

DAFTAR PUSTAKA

- Abdul Halim Usman (2015) *Manajemen Strategis Syariah*. Jakarta: PT. Zikrul Hakim.
- Agus Rahayu. (2010), *Analisis Sumber Daya Sekolah dan Program Penciptaan Nilai dalam Meningkatkan Daya Saing Sekolah*, Educationist, Vol. IV, No. 1, PP. 48–56, 2010.
- Adelekan, S. A., Technology, I., & Africa, S. (2016), *The Impact Of Organizational Culture On Innovation Capability Of SMEs*. International Journal of Economics, Commerce and Management, IV(9), 158–181. Diambil dari <http://ijecm.co.uk/wp-content/uploads/2016/09/4911.pdf>
- Adler, P. S. and Shenbar, A. (1990), *Adapting Your Technological Base: The Organizational Challenge*, Sloan Management Review, 32(1), pp. 25–37. doi: 10.1080/14783363.2013.791102.
- Adnan (2013), *Perusahaan Alas Kaki yang Beraglomerasi*. Departemen Ilmu Ekonomi. Institut Pertanian Bogor.
- Agustina Eunike, and Alhamid. (2018), *Disruption dalam Manajemen Rantai Pasok*, *Industrial Management Studio*. Available at: <http://ims.ub.ac.id/wp-content/uploads/2018/02/bulletin-IMS.pdf>.
- Al-husseini, S. and Elbeltagi, I. (2015), *Knowledge Sharing Practices as a Basis of Product Innovation : A Case of Higher Education in Iraq*, International Journal of Social Science and Humanity, 5(2), pp. 2–5. doi: 10.7763/IJSSH.2015.V5.449.
- Al, S. and Elbeltagi, I. (2012), *Knowledge Sharing and Innovation : An Empirical Study in Iraqi Private Higher Education Institutions*, p. 129.
- Alam Syed Shah (2011), *Applying the Theory of Planned Behavior (TPB) in halal food purchasing*, International Journal of Commerce and Management, 21(1), pp. 8–20. doi: 10.1108/10569211111111676.
- Albaladejo, M.; Romijn, H. A. (2000), *Determinants of innovation capability in small UK firms : an empirical analysis*. 00.13. UK.
- Alexander Ardichvili, Richard Cardozo, S. R. (2017), *Lead and Arsenic Accumulation and Its Effects on Plasma Cortisol Levels in Oreochromis*, Bulletin of Environmental Contamination and Toxicology, 99(2), pp. 187–193. doi: 10.1007/s00128-017-2113-7.

- Alexander, M. J. (2012), *Value Co-Creation: Exploring The Effects of Collaborating With a Proactive Generation Of Customer*. University Of Strathclyde Glasgow.
- Almarri, K. and Gardiner, P. (2014), *Application of Resource-based View to Project Management Research: Supporters and Opponents*, *Procedia - Social and Behavioral Sciences*. Elsevier B.V., 119, pp. 437–445. doi: 10.1016/j.sbspro.2014.03.049.
- Alison Morrison & Rivanda Meira Teixeira, “Small Business Performance: A Tourism Sector Focus,” *Journal of Small Business and Enterprise Development*, vol. 11, no. 2, pp. 166–173, 2004.
- Alvarez, S. A. and Busenitz, L. W. (2001), *The Entrepreneurship Of Resource-Based Theory Sharon*, *Journal of Management*, 27, pp. 755–775. doi: 10.1177/014920630102700609.
- Amit, R., Muller, E. and Cockburn, I. (1995), *Opportunity Costs and Entrepreneurial Activity*, *Journal of Business Venturing*, 10(2), pp. 95–106. doi: 10.1016/0883-9026(94)00017-O.
- Arikunto, S. (2017), *Pengembangan Instrumen Penelitian dan Penilaian Program*. Yogyakarta: Pustaka Pelajar.
- Andre Benaim (2015), *Innovation Capabilities Measurement, Assessment and Development*. Lund University.
- Andrew C. Corbett Keith M. Himileski (2009), *The Conflicting Cognitions of Corporate Entrepreneurs, Entrepreneurship Theory and Practice*, (August 2015), pp. 103–121. doi: 10.1111/j.1540-6520.2009.00324.x.
- Antoncic, B. and Hisrich, R. D. (2004), *Corporate Entrepreneurship Contingencies And Organizational Wealth Creation*, *Journal of Management Development*, 23(6), pp. 518–550. doi: 10.1108/02621710410541114.
- Ang, S., Dyne, L. Van, Koh, C., Ng, K. Y., Templer, K. J., Tay, C., & Chandrasekar, N. A. (2007), *Cultural Intelligence: Its Measurement and Effects on Cultural Judgment and Decision Making, Cultural Adaptation and Task Performance*. *Management and Organization Review* 8:2, 3(3), 335–371. <https://doi.org/10.1111/j-l>
- A. R. Noer Soetjipto, Dwi Ermayanti Susilo, “Supply Chain Strategies In Mediating The Effect Of Knowledge Management On Business Performance,” *Humanities & Social Sciences Reviews*, vol. 8, no. 1, pp. 448–455, 2020.

