, Overy, Patrick. (2015). Sustainability-oriented Innovation: A Systematic Review. *International Journal of Management Reviews*. [https://www.researchgate.net/publication/276852632\\_Sustainability-oriented\\_Innovation\\_A\\_Systematic\\_Review/citation/download](https://www.researchgate.net/publication/276852632_Sustainability-oriented_Innovation_A_Systematic_Review/citation/download)
- Agrawal, Ajay & Catalini, Christian & Goldfarb, Avi. (2014). Some Simple Economics of Crowdfunding. *Innovation Policy and the Economy*. 14. 63-97. 10.1086/674021. [https://www.researchgate.net/publication/272543487\\_Some\\_Simple\\_Economics\\_of\\_Crowdfunding](https://www.researchgate.net/publication/272543487_Some_Simple_Economics_of_Crowdfunding)
- Alma, Buchari. (2001). *Kewirausahaan*. Bandung: Bima Cipta.
- Alosani, M. Saleh, Al-Dhaafri, H.S., Zien, Rushami. (2016). Mechanism of Benchmarking and Its Impact on Organizational Performance. *International Journal of Business Performance Management* 11(10):172-183. DOI: 10.5539/ijbm.v11n10p172. [https://www.researchgate.net/publication/336987730\\_Mechanism\\_of\\_Benchmarking\\_and\\_Its\\_Impact\\_on\\_Organizational\\_Performance](https://www.researchgate.net/publication/336987730_Mechanism_of_Benchmarking_and_Its_Impact_on_Organizational_Performance)
- Amit, R., & Schoemaker, P. J. (1993). Strategic Assets and Organizational Rent. *Strategic Management Journal*, 14t(June 1990), 33–46. Retrieved from <https://onlinelibrary.wiley.com/doi/10.1002/smj.4250140105>.
- Anand, G. & Kodali, Rambabu. (2008). Benchmarking the benchmarking models. *Benchmarking: An International Journal*. 15. 257-291. 10.1108/14635770810876593. [https://www.researchgate.net/publication/242349872\\_Benchmarking\\_the\\_benchmarking\\_models](https://www.researchgate.net/publication/242349872_Benchmarking_the_benchmarking_models)
- Andersen, B., Pettersen, P. (1996). *The Benchmarking Handbook*. London: Chapman.
- Andersson, T., & Djeflat, A. (2013). Basics on Benchmarking. In *The Real Issues of the Middle East and the Arab Spring* (pp. 95-110). Springer, New York, NY.

- Antoncic, J. A., & Antoncic, B. (2011). Employee satisfaction, intrapreneurship and firm growth: a model. *Industrial Management & Data Systems*, 111(4), 589-607.
- Arbuthnott, A. & von Friedrichs, Y. (2013) Entrepreneurial renewal in a peripheral region: the case of a winter automotive-testing cluster in Sweden. *Entrepreneurship & Regional Development: An International Journal*. 25(5-6): 371-403.
- Arcaro, Jerome S. (2006). Pendidikan Berbasis Mutu: Prinsip-prinsip Perumusan dan Tata Langkah Penerapan. Yogyakarta: Pustaka Pelajar.
- Arikunto, S., 2009. Prosedur Penelitian Suatu Pendekatan Praktik. Edisi Revisi 6. Jakarta : Rineka Cipta.
- Armstrong, C. E. (2013) Competence or flexibility? Survival and growth implications of competitive strategy among small US businesses. *Journal of Strategy and Management*, 6(4): 377-398.
- Arsyad, Azhar. (2012). Perencanaan Pembelajaran. Bandung: PT. Remaja Rosdakarya.
- Artz, K. W., Norman, P. M., Hatfield, D. E., & Cardinal, L. B. (2010). A longitudinal study of the impact of R&D, patents, and product innovation on business performance. *Journal of product innovation management*, 27(5), 725-740.
- Assaf, A., Barros, C. P., & Josiassen, A. (2012). Hotel Efficiency: A Bootstrapped Metafrontier Approach. *International Journal of Hospitality Management*, 31(2), 621-629. <https://doi.org/10.1016/j.ijhm.2011.12.006>
- Attiany, M. S. (2014). Competitive advantage through benchmarking: field study of industrial companies listed in Amman stock exchange. *Journal of business studies quarterly*, 5(4), 41.
- Bahari, N., Yunus, AR., Jabar, JA. (2018). Entrepreneur Characteristics and Firm Performance: A Study on Malaysian Food Manufacturing Industry SME's. *IOSR Journal Of Humanities And Social Science (IOSR-JHSS)*. Volume 23, Issue 2, Ver. 7 (February. 2018) PP 92-98. [https://www.researchgate.net/publication/323393544\\_Entrepreneur\\_Characteristics\\_and\\_Firm\\_Performance\\_A\\_Study\\_on\\_Malaysian\\_Food\\_Manufacturing\\_Industry\\_SME's](https://www.researchgate.net/publication/323393544_Entrepreneur_Characteristics_and_Firm_Performance_A_Study_on_Malaysian_Food_Manufacturing_Industry_SME's)
- Bakhshi, Hasan & Mcvittie, Eric & Simmie, James. (2008). Creating Innovation Do the creative industries support innovation in the wider economy?. National Endowment for Science, Technology and the Arts (NESTA). London.

- [https://www.researchgate.net/publication/242371081\\_Creating\\_Innovation\\_D\\_o\\_the\\_creative\\_industries\\_support\\_innovation\\_in\\_the\\_wider\\_economy](https://www.researchgate.net/publication/242371081_Creating_Innovation_D_o_the_creative_industries_support_innovation_in_the_wider_economy)
- Bappenas. (2018). *Prakarsa Strategis Pengembangan Konsep Green Economy*. (E. Murtiningsih, Ed.). Jakarta: Kementerian Perencanaan Pembangunan Nasional / Bappenas.
- BEKRAF – Badan Ekonomi Kreatif (2019). “Subsektor BEKRAF”.  
<http://www.bekraf.go.id/subsektor>. Jakarta: BEKRAF.
- Betta, M., Jones, R., & Latham, J. (2010). Entrepreneurship and the innovative self: A Schumpeterian reflection. *International Journal of Entrepreneurial Behavior & Research*.
- Bhaskaran, S. (2006). Incremental innovation and business performance: small and medium-size food enterprises in a concentrated industry environment. *Journal of Small Business Management*, 44(1), 64-80.
- Bickerdyke, Ian, Lattimore, Ralph, Madge, Alan. (2001). *Business Failure and Change: An Australian Perspective*. SSRN Electronic Journal.  
[https://www.researchgate.net/publication/23746550\\_Business\\_Failure\\_and\\_Change\\_An\\_Australian\\_Perspective](https://www.researchgate.net/publication/23746550_Business_Failure_and_Change_An_Australian_Perspective)
- Blazenko, G. W., Pavlov, A. D. and Eddy-Sumeke, F. (2012) ‘New venture start-ups and technological innovation’, *International Journal of Managerial Finance*, 8(1): 4 – 35.
- Boohene, R., A. Sheiridan, dan B. Kotey. (2008). Gender, personal values, strategies and small business performance: A Ghanaian case study. <http://www.researchgate.net/publication/237780038>.
- Boxwell Jr, R. J (1994). *Benchmarking for Competitive Advantage*. Robert J Boxwell Jr, New York: McGraw-Hill.
- Boyles, T. (2012). 21st century knowledge, skills, and abilities and entrepreneurial competencies: A model for undergraduate entrepreneurship education. *Journal of Entrepreneurship Education*, 15, 41.
- BPS, & Bekraf. (2017). *Data Statistik dan Hasil Survei Ekonomi Kreatif*. Badan Ekonomi Kreatif. Jakarta. Retrieved from <http://www.bekraf.go.id/pustaka/page/data-statistik-dan-hasil-survei-khusus-ekonomi-kreatif>
- BPS, & Bekraf. (2018). *Infografis Ringkasan Data Statistik Ekonomi Kreatif Indonesia*. Jakarta. Retrieved from <http://www.bekraf.go.id/berita/page/9/83-infografis-ringkasan-data-statistik-ekonomi-kreatif-indonesia>

