

**SOCIAL MEDIA USE AND ITS IMPACTS ON SELF:
A CASE OF INDONESIAN UNIVERSITY STUDENTS**

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SOCIAL MEDIA USE AND ITS IMPACTS ON SELF: A CASE OF INDONESIAN UNIVERSITY STUDENTS

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Sebuah skripsi yang diajukan untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra pada Fakultas Pendidikan Bahasa dan Sastra

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PAGE OF APPROVAL

SOCIAL MEDIA USE AND ITS IMPACTS ON SELF:
A CASE OF INDONESIAN UNIVERSITY STUDENTS

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ABSTRACT

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Globalization cannot be separated from the process and the results of global interconnections. The impacts of globalization are simply far-reaching. In relation to the technological development that globalization has brought, the Internet has undoubtedly influenced many people's lives. By using case study approach, this study aims to explore a group of university students' experiences engaging on social media and what are their perceptions towards social media use. Questionnaire and individual interviews were used as data collection methods. Drawing on Goffman's dramaturgy theory that Delfanti and Arvidsson (2019) used in identity construction on digital media, the findings show that social media is more like a double-edged sword, bringing both positive and negative impacts on the students' individual selves. Thus, students need to be smart and critical users when engaging on social media as it is where they are significantly exposed to the contestation of ideas and values.

Keywords: globalization; identity; social media;

TABLE OF CONTENTS

PAGE OF APPROVAL	2
STATEMENT OF AUTHORIZATION	Error! Bookmark not defined.
PREFACE	Error! Bookmark not defined.
ACKNOWLEDGEMENTS	Error! Bookmark not defined.
ABSTRACT	4
TABLE OF CONTENTS	5
LIST OF FIGURES	8
CHAPTER I	Error! Bookmark not defined.
1.1. Background	Error! Bookmark not defined.
1.2. Research questions	Error! Bookmark not defined.
1.3. Significance of the study	Error! Bookmark not defined.
1.4. Clarification of key terms	Error! Bookmark not defined.
1.5. Organization of the paper	Error! Bookmark not defined.
CHAPTER II	Error! Bookmark not defined.
2.1. Globalization and its characteristics	Error! Bookmark not defined.
2.1.1. Features of globalization	Error! Bookmark not defined.
2.1.2. Dimensions of global cultural flows	Error! Bookmark not defined.
2.2. Globalization and technology: the emergence of the internet and social media	Error! Bookmark not defined.
2.3. Globalization and identity	Error! Bookmark not defined.
2.4. Previous studies	Error! Bookmark not defined.
2.5. Concluding remarks	Error! Bookmark not defined.
CHAPTER III	Error! Bookmark not defined.
3.1. Research Design	Error! Bookmark not defined.
3.2. Research Questions	Error! Bookmark not defined.
3.3. Participants and Data Sources	Error! Bookmark not defined.
3.4. Data Collection	Error! Bookmark not defined.
3.4.1. Online Questionnaire	Error! Bookmark not defined.

3.4.2.	Interviews.....	Error! Bookmark not defined.
3.5.	Data Analysis.....	Error! Bookmark not defined.
3.6.	Concluding Remarks.....	Error! Bookmark not defined.
CHAPTER IV	Error! Bookmark not defined.
4.1.	Students' engagement with social media	Error! Bookmark not defined.
4.1.1.	The internet and the duration students spend on social media daily	Error! Bookmark not defined.
4.1.2.	Students' choice of social media platforms	Error! Bookmark not defined.
4.1.3.	Students' reasons for being on social media	Error! Bookmark not defined.
4.2.	Social media use and impacts on self	Error! Bookmark not defined.
4.2.1.	Positive impacts of social media.....	Error! Bookmark not defined.
4.2.1.1.	Social media as a tool to connect with others	Error! Bookmark not defined.
4.2.1.2.	Social media as a tool to develop one's self	Error! Bookmark not defined.
4.2.1.3.	Social media as a tool to relieve one's stress	Error! Bookmark not defined.
4.2.1.4.	Social media as a tool to express one's self	Error! Bookmark not defined.
4.2.2.	Negative impacts of social media	Error! Bookmark not defined.
4.2.2.1.	Social media reduces real communication	Error! Bookmark not defined.
4.2.2.2.	Social media reduces productivity.	Error! Bookmark not defined.
4.2.2.3.	Social media creates 'busybody culture'	Error! Bookmark not defined.
4.2.2.4.	Social media triggers confusion, ambivalence and inner conflicts	Error! Bookmark not defined.
4.3.	Social media and its impacts on self: Tying the knot	Error! Bookmark not defined.
CHAPTER V	Error! Bookmark not defined.

5.1. Conclusion.....**Error! Bookmark not defined.**
5.2. Recommendation.....**Error! Bookmark not defined.**
REFERENCES..... 9
APPENDICES **Error! Bookmark not defined.**

LIST OF FIGURES

- Figure. 1 Students' engagement with the internet..... **Error! Bookmark not defined.**
- Figure. 2 Time spent daily on social media **Error! Bookmark not defined.**
- Figure. 3 Students' choice of social media platforms. **Error! Bookmark not defined.**
- Figure. 4 Students' reasons for being on social media **Error! Bookmark not defined.**
- Figure. 5 Social media broadens my horizons **Error! Bookmark not defined.**
- Figure. 6 I feel I am more expressive on social media **Error! Bookmark not defined.**
- Figure. 7 Social media may trigger confusion **Error! Bookmark not defined.**
- Figure. 8 Social media causes inner conflicts **Error! Bookmark not defined.**

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