- Aryanto, R., Fontana, A. and Zakaria, A. (2015), *Strategic Human Resource Management, Innovation Capability and Performance : An Empirical Study in Indonesia Software Industri*, Procedia - Social and Behavioral Sciences. Elsevier B.V., 211(September), pp. 874–879. doi: 10.1016/j.sbspro.2015.11.115.
- Asegaff, M. (2016b), *Knowledge Sharing Sebagai Sumber Inovasi Kinerja Pada Usaha Mikro Kecil dan Menengah (UMKM) Sektor Batik*, Prosiding Seminar Nasional Multi Disiplin Ilmu & Call For Papers Unisbank, 9789793649962 pp. 769–777. Available at: <https://media.neliti.com/media/publications/173428-ID-knowledge-sharing-sebagai-sumber-inovasi.pdf>.
- Ashtiani, A. V. (2014), *The Antecedents of Social Media Adoption : a Study on the Role of Media Needs and Innovation Characteristics*. Thesis Submitted in Fulfilment of the Requirements for the Degree of Doctor of Philosophy Faculty of Business and Accountancy University of Malaya. University Of Malaya.
- Assauri, S. (2016), *Strategic Management Sustaibale Competitive Advantages*. Jakarta: PT Raja Grafindo Persada.
- Astha Sharma and Sumita Dave (2011), *Entrepreneurial Orientation: Performance Level*, SCMS Journal of Indian Management, 107(1), pp. 43–52. doi: 10.1007/s10551-012-1296-4.
- Aguinis, H., Edwards, J. R., & Bradley, K. J. (2016), *Improving Our Understanding of Moderation and Mediation in Strategic Management Research*. Organizational Research Methods, 20(4), 665–685.
- Aulawi, H. et al. (2009), *Hubungan Knowledge Sharing Behavior Dan Individual Innovation Capability*, Jurnal Teknik Industri, 11(2), pp. 174–187. doi: DOI: <https://doi.org/10.9744/jti.11.2.PP.%20174%20-%20187>.
- Austin, J. E. and Seitanidi, M. M. (2012), *Collaborative Value Creation, Nonprofit and Voluntary Sector Quarterly*, 41(6), pp. 929–968. doi: 10.1177/0899764012454685.
- Autio, E. et al. (2014), *Entrepreneurial innovation: The importance of context*, Research Policy. Elsevier B.V., 43(7), pp. 1097–1108. doi: 10.1016/j.respol.2014.01.015.
- Ayuwuragil, K. (2017), *Penggemar Alas Kaki Crocs : Bisnis Redup Karena Minim Inovasi Penggemar Alas Kaki*, CNN Indonesia. Available at: <https://www.cnnindonesia.com/ekonomi/20171204002011-92-259896/penggemar-alas-kaki-crocs-bisnis-redup-karena-minim-inovasi>.