- BPS, & Bekraf. (2019). Infografis Ringkasan Data Statistik Ekonomi Kreatif Indonesia 2019. Jakarta. Retrieved from <http://www.bekraf.go.id/berita/page/9/91-infografis-ringkasan-data-statistik-ekonomi-kreatif-indonesia-2019>
- Breznik, L., & Lahovnik, M. (2016). Dynamic Capabilities and Competitive Advantage. *Management*, 21(Special Issue), 167–186.
- Butler, David. (2006). *Enterprise Planning and Development: Small Business Start-up, Survival and Development*. USA: Elsevier Ltd.
- Byrne, B. M. (2010). *Structural equation modeling with AMOS: Basic concepts, applications, and programming*. 2nd Edition. Routledge Taylor & Francis Group.
- Cantillon, Richard, and Murphy, Antoin E. (2015). *Essay on the Nature of Trade in General*. Liberty Fund, 2015. Project MUSE [muse.jhu.edu/book/41671](http://muse.jhu.edu/book/41671).
- Carayannis, Elias & Sindakis, Stavros & Walter, Christian. (2014). Business Model Innovation as Lever of Organizational Sustainability. *The Journal of Technology Transfer*. 40. 10.1007/s10961-013-9330-y. [https://www.researchgate.net/publication/271621197\\_Business\\_Model\\_Innovation\\_as\\_Lever\\_of\\_Organizational\\_Sustainability](https://www.researchgate.net/publication/271621197_Business_Model_Innovation_as_Lever_of_Organizational_Sustainability)
- Carland, J. W. , Hoy, F. , Boulton, W. R. , & Carland, J. A. C. (1984). Differentiating entrepreneurs from small business owners: A conceptualization. *Academy of Management Review*, 9, 354–359. <https://doi.org/10.2307/258448>
- Cassell, Catherine & Nadin, Sara & Gray, Melanie. (2001). The use and effectiveness of benchmarking in SMEs. *Benchmarking: An International Journal*. 8. 212-222. 10.1108/EUM0000000005624. [https://www.researchgate.net/publication/235286258\\_The\\_use\\_and\\_effectiveness\\_of\\_benchmarking\\_in\\_SMEs](https://www.researchgate.net/publication/235286258_The_use_and_effectiveness_of_benchmarking_in_SMEs)
- Chahyono, Haerani, S., & Ramli, A. (2018). Effect of Creativity and Innovation on Entrepreneurial Behaviour and its impact on Business Continuity Services Food and Beverages in Makassar. *IOSR Journal of Business and Management (IOSR-JBM)*, 20(3), 1–4. <https://doi.org/10.9790/487X-2003120104>
- Chan, Kim Yin & Ho, Moon-Ho & Chernyshenko, Oleksandr & Bedford, Olwen & Uy, Marilyn & Gomulya, David & Sam, Yoke & Phan, Wei Ming Jonathan. (2012). Entrepreneurship, professionalism, leadership: A framework and measure for understanding boundaryless careers. *Journal of Vocational Behavior*. 81. 73–88. 10.1016/j.jvb.2012.05.001. [https://www.researchgate.net/publication/256647636\\_Entrepreneurship\\_professionalism\\_leadership\\_a\\_framework\\_and\\_measure\\_for\\_understanding\\_boundaryless\\_careers](https://www.researchgate.net/publication/256647636_Entrepreneurship_professionalism_leadership_a_framework_and_measure_for_understanding_boundaryless_careers)



ssionalism\_leadership\_A\_framework\_and\_measure\_for\_understanding\_boun  
daryless\_careers

- Chell, E. (2013) Review of skill and the entrepreneurial process. *International Journal of Entrepreneurial Behaviour and Research*, 19(1): 6-31.
- Chowdhury, M. (1990). Bureaucracy in Cross-Cultural Settings. *Indian Journal of Public Administration*, 36(1), 25–40.  
<https://doi.org/10.1177/0019556119900103>
- Cooney, T. M. (2012). *Entrepreneurship Skills for Growth-Orientated Businesses*. Copegnhagen.
- Cooney, Thomas. (2012). Reducing Recidivism Through Entrepreneurship Programmes in Prisons. *The International Journal of Entrepreneurship and Innovation*. 13. 10.5367/ije.2012.0074.  
[https://www.researchgate.net/publication/254585095\\_Reducing\\_Recidivism\\_Through\\_Entrepreneurship\\_Programmes\\_in\\_Prisons](https://www.researchgate.net/publication/254585095_Reducing_Recidivism_Through_Entrepreneurship_Programmes_in_Prisons)
- Cooper, Donald R. and Pemela S. Schindler. (2003). *Business Research Methods*,. International Edition, McGraw-Hill Companies, Inc. New York.
- Cooper, R. G., & Kleinschmidt, E. J. (2007). Winning businesses in product development: The critical success factors. *Research-Technology Management*, 50(3), 52-66.
- Daghfous, N., Petrof, J.V., & Pons, F. (1999). Values and adoption of innovations: a cross-cultural study. *Journal of Consumer Marketing*, 16, 314-331.  
<https://www.semanticscholar.org/paper/Values-and-adoption-of-innovations%3A-a-study-Daghfous-Petrof/f1aee7a6ec004d9e89af848b5105df421fc4e96a>
- Daniel Jiménez-Jiménez, Raquel Sanz-Valle. (2011). Innovation, organizational learning, and performance. *Journal of Business Research*, Volume 64, Issue 4, Pages 408-417. <https://doi.org/10.1016/j.jbusres.2010.09.010>.
- Darling, J. R., & Beebe, S. A. (2007). Effective entrepreneurial communication in organization development: Achieving excellence based on leadership strategies and values. *Organization Development Journal*, 25(1), 76.
- Davies, R., & Sigthorsson, G. (2013). *Introducing the Creative Industries: From Theory to Practice*. SAGE Publications Limited.
- Dawkins, Peter, Feeny, Simon, Harris, Mark N. (2007). Benchmarking Business Performance. *Benchmarking An International Journal* 14(6):693-710.

[https://www.researchgate.net/publication/235310782\\_Benchmarking\\_firm\\_performance](https://www.researchgate.net/publication/235310782_Benchmarking_firm_performance)

- Dawson, P. (2014). *Organizational Change : A Processual Approach Changing Manufacturing Practices : An Appraisal of the Processual Approach*, (August). <https://doi.org/10.1002/hfm.20034>
- DCMS - Department for Culture, Media and Sport. (2001). *Creative industries mapping document 2001*. London: DCMS.
- DCMS - Department for Culture, Media and Sport. (2006). *Sectors Economic Estimates 2006*. London: DCMS.
- De Salvo, P., Hernández Mogollón, J. M., Di Clemente, E., & Calzati, V. (2013). Territory, tourism and local products. The extra virgin oil's enhancement and promotion: a benchmarking Italy-Spain. *Tourism and Hospitality Management*, 19(1.), 23-34.
- Desrochers, P., Sautet, F. (2004). Cluster-Based Economic Strategy, Facilitation Policy and the Market Process. *The Review of Austrian Economics* 17, 233–245.
- Dhewanto, W. (2014). *Manajemen Inovasi: Peluang Sukses Menghadapi Perubahan*. Yogyakarta: CV Andy Offset.
- Direktorat Riset dan Pengembangan Ekonomi Kreatif. (2017). “Data Statistik dan Hasil Survei Ekonomi Kreatif,” 23. <https://doi.org/10.1039/c2ib20047c>.
- Donovan, M. S, Bransford, J. D, dan Pellegrino, J. W. (Eds.). (1999). *How people learn: Bridging Research and Practice*. Washington, DC: National Academy.
- Dorin, C., & Alexandru, G. S. (2014). Dynamics of the entrepreneurship concept. Literature review. *The annals of the University of Oradea*, 23(1), 443-451.
- Drucker, Peter F. (2008). *Inovasi Dan Kewiraswastaan*. Jakarta: Penerbit Erlangga.
- Dubois, Cathy & DuBois, David. (2012). Strategic HRM as social design for environmental sustainability in organization. *Human Resource Management*. 51. 799-826. [10.1002/hrm.21504](https://www.researchgate.net/publication/256597757_Strategic_HRM_as_social_design_for_environmental_sustainability_in_organization).  
[https://www.researchgate.net/publication/256597757\\_Strategic\\_HRM\\_as\\_social\\_design\\_for\\_environmental\\_sustainability\\_in\\_organization](https://www.researchgate.net/publication/256597757_Strategic_HRM_as_social_design_for_environmental_sustainability_in_organization)
- Edison, Emron, Yohny anwar, Imas Komariyah. (2016). *Manajemen Sumber Daya Manusia*. Bandung: Alfabeta.
- Eisenhardt, Kathleen M., Martin, Jeffrey A. (2000). Dynamic capabilities: what are they? *Strategic Management Journal*. Volume 21, Issue 10-11, Special Issue:

The Evolution of Firm Capabilities, October-November 2000, Pages 1105-1121. [https://doi.org/10.1002/1097-0266\(200010/11\)21:10/11<1105::AID-SMJ133>3.0.CO;2-E](https://doi.org/10.1002/1097-0266(200010/11)21:10/11<1105::AID-SMJ133>3.0.CO;2-E)

- El-Bassiti, L. (2016). Continuous Performance Improvement of Innovation : Bridging the Gap between Creativity and Measurement. In International Business Information Management Conference (28th IBIMA) (pp. 4248–4262). Spain. Retrieved from [https://www.researchgate.net/publication/313655849\\_Continuous\\_Performance\\_Improvement\\_of\\_Innovation\\_Bridging\\_the\\_Gap\\_between\\_Creativity\\_and\\_Measurement](https://www.researchgate.net/publication/313655849_Continuous_Performance_Improvement_of_Innovation_Bridging_the_Gap_between_Creativity_and_Measurement)
- Fire, S., & Williams, S. M. (1930). Intellectual capital and traditional measures of corporate performance. <https://doi.org/10.1108/14691930310487806>
- Fuchs, D., & Fuchs, L. S. (2005). Peer-Assisted Learning Strategies: Promoting Word Recognition, Fluency, and Reading Comprehension in Young Children. *The Journal of Special Education*, 39(1), 34–44. <https://doi.org/10.1177/00224669050390010401>
- Frandsen, S., Morsing, M., & Vallentin, S. (2013). Adopting sustainability in the organization: Managing processes of productive loose coupling towards internal legitimacy. *The Journal of Management Development*, 32(3), 236–246.
- Frans J. H. M. Verhees Matthew T. G. Meulenber. (2004). Market Orientation, Innovativeness, Product Innovation, and Performance in Small Firms. *Journal of Small Business Management*. Volume 42, Issue 2, April 2004, pages 134–154. <https://doi.org/10.1111/j.1540-627X.2004.00102.x>
- Frederick H, Howard. (2007). Blended Learning in Entrepreneurship Education in the Asia-Pacific: A Grounded Theory Approach to Entrepreneurship Pedagogy. Small Enterprise Conference 23–26 September 2007. <http://wms-soros.mngt.waikato.ac.nz/NR/rdonlyres/emc5r4zthcudpokgtjdib43giubb6stso5pt26729007eqseqa7jhpteeumn>.
- Fredriksson, T. (2011). UNCTAD Information Economy Report 2010. In International Trade Forum (No. 1, p. 13). International Trade Centre.
- Garvin, D. A. (1988). *Managing Quality: The Strategic and Competitive Edge*. New York: The Free Press.
- Gaspersz, V. (2005). *Sistem Manajemen Kinerja Terintegrasi Balanced Scorecard Dengan Six Sigma Untuk Organisasi Bisnis dan Pemerintah*. Jakarta: Gramedia Pustaka Utama.

- Gatra.com. (2018). Pariwisata Kuliner Indonesia Harus Unjuk Gigi.  
<https://www.gatra.com/detail/news/345900-Pariwisata-Kuliner-Indonesia-Harus-Unjuk-Gigi>
- Georgellis, Y., P Joyce, A Woods. (2000). Entrepreneurial action, innovation and business performance: the small independent business. *Journal of small business and enterprise development*. Volume 7, Issue 1, Pages 7-17. Publisher Emerald Group Publishing Limited.  
<https://doi.org/10.1108/EUM0000000006801>
- Gitosardjono, Sukamdani Sahid. 2013. *Wirausaha Berbasis Islam & Kebudayaan*. Jakarta: Pustaka Bisnis Indonesia.
- Gnyawali DR, Fogel DS. *Environments for Entrepreneurship Development: Key Dimensions and Research Implications*. *Entrepreneurship Theory and Practice*. 1994;18(4):43-62. doi:10.1177/104225879401800403.  
<https://journals.sagepub.com/doi/10.1177/104225879401800403>
- Gulati R., Nohria N., Zaheer A. (2006) *Strategic Networks*. In: Hahn D., Taylor B. (eds) *Strategische Unternehmensplanung — Strategische Unternehmensführung*. Springer, Berlin, Heidelberg.  
[https://doi.org/10.1007/3-540-30763-X\\_15](https://doi.org/10.1007/3-540-30763-X_15)
- Gupta, Suraksha & Kumar, V.. (2013). Sustainability as corporate culture of a brand for superior performance. *Journal of World Business*. 48. 311–320. 10.1016/j.jwb.2012.07.015.  
[https://www.researchgate.net/publication/257492831\\_Sustainability\\_as\\_corporate\\_culture\\_of\\_a\\_brand\\_for\\_superior\\_performance](https://www.researchgate.net/publication/257492831_Sustainability_as_corporate_culture_of_a_brand_for_superior_performance)
- Guth., dan Ginsberg. (1990). Corporate entrepreneurship (Guest editors' introduction). *Strategic Management Journal* 11: 5-15.
- Hakala, H. (2013). Entrepreneurial and learning orientation: effects on growth and profitability in the software sector. *Baltic Journal of Management*.
- Haldma, T., Näsi, S., Grossi, G., Saunila, M., & Ukko, J. (2012). A conceptual framework for the measurement of innovation capability and its effects. *Baltic Journal of Management*.
- Hampton, A., McGowan, P. and Cooper, S. (2012) 'Developing quality in female high technology entrepreneurs' networks', *International Journal of Entrepreneurial Behaviour and Research*, 17 (6): 588-606.
- Hartanti. (2008). *Manajemen pengembangan kewirausahaan (Entrepreneurship) siswa SMK 4 Yogyakarta*. Tesis magister, tidak diterbitkan, Universitas Negeri Yogyakarta, Yogyakarta.