- Bain, J. (1956). *Barriers to new competition*. Cambridge, MA: Harvard University Press.
- Barney, J. (1991a), *Firm resources and sustained competitive advantage*, Journal of Management, 17(1), pp. 99–120. doi: doi:10.1177/014920639101700108.
- Baron, R. A. (2008), *The Role of Affect in the Entrepreneurial Process*, Academy of Management Review, 33(2), pp. 328–340. doi: 10.1177/002114000106600405.
- Baron, R. M., & Kenny, D. A. (1986), *The moderator-mediator variables distinction in social psychological research: Conceptual, strategic and statistical consideration*. Journal of Personality and Social Psychology, 51, 1173-1182
- Batubara, M. M. (2011), *Metodologi Penelitian Sosial Ekonomi*. Palembang: Universitas Muhammadiyah Palembang.
- Baum, J. R. and Locke, E. A. (2004), *The Relationship Of Entrepreneurial Traits, Skill, And Motivation To Subsequent Venture Growth*, Journal of Applied Psychology, 89(4), pp. 587–598. doi: 10.1037/0021-9010.89.4.587.
- Becker, P. M.; Meulen, J. Van Der; Jansman, A. J. M.; Wikselaar, P. G. van, (2012), *In vitro* inhibition of ETEC K88 adhesion by pea hulls and of LT enterotoxin binding by faba bean hulls. J. Anim. Physiol. Anim. Nutr., 96 (6): 1121-1126
- Bertels, T. and Savage, C. M. (1999), *A Research Agenda for the Knowledge Era : The Tough Questions*, Knowledge and Process Management, 6(4), pp. 205–212. doi:10.1002/(sici)1099-1441(199912)6:4<205::aid-kpm67>3.0.co;2-6.
- Berger, L. M. (2004), *Income, family structure, and child maltreatment risk. Children and Youth Services Review*, 26, 725–doi.org/10.1016/j.childyouth.2004.02.017
- Bessant, J. (2003), *Pregnancy In A Brotherhood Bin: Housing And Drug-Treatment Options For Pregnant Young Women*, Australian Social Work, 56(3), pp. 234–246. doi: 10.1046/j.0312-407x.2003.00077.x.
- Bessant, J. and Caffyn, S. (1997), *High-Involvement Innovation Through Continuous Improvement*, International Journal of Technology Management, 14(1), p. 7. doi: 10.1504/IJTM.1997.001705.
- Bock, G.-W. et al. (2005), *Behavioral Intention Formation In Knowledge Sharing: Examining The Roles Of Extrinsic Motivators, Social-Psychological Forces, And Organizational Climate*, Mis Quarterly, 29(1), pp. 87–111. doi: 10.2307/25148669.

- Bonnie, M. (2005), *Innovations of Knowledge Management*. Georgetown University, USA: IRM Press Publisher of innovative scholarly and professional information technology titles in the cyberage. Available at: <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.1023.1334&rep=rep1&type=pdf>.
- Boutellier, R. et al. (2008), *Impact Of Office Layout On Communication In A Science-Driven Business*, R and D Management, 38(4), pp. 372–391. doi: 10.1111/j.1467-9310.2008.00524.x.
- Bowman Cliff, V. A. (2009), *What Are Dynamic Capabilities And Are They A Useful Construct In Strategic Management?*, International Journal of Management Reviews (2009), 11(1), pp. 29–49. doi: 10.1111/j.1468-2370.2008.00251.x.
- Boxall, P. (1995), *The Strategic HRM Debate And The Resource-Based View*, Human Resource Management Journal, 6(3), pp. 59–75. doi: doi:10.1111/j.1748-8583.1996.tb00412.x.
- Brislin, R., Worthley, R., & Macnab, B. (2006), *Cultural Intelligence: Understanding Behaviors That Serve Peoples Goals*. Group and Organization Management, 31, 40–55.
- Bromwich, M. et al. (1999), *Accounting for Regulation - A Comparative Assessment*, Proceedings of CRI, (September), pp. 1–111. doi: 10.1016/j.jash.2007.12.006 S1933-1711(07)00277-X [pii].
- Brooks Peterson. (2004), *Cultural Intelligence (I)*, United States of America: Nicholas Brealey Publishing. Retrieved from www.interculturalpress.com.
- Brown, J. S. and Duguid, P. (1991), *Organizational Learning And Communities-Of-Practice: Toward A Unified View Of Working, Learning, And Innovation* Author (s): John Seely Brown and Paul Duguid Source : Organization Science, Vol . 2, No. 1, Special Issue : Organizational Learning :, 2(1), pp. 40–57. doi: 10.1287/orsc.2.1.40.
- Bruce Kogut and Udo Zander (2013), *Knowledge of the Firm, Combinative Capabilities, and the Replication of Technology*, Organization Science, 3(3), pp. 383–397. Available at: <http://www.jstor.org/stable/2635279> .
- Bruno S.Frey, (2013), *Motivation Governance*. Edited by A. Grandori. UK: Edward Elgar Publishing Limited. Available at: https://www.bsfrey.ch/articles/C_553_2013.pdf.
- Buergin, C. (2006) *Integrated Innovation Capability, International Design Conference* Design, pp. 455–462. Available at: <https://www.designsociety.org/publication/19034/Integrated+Innovation+Capability>.

- Bulent Sezen, "The role of logistics in linking operations and marketing and