- Hasan, Ali. (2008). *Marketing*. Jakarta: PT Buku Kita.
- Hayton, J. C., Hornsby, J. S., & Bloodgood, J. (2013). Promoting innovation and entrepreneurship through HR practices. In *How Can HR Drive Growth?*. Edward Elgar Publishing.
- Hazlina Ahmad, N., Ramayah, T., Wilson, C. and Kummerow, L. (2010), "Is entrepreneurial competency and business success relationship contingent upon business environment? A study of Malaysian SMEs", *International Journal of Entrepreneurial Behavior & Research*, Vol. 16 No. 3, pp. 182-203. <https://doi.org/10.1108/13552551011042780>
- Helfat, C. E., & Peteraf, M. A. (2003). The Dynamic Resource- Based View: Capability Lifecycle, 1010, 997–1010. <https://doi.org/10.1002/smj.332>
- Hofstede-insights.com. (2010). National Culture. [Www.Hofstede-Insights.Com](http://www.Hofstede-Insights.Com). Retrieved from <https://www.hofstede-insights.com/models/national-culture/>
- Huang, K. & Mas-Tur, A. and Yu, T. H. (2012) 'Factors affecting the success of women entrepreneurs', *International Entrepreneurship and Management Journal*, 8:487–497.
- Hurriyati, Ratih, Razati, Girang, Sulastri, S., Putra, Novian. (2016). *Entrepreneur Skills on Business Performance of Small and Medium Enterprise*. Conference: 2016 Global Conference on Business, Management and Entrepreneurship. [https://www.researchgate.net/publication/311531128\\_Entrepreneur\\_Skills\\_on\\_Business\\_Performance\\_of\\_Small\\_and\\_Medium\\_Enterprise](https://www.researchgate.net/publication/311531128_Entrepreneur_Skills_on_Business_Performance_of_Small_and_Medium_Enterprise)
- Inan, G. G., & Bititci, U. S. (2015). Understanding organizational capabilities and dynamic capabilities in the context of micro enterprises : a research agenda. *Procedia - Social and Behavioral Sciences*, 210, 310–319. <https://doi.org/10.1016/j.sbspro.2015.11.371>
- Indriastuti, H., Nugroho, B., & Aryanto, V. D. W. (2017). Small and Medium Enterprises' Product Benchmarking Advantages on Marketing Performance. *International Journal of Mechanical Engineering and Technology (IJMET)*, 8(7), 70-84.
- Irham, Fahmi. (2014). *Kewirausahaan Teori, Kasus dan Solusi*. Bandung: Alfabeta.
- Isa, M. (2012). Analisis Kompetensi Kewirausahaan, Orientasi Kewirausahaan, dan Kinerja Industri Mebel. *Benefit Jurnal Manajemen dan Bisnis*, Vol. 15. No. 2. <https://doi.org/10.23917/benefit.v15i1.1327>

- Isaac, S., & Michael, W. B. (1981). Handbook in Research and Evaluation. San Diego: EdITS Publishers, Volume 19, Issue 3, July 1982. Wiley Online Library. [https://doi.org/10.1002/1520-6807\(198207\)19:3<413::AID-PITS2310190328>3.0.CO;2-X](https://doi.org/10.1002/1520-6807(198207)19:3<413::AID-PITS2310190328>3.0.CO;2-X)
- J. Alberto Aragón-Correa, Víctor J. García-Morales, Eulogio Cordón-Pozo. (2007). Leadership and organizational learning's role on innovation and performance: Lessons from Spain. *Industrial Marketing Management*, Volume 36, Issue 3, Pages 349-359. <https://doi.org/10.1016/j.indmarman.2005.09.006>.
- Jayawarna, D., Jones, O., & Macpherson, A. (2014). Entrepreneurial potential: The role of human and cultural capitals. *International Small Business Journal*, 32(8), 918–943. <https://doi.org/10.1177/0266242614525795>
- Jen Huang, C. and Ju Liu, C. (2005), "Exploration for the relationship between innovation, IT and performance", *Journal of Intellectual Capital*, Vol. 6 No. 2, pp. 237-252. <https://doi.org/10.1108/14691930510592825>
- Jiang, W., Chai, H., Shao, J., & Feng, T. (2018). Green entrepreneurial orientation for enhancing business performance: A dynamic capability perspective. *Journal of Cleaner Production*, 198, 1311-1323.
- Johnson, James & Lenartowicz, Tomasz & Apud, Salvador. (2006). Cross-cultural competence in international business: Toward a definition and a model. *Journal of International Business Studies*. 37. 525-543. [10.1057/palgrave.jibs.8400205](https://doi.org/10.1057/palgrave.jibs.8400205). [https://www.researchgate.net/publication/5223211\\_Cross-cultural\\_competence\\_in\\_international\\_business\\_Toward\\_a\\_definition\\_and\\_a\\_model](https://www.researchgate.net/publication/5223211_Cross-cultural_competence_in_international_business_Toward_a_definition_and_a_model)
- Kaplan, Robert S. dan Norton, David P., 1996, *Balanced Scorecard, Menerjemahkan Strategi Menjadi Aksi*, Alih Bahasa : Peter R. Yosi Pasla, 2000, Jakarta : Erlangga.
- Kartika, M., Hendarmin, H., & Pebrianti, W. (2018). Pelatihan dan pendampingan pengolahan komoditi kelapa. *JPPM (Jurnal Pengabdian dan Pemberdayaan Masyarakat)*, 2(1), 1-6.
- Kasmir. (2011). *Kewirausahaan*. (edisi revisi). Jakarta. Raja Grafindo Persada.
- Kemenpar, & Bekraf. (2014). *Ekonomi Kreatif: Kekuatan Baru Indonesia Menuju 2025*. Jakarta: RURU Corps ([www.rurucorps.com](http://www.rurucorps.com)).
- Kerlinger. 2006. *Asas–Asas Penelitian Behaviour*. Edisi 3, Cetakan 7. Yogyakarta: Gadjah Mada University Press.

- Khedhaouria, A., Gurău, C., & Torrès, O. (2015). Creativity, self-efficacy, and small-Business performance: the mediating role of entrepreneurial orientation. *Small Business Economics*, 44(3), 485–504. <https://doi.org/10.1007/s11187-014-9608-y>
- Kickul, J. & Gundry, L.K. (2002). Prospecting and strategic advantage: The proactive entrepreneurial personality and small firm innovation. *Journal of Small Business Management*. <https://www.questia.com/library/journal/1G1-84545869/prospecting-forstrategic-advantage-the-proactive>
- Klomp, Luuk, Roelandt, Theo. (2004). Innovation Performance and Innovation Policy: the Case of the Netherlands. *De Economist* volume 152, pages365–374(2004). <https://link.springer.com/article/10.1023/B:ECOT.0000036576.40882.13#citeas>
- Kohli, A. K., & Jaworski, B. J. (1990). Market Orientation: The Construct, Research Propositions, and Managerial Implications. *Journal of Marketing*, 54(2), 1–18. <https://doi.org/10.1177/002224299005400201>
- Kuratko, Donald F., Hodgetts, Richard M. (2004). *Entrepreneurship: Theory, Process, Practice*. Thomson/South-Western, 866 halaman.
- Kyrgidou, L. P. And Petridou, E. (2013) ‘Developing women entrepreneurs’ knowledge, skills and attitudes through e-mentoring support’, *Journal of Small Business and Enterprise Development*, 20 (3): 548 – 566.
- Lahindah, L., & Mitra, A. W. (2017, June). The Effect of Innovation to Organization Performance at Culinary Industry on Braga District. In *The 3rd PIABC (Parahyangan International Accounting and Business Conference)*.
- Lai, Wen-Hsiang & Lin, Chiu-Ching & Wang, Ting-Chu. (2015). Exploring the interoperability of innovation capability and corporate sustainability. *Journal of Business Research*. 68. 10.1016/j.jbusres.2014.11.043. [https://www.researchgate.net/publication/271225736\\_Exploring\\_the\\_interoperability\\_of\\_innovation\\_capability\\_and\\_corporate\\_sustainability](https://www.researchgate.net/publication/271225736_Exploring_the_interoperability_of_innovation_capability_and_corporate_sustainability)
- Latan, Hengky dan Selva Temalagi. 2013. *Analisis Multivariate Teknik dan. Aplikasi Menggunakan Program IBM SPSS 20,0*. Bandung: Penerbit. Alfabeta.
- Lazear, Edward P. (2004). Balanced Skills and Entrepreneurship. *American Economic Review*, 94, 2, 208-211. 2004 10.1257/0002828041301425 <https://www.aeaweb.org/articles?id=10.1257/0002828041301425>
- Lazuardi, M., & Triadi, MS. (2015). *Rencana Pengembangan Kuliner Nasional 2015-2019*. Jakarta: PT. Republik Solusi.

- Leskovar-Spacapan, G., & Bastic, M. (2007). Differences in organizations' innovation capability in transition economy: Internal aspect of the organizations' strategic orientation. *Technovation*, 27(9), 533-546.
- Li, Yong-Hui & Huang, Jing-Wen & Tsai, Ming-Tien. (2009). Entrepreneurial Orientation and Firm Performance: The Role of Knowledge Creation Process. *Industrial Marketing Management*. 38. 440-449.  
[https://www.researchgate.net/publication/222676089\\_Entrepreneurial\\_Orientation\\_and\\_Firm\\_Performance\\_The\\_Role\\_of\\_Knowledge\\_Creation\\_Process](https://www.researchgate.net/publication/222676089_Entrepreneurial_Orientation_and_Firm_Performance_The_Role_of_Knowledge_Creation_Process)
- Lichtenstein GA, Lyons TS. (2001). The Entrepreneurial Development System: Transforming Business Talent and Community Economies. *Economic Development Quarterly*. 2001;15(1):3-20. doi:10.1177/089124240101500101.  
<https://journals.sagepub.com/doi/10.1177/089124240101500101>
- Lin, Chuan & Wang, Christina & Wang, Chen-Yu & Jaw, Bih-Shiaw. (2017). The role of human capital management in organizational competitiveness. *Social Behavior and Personality: an international journal*. 45. 81-92.  
 10.2224/sbp.5614.  
[https://www.researchgate.net/publication/314651829\\_The\\_role\\_of\\_human\\_capital\\_management\\_in\\_organizational\\_competitiveness](https://www.researchgate.net/publication/314651829_The_role_of_human_capital_management_in_organizational_competitiveness)
- Ling, Ya-Hui & Jaw, Bih-Shiaw. (2011). Entrepreneurial leadership, human capital management, and global competitiveness: An empirical study of Taiwanese MNCs. *Journal of Chinese Human Resource Management*. 2. 117-135.  
 10.1108/20408001111179168.  
[https://www.researchgate.net/publication/235287426\\_Entrepreneurial\\_leadership\\_human\\_capital\\_management\\_and\\_global\\_competitiveness\\_An\\_empirical\\_study\\_of\\_Taiwanese\\_MNCs](https://www.researchgate.net/publication/235287426_Entrepreneurial_leadership_human_capital_management_and_global_competitiveness_An_empirical_study_of_Taiwanese_MNCs)
- Llorens Montes, Francisco, Moreno, Ruiz, García-Morales, Víctor. (2005). Influence of support leadership and teamwork cohesion on organizational learning, innovation and performance: An empirical examination.  
[https://www.researchgate.net/publication/245131445\\_Influence\\_of\\_support\\_leadership\\_and\\_teamwork\\_cohesion\\_on\\_organizational\\_learning\\_innovation\\_and\\_performance\\_An\\_empirical\\_examination](https://www.researchgate.net/publication/245131445_Influence_of_support_leadership_and_teamwork_cohesion_on_organizational_learning_innovation_and_performance_An_empirical_examination)
- LoBiondo-Wood, G., & Haber, J. (2014). *Nursing research: Methods and critical appraisal for evidence-based practice*. (8 ed.) Mosby Elsevier.
- Lopes-Costa, José & Muñoz-Cañavate, Antonio. (2015). Relational Capital and Organizational Performance in the Portuguese Hotel Sector (NUTS II Lisbon). *Procedia Economics and Finance*. 26. 64-71. 10.1016/S2212-5671(15)00839-4.



[https://www.researchgate.net/publication/283954881\\_Relational\\_Capital\\_and\\_Organizational\\_Performance\\_in\\_the\\_Portuguese\\_Hotel\\_Sector\\_NUTS\\_II\\_Lisbon](https://www.researchgate.net/publication/283954881_Relational_Capital_and_Organizational_Performance_in_the_Portuguese_Hotel_Sector_NUTS_II_Lisbon)

Ma, Y. J., Kim, M. J., Heo, J. S., & Jang, L. J. (2012). The effects entrepreneurship and market orientation on social performance of social enterprise. In *Int Conf Econ Market Manager* (Vol. 28, pp. 60-65).

Maase, S. J. F. M. and Bossink, B. A. G. (2010) 'Factors that inhibit partnering for social start-up enterprises', *Journal of Enterprising Communities: People and Places in the Global Economy*, 4 (1): 68 – 84.

Malhotra, Naresh K. 2015 *Essentials of Marketing Research*. Harlow: Pearson Education Limited.

Man, Mandy M.K. (2011). The Relationship Between Distinctive Capabilities, Innovativeness, Strategy Types And The Performance Of Small And Medium-Size Enterprises (SMEs) Of Malaysian Manufacturing Sector. *International Business & Economics Research Journal (IBER)* 8(11):21-34. [https://www.researchgate.net/publication/281421680\\_The\\_Relationship\\_Between\\_Distinctive\\_Capabilities\\_Innovativeness\\_Strategy\\_Types\\_And\\_The\\_Performance\\_Of\\_Small\\_And\\_Medium-Size\\_Enterprises\\_SMEs\\_Of\\_Malaysian\\_Manufacturing\\_Sector](https://www.researchgate.net/publication/281421680_The_Relationship_Between_Distinctive_Capabilities_Innovativeness_Strategy_Types_And_The_Performance_Of_Small_And_Medium-Size_Enterprises_SMEs_Of_Malaysian_Manufacturing_Sector)

Man, T. W., Lau, T., & Snape, E. (2008). Entrepreneurial competencies and the performance of small and medium enterprises: An investigation through a framework of competitiveness. *Journal of Small Business & Entrepreneurship*, 21(3), 257-276.

Man, Thomas & Lau, Theresa & Chan, K.F.. (2002). The competitiveness of small and medium enterprises: A conceptualization with focus on entrepreneurial competencies. *Journal of Business Venturing*. 17. 123-142. [https://www.researchgate.net/publication/223806036\\_The\\_competitiveness\\_of\\_small\\_and\\_medium\\_enterprises\\_A\\_conceptualization\\_with\\_focus\\_on\\_entrepreneurial\\_competencies](https://www.researchgate.net/publication/223806036_The_competitiveness_of_small_and_medium_enterprises_A_conceptualization_with_focus_on_entrepreneurial_competencies)

María Ruiz-Jiménez, J. and del Mar Fuentes-Fuentes, M. (2013), "Knowledge combination, innovation, organizational performance in technology firms", *Industrial Management & Data Systems*, Vol. 113 No. 4, pp. 523-540. <https://doi.org/10.1108/02635571311322775>

Marius T.H. Meeus, Leon A.G. Oerlemans. (2000). Firm behaviour and innovative performance: An empirical exploration of the selection–adaptation debate.

Research Policy, Volume 29, Issue 1, 2000, Pages 41-58.  
[https://doi.org/10.1016/S0048-7333\(99\)00032-3](https://doi.org/10.1016/S0048-7333(99)00032-3).

Martinez, Fabien & O'Sullivan, Patrick & Smith, Mark & Esposito, Mark. (2017). Perspectives on the role of business in social innovation. *Journal of Management Development*. 36. 10.1108/JMD-10-2016-0212.  
[https://www.researchgate.net/publication/315891408\\_Perspectives\\_on\\_the\\_role\\_of\\_business\\_in\\_social\\_innovation](https://www.researchgate.net/publication/315891408_Perspectives_on_the_role_of_business_in_social_innovation)

Masurel, E. & Montfort, K. van & Lentink, R., 2003. "SME innovation and the crucial role of the entrepreneur," Serie Research Memoranda 0001, VU University Amsterdam, Faculty of Economics, Business Administration and Econometrics. <https://ideas.repec.org/p/vua/wpaper/2003-1.html>

Mats Westerberg, Jagdip Singh, Einar Häckner. (1997). Does the CEO matter? An empirical study of small Swedish firms operating in turbulent environments. *Scandinavian Journal of Management*, Volume 13, Issue 3, 1997, Pages 251-270. [https://doi.org/10.1016/S0956-5221\(97\)00011-0](https://doi.org/10.1016/S0956-5221(97)00011-0).

Mckeown, K. R. (2010). Challenges and solutions for libraries in serving entrepreneurship needs: Findings from ProQuest research. *Journal of Business & Finance Librarianship*, 15(3-4), 253-260.

McKinlay, A. (Ed.). (2009). *Creative Labour: Working in the creative industries*. Palgrave Macmillan.

McKinsey (2016). Digital luxury experience 2015.  
<https://www.mckinsey.it/idee/ecommerce-nel-2025-il-lusso-varra-il-18-delle-vendite>. Diakses: 20 Oct 2015.

McMullen, J. S., & Kier, A. S. (2017). You don't have to be an entrepreneur to be entrepreneurial: The unique role of imaginativeness in new venture ideation. *Business Horizons*, 60(4), 455-462.

Michailova, S., McCarthy, D. J., Puffer, S. M., Chadee, D., & Roxas, B. (2013). Institutional environment, innovation capacity and business performance in Russia. *Critical perspectives on international business*.

Mitchelmore, S. and Rowley, J. (2013) 'Entrepreneurial competencies of women entrepreneurs pursuing business growth', *Journal of Small Business and Enterprise Development*, 20 (1): 125 – 142.

Mohammadkazemi, R., Rasekh, N., Navid, M. (2016). The Effect of Entrepreneurial Competencies on Innovation: A Case Study of Professional Sport Clubs. *International Business Research*. Vol. 9, No. 11 (2016).  
<http://www.ccsenet.org/journal/index.php/ibr/article/view/62333>

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

- Mulyadi. (2007). *Balanced Scorecard: Alat Manajemen Kontemporer Untuk Pelipatgandaan Kinerja Keuangan Perusahaan*, Edisi kelima. Jakarta: Salemba Empat.
- Mulyana, Mulyana & Sutapa, Sutapa. (2014). Peningkatan Kapabilitas Inovasi, Keunggulan Bersaing dan Kinerja melalui Pendekatan Quadruple Helix: Studi Pada Industri Kreatif Sektor Fashion. *Jurnal Manajemen Teknologi*. 13. 304-321. 10.12695/jmt.2014.13.3.5.  
[https://www.researchgate.net/publication/307830337\\_Peningkatan\\_Kapabilitas\\_Inovasi\\_Keunggulan\\_Bersaing\\_dan\\_Kinerja\\_melalui\\_Pendekatan\\_Quadruple\\_Helix\\_Studi\\_Pada\\_Industri\\_Kreatif\\_Sektor\\_Fashion](https://www.researchgate.net/publication/307830337_Peningkatan_Kapabilitas_Inovasi_Keunggulan_Bersaing_dan_Kinerja_melalui_Pendekatan_Quadruple_Helix_Studi_Pada_Industri_Kreatif_Sektor_Fashion)
- Muntean, S. C. (2013) ‘Wind beneath my wings: policies promoting high-growth oriented women entrepreneurs’, *International Journal of Gender and Entrepreneurship*, 5 (1): 36-59.
- Mutohar, Prim Masrokan. (2013). *Manajemen Mutu Sekolah (Strategi Peningkatan Mutu dan Daya Saing Lembaga Pendidikan Islam)*, Cetakan I. Yogyakarta: Ar-Ruzz Media.
- Nasution, H. N., Mavondo, F. T., Matanda, M. J., & Ndubisi, N. O. (2011). Entrepreneurship: Its relationship with market orientation and learning orientation and as antecedents to innovation and customer value. *Industrial marketing management*, 40(3), 336-345.
- Newey, L. R., & Zahra, S. A. (2009). The evolving firm: how dynamic and operating capabilities interact to enable entrepreneurship. *British Journal of Management*, 20, S81-S100.
- Nidumolu, Ram, Prahalad, C.K., Rangaswami, M.R. (2013). Why Sustainability Is Now the Key Driver of Innovation. *Engineering Management Review*.  
[https://www.researchgate.net/publication/260620867\\_Why\\_Sustainability\\_Is\\_Now\\_the\\_Key\\_Driver\\_of\\_Innovation](https://www.researchgate.net/publication/260620867_Why_Sustainability_Is_Now_the_Key_Driver_of_Innovation)
- Nijhof, W. J., & Nieuwenhuis, L. F. M. (2008). The learning potential of the Workplace. In W. J. Nijhof, & L. F.M. Nieuwenhuis (Eds.), *The Learning Potential of the Workplace* (pp. 3-13). Sense Publishers. [https://doi.org/10.1163/9789087903725\\_002](https://doi.org/10.1163/9789087903725_002)
- Noor, Henry Faizal. (2007). *Ekonomi Manajerial*. Jakarta: PT Raja Grafindo Persada.
- Octaviani, Sunny, Yunaniningsih, Ani. (2019). Pengaruh Pelatihan dan Motivasi Terhadap Kinerja Karyawan. *Almana Jurnal Manajemen dan Bisnis*, Vol 3 No 1 (2019): Vol. 3 No. 1/ April 2019.  
<http://journal.unla.ac.id/index.php/almana/article/view/449>

- Okpara, O. F. (2007). The Value of Creativity and Innovation in Entrepreneurship. *Journal of Asia Entrepreneurship and Sustainability*, 3. <http://www.asiaentrepreneurshipjournal.com/AJESIII2Okpara.pdf>
- Osei, Robert, Langevang, Thilde & Gough, Katherine & Yankson, Paul & Owusu, George. (2015). Bounded Entrepreneurial Vitality: The Mixed Embeddedness of Female Entrepreneurship. *Economic Geography*. 91. 10.1111/ecge.12092. [https://www.researchgate.net/publication/276150847\\_Bounded\\_Entrepreneurial\\_Vitality\\_The\\_Mixed\\_Embeddedness\\_of\\_Female\\_Entrepreneurship](https://www.researchgate.net/publication/276150847_Bounded_Entrepreneurial_Vitality_The_Mixed_Embeddedness_of_Female_Entrepreneurship)
- Otieno, O. C., Liyala, S., Odongo, B. C., & Abeka, S. (2016). Theory of Reasoned Action as an Underpinning to Technological Innovation Adoption Studies. *World Journal of Computer Application and Technology*, 4(1), 1–7. <https://doi.org/10.13189/wjcat.2016.040101>
- Pangestu, M. E. (2008). Rencana Pengembangan 14 Subsektor Industri Kreatif 2009-2015. Jakarta: Departemen Perdagangan RI.
- Parida, V., Westerberg, M., & Frishammar, J. (2012). Inbound open innovation activities in high-tech SMEs: the impact on innovation performance. *Journal of small business management*, 50(2), 283-309.
- Pattipeilohy, Victor. (2018). Inovasi Produk dan Keunggulan Bersaing: Pengaruhnya terhadap Kinerja Pemasaran (Studi pada Usaha Nasi Kuning di Kelurahan Batu Meja Kota Ambon). *JURNAL MANEKSI*. [https://www.researchgate.net/publication/326870587\\_Inovasi\\_Produk\\_dan\\_Keunggulan\\_Bersaing\\_Pengaruhnya\\_terhadap\\_Kinerja\\_Pemasaran\\_Studi\\_pada\\_Usaha\\_Nasi\\_Kuning\\_di\\_Kelurahan\\_Batu\\_Meja\\_Kota\\_Ambon](https://www.researchgate.net/publication/326870587_Inovasi_Produk_dan_Keunggulan_Bersaing_Pengaruhnya_terhadap_Kinerja_Pemasaran_Studi_pada_Usaha_Nasi_Kuning_di_Kelurahan_Batu_Meja_Kota_Ambon)
- Petrakis, Panagiotis & Dimitra, Konstantakopoulou. (2015). Uncertainty in Entrepreneurial Decision Making: The Competitive Advantages of Strategic Creativity. [https://www.researchgate.net/publication/281630645\\_Uncertainty\\_in\\_Entrepreneurial\\_Decision\\_Making\\_The\\_Competitive\\_Advantages\\_of\\_Strategic\\_Creativity](https://www.researchgate.net/publication/281630645_Uncertainty_in_Entrepreneurial_Decision_Making_The_Competitive_Advantages_of_Strategic_Creativity)
- Porter, Michael E. (1991). Toward A Dynamic Theory of Strategy. *Strategic Management Journal*, Vol. 12, 95-117. <https://onlinelibrary.wiley.com/doi/pdf/10.1002/smj.4250121008>
- Pusdatin Kemenperin (2019). Analisis perkembangan industri. Jakarta: Kemenperin.
- Qamariyah, I. dan D. M. J. Dalimunthe. (2012). Pengaruh pengetahuan kewirausahaan, motif berprestasi, dan kemandirian pribadi terhadap daya

- saing usaha (pengusaha kuliner skala kecil di jalan Dr. Mansur Medan).  
 Jurnal Ekonomi 14 (1): 20–25.  
<http://repository.usu.ac.id/handle/123456789/43474>
- Qureshi, T. (2018). Role of Corporate Governance in Firm " Performance and Ownership Structure ": Evidence from Listed Food Companies in Pakistan  
 Role of Corporate Governance in Firm “ Performance and Ownership Structure ”: Evidence from Listed Food Companies in Pakistan, (June).
- Rajnoha, Rastislav & Lorincová, Silvia. (2015). Strategic Management of Business Performance Based on Innovations and Information Support in Specific Conditions of Slovakia. *Journal of Competitiveness*. 7. 3-21.  
[https://www.researchgate.net/publication/291337340\\_Strategic\\_Management\\_of\\_Business\\_Performance\\_Based\\_on\\_Innovations\\_and\\_Information\\_Support\\_in\\_Specific\\_Conditions\\_of\\_Slovakia](https://www.researchgate.net/publication/291337340_Strategic_Management_of_Business_Performance_Based_on_Innovations_and_Information_Support_in_Specific_Conditions_of_Slovakia)
- Ramdhany, M. A. (2017). Analisis Data Kuantitatif dalam Penelitian Pendidikan. Bandung: OKEN-Negla Publishing.
- Ramsden, Jeremy. (2016). The future of cities. 12. 63-72.  
 10.4024/N09RA16E.ntp.12.02.  
[https://www.researchgate.net/publication/311433918\\_The\\_future\\_of\\_cities](https://www.researchgate.net/publication/311433918_The_future_of_cities)
- Rani, N. S. A., Krishnan, K. S. D., & Mat, Z. C. (2019). Knowledge Management, Entrepreneurial Skills and Innovation towards Informal Entrepreneurs (Food Services) Success in Malaysia. *International Journal of Business and Social Science*, 10(4).
- Rauter, R., Globocnik, D., Perl-Vorbach, E., Baumgartner, R.J. (2019). *Journal of Innovation & Knowledge* Volume 4, Issue 4, October–November 2019, Pages 226-233.  
<https://www.sciencedirect.com/science/article/pii/S2444569X18300325>
- Reguia, Cherroun. (2014). Product Innovation And The Competitive Advantage. *European Scientific Journal*. SPECIAL edition vol.1 ISSN: 1857-7881 (Print) e-ISSN 1857-7431. <https://core.ac.uk/download/pdf/328024363.pdf>
- Rivai, Veithzal. & Sagala, E.J. (2009). *Manajemen Sumber Daya Manusia untuk Perusahaan*. Jakarta: Rajagrafindo Persada.
- Robbins, S. P., & Judge, T. A. (2008). *Perilaku Organisasi* (Edisi 12). Jakarta: Salemba Empat.
- Romijn, Henny, Albaladejo, Manuel. (2002), Determinants of innovation capability in small electronics and software firms in southeast England, *Research Policy*,

31, (7), 1053-1067.

<http://www.sciencedirect.com/science/article/pii/S016649721830066X>

Rusdiana. 2014. *Kewirausahaan Teori dan Praktik*. Bandung: CV Pustaka Setia.

Sambasivan, M., Abdul, M., & Yusop, Y. (2009). Impact of personal qualities and management skills of entrepreneurs on venture performance in Malaysia: Opportunity recognition skills as a mediating factor. *Technovation*, 29(11), 798-805.

Santos, J. B. (2012). Toward a Subjective Measurement Model for Business performance (May), 95–117. Retrieved from <http://www.scielo.br/pdf/bar/v9nspe/07.pdf>

Saptono, A., & Najah, S. (2018). Development of an assessment instrument of affective domain for entrepreneurship in senior high school. *Journal of Entrepreneurship Education*.

Saunila, M., & Ukko, J. (2014). Intangible aspects of innovation capability in SMEs: Impacts of size and industry. *Journal of Engineering and Technology Management*, 33, 32-46.

Schein, Edgar H. (2004). *Organizational Culture and Leadership*, Third Edition. Jossey –Bass Publishers: San Francisco.

Sekaran, Uma. 2014. *Metodologi Penelitian Untuk Bisnis (Research Methods for Business)* Buku 1 Edisi 4. Jakarta: Salemba Empat.

Selvam, M., Gayathri, J., Vasanth, V., Lingaraja, K., & Marxiaoli, S. (2016). Determinants of Business performance : A Subjective Model, 4(7), 90–100. <https://doi.org/10.11114/ijsss.v4i7.1662>

Shane, Scott, & Venkataraman, S. (2000). The Promise of Entrepreneurship as a Field of Research. *The Academy of Management Review*. Vol. 25, No. 1 (Jan., 2000), pp. 217-226 (10 pages). Published By: Academy of Management. <https://www.jstor.org/stable/259271>

Soegoto, E. S. (2014). *Entrepreneurship Menjadi Pebisnis Ulung Edisi Revisi*. Jakarta, Indonesia: Elex Media Komputindo.

Soininen, J., Martikainen, M., Puumalainen, K., & Kyläheiko, K. (2012). Entrepreneurial orientation: Growth and profitability of Finnish small-and medium-sized enterprises. *International Journal of Production Economics*, 140(2), 614-621.

Someck, B. & Lewin, C. (2005). *Research methods in the social sciences*. London: Sage Publications. <http://educationinpakistan.org/wp->

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu

content/uploads/2015/09/Research-Methods-in-the-Social-Sciences-by-Bridget-Somekh-and-Cathy-Lewin-SAGE1.pdf

- Srimindarti, C. (2004). Balanced Scorecard Sebagai Alternatif untuk Mengukur Kinerja. Fokus Ekonomi, 3(Juni 2004).
- Stoner, A. (1995). Management. New York: Pearson Education.
- Striukova, Ludmila. (2008). Patents and Corporate Value Creation: The Theoretical Approach (December 22, 2008). Intellectual Capital Journal, Vol. 8, No. 3, pp. 431-443, 2007, Available at SSRN: <https://ssrn.com/abstract=1319399>
- Suchánek, P., Richter, J., & Králová, M. (2015). Customer satisfaction, product quality and performance of companies. Review of economic perspectives, 14(4), 329-344.
- Sudaryono, A. S., & Sunaryo, P. A. (2010). Kewirausahaan. Yogyakarta: CV Andy Offset.
- Sukarna. (2011). Dasar-Dasar Manajemen. Bandung: CV Mandar Maju.
- Suryana. (2014). Kewirausahaan, Kiat dan Proses Menuju Sukses. Jakarta: Salemba Empat.
- Suseno, Priyonggo. (2008). "Analisis Efisiensi dan Skala Ekonomi pada Industri Perbankan Syariah di Indonesia". Jurnal Ekonomi Islam, Vol. 2. No. 1. Yogyakarta: Pusat pengkajian dan Pengembangan Ekonomi Islam (P3EI) Fakultas Ekonomi UII.
- Taneo, S. Y. M., Setyaningsih, Y., & Lindawati, A. S. L. (2017). Improving Performance of Small and Medium-Sized Enterprises of Processed Food through Competitive Strategy, Industry Environment, Innovation Capability, and Macroeconomic Factors. Journal of Applied Economic Sciences, 12(4).
- Taticchi, Paolo & Tonelli, Flavio & Cagnazzo, Luca. (2010). Performance measurement and management: A literature review and a research agenda. Measuring Business Excellence. 14. 4-18. 10.1108/13683041011027418. [https://www.researchgate.net/publication/235269237\\_Performance\\_measurement\\_and\\_management\\_A\\_literature\\_review\\_and\\_a\\_research\\_agenda](https://www.researchgate.net/publication/235269237_Performance_measurement_and_management_A_literature_review_and_a_research_agenda)
- Tayibnapis, Ahmad Zafrullah and Wuryaningsih, Lucia Endang(2017). Development Of Tourism And Creative Economy In Indonesia. Proceeding the 14th UBAYA International Annual Symposium on Management: A Big Push to World Class-Tourism: Strategic Analysis and Opportunities. Department on Management, Faculty of Business and Economics Universitas Surabaya,

Surabaya, p. 85. ISBN 978-602-73852-1-4,  
<http://repository.ubaya.ac.id/id/eprint/34169>

- Tehseen, S., & Ramayah, T. (2015). Entrepreneurial competencies and SMEs business success: The contingent role of external integration. *Mediterranean Journal of Social Sciences*, 6(1), 50.
- Thompson, J.E., Stuart, R. and Lindsay, P.R. (1996), "The competence of top team members: A framework for successful performance", *Journal of Managerial Psychology*, Vol. 11 No. 3, pp. 48-66.  
<https://doi.org/10.1108/02683949610113593>
- Thornhill, Stewart. (2006). Knowledge, innovation and firm performance in high- and low-technology regimes. *Journal of Business Venturing*, 21, issue 5, p. 687-703. <https://EconPapers.repec.org/RePEc:eee:jbvent:v:21:y:2006:i:5:p:687-703>.
- Tsai, William Ming-Hone & MacMillan, Ian C. & Low, Murray B., 1991. "Effects of strategy and environment on corporate venture success in industrial markets," *Journal of Business Venturing*, Elsevier, vol. 6(1), pages 9-28, January.  
<https://ideas.repec.org/a/eee/jbvent/v6y1991i1p9-28.html>
- Varadarajan, Rajan. (2015). Innovating for sustainability: a framework for sustainable innovations and a model of sustainable innovations orientation. *Journal of the Academy of Marketing Science*. 45. 10.1007/s11747-015-0461-6.  
[https://www.researchgate.net/publication/283029182\\_Innovating\\_for\\_sustainability\\_a\\_framework\\_for\\_sustainable\\_innovations\\_and\\_a\\_model\\_of\\_sustainable\\_innovations\\_orientation](https://www.researchgate.net/publication/283029182_Innovating_for_sustainability_a_framework_for_sustainable_innovations_and_a_model_of_sustainable_innovations_orientation)
- Vera M.U. Azubuiké. (2013). Technological Innovation Capability and Firm's Performance in New Product Development. *Communications of IIMA*. Volume 13, Issue 1, Article 4. <https://core.ac.uk/download/pdf/55330382.pdf>
- Vinzi, Esposito V., Chin, W.W., Henseler, J., Wang, H. (2010). *Handbook of Partial Least Squares: Concepts, Methods and Applications*. Springer Handbook of Computation Statistics. <https://www.springer.com/gp/book/9783540328254>
- Vitor-Costa M, Okuno NM, Bortolotti H, Bertollo M, Boggio PS, Fregni F, et al. (2015) Improving Cycling Performance: Transcranial Direct Current Stimulation Increases Time to Exhaustion in Cycling. *PLoS ONE* 10(12): e0144916. <https://doi.org/10.1371/journal.pone.0144916>
- Wahyudi, Imam. 2012. *Pengembangan Pendidikan (Strategi Inovatif dan Kreatif Dalam Mengelola Pendidikan Secara Komprehensif)*. Jakarta: PT. Prestasi Pustakaraya.

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | [repository.upi.edu](http://repository.upi.edu) | [perpustakaan.upi.edu](http://perpustakaan.upi.edu)



- Wang, C. H., Lu, I. Y., & Chen, C. B. (2008). Evaluating firm technological innovation capability under uncertainty. *Technovation*, 28(6), 349-363.
- Watson, Gregory H. (2002). *Strategic Benchmarking*. Jakarta: PT. Gramedia Pustaka.
- Werthes, D., Mauer, R., & Brettel, M. (2018). Cultural and creative entrepreneurs: understanding the role of entrepreneurial identity. *International Journal of Entrepreneurial Behaviour and Research*, 24(1), 290–314.  
<https://doi.org/10.1108/IJEER-07-2016-0215>
- Wheelen, T.L. & Hunger, J.D. 2010. *Strategic Management and Business Policy: Achieving Sustainability*, 12th Edition. New Jersey: Pearson International Edition.
- Winarno. (2011). *Pengembangan Sikap Entrepreneurship dan Intrapreneurship*. Jakarta: PT Indeks.
- Xiao, L., & Ramsden, M. (2016). Founder Expertise, Strategic Choices, Formation, and Survival of High-Tech SMEs in China: A Resource-Substitution Approach. *Journal of Small Business Management*, 54(3), 892–911.  
<https://doi.org/10.1111/jsbm.12230>
- Yi Wang, Yang Chen, Jose Benitez-Amado. (2015). How information technology influences environmental performance: Empirical evidence from China. *International Journal of Information Management*, Volume 35, Issue 2, Pages 160-170. <https://doi.org/10.1016/j.ijinfomgt.2014.11.005>.
- Yuniarsih, Tjutju, Suwatno. (2011). *Manajemen Sumber Daya Manusia*. Bandung: Alfabeta.
- Zawislak, P. A., Cherubini Alves, A., Tello-Gamarra, J., Barbieux, D., & Reichert, F. M. (2012). Innovation capability: From technology development to transaction capability. *Journal of technology management & innovation*, 7(2), 14-27.
- Zhang, S., Yang, D., Qiu, S., Bao, Xiang, Li, Jizhen. (2018). Open innovation and firm performance: Evidence from the Chinese mechanical manufacturing industry. *Journal of Engineering and Technology Management*. Volume 48, April–June 2018, Pages 76-86.  
<https://www.sciencedirect.com/science/article/pii/S092347481830122X>.
- Zimmerer, Thomas W., Scarborough, Norman M. (2005). *Essentials of Entrepreneurship and Small Business Management*, 4th Edition. Pearson Publishing, New York.

Zimmerer, Thomas W., Scarborough, Norman M. (2008). Kewirausahaan dan Manajemen Usaha Kecil. Jakarta: Salemba Empat.

Ika Suhartanti Darmo, 2021

**MODEL PENINGKATAN KINERJA USAHA MELALUI KETERAMPILAN KEWIRAUSAHAAN DAN BENCHMARKING YANG DIMEDIASI OLEH KINERJA INOVASI PADA UMKM SUB-SEKTOR INDUSTRI KREATIF KULINER DI PROVINSI JAWA BARAT**

Universitas Pendidikan Indonesia | repository.upi.edu | perpustakaan.upi.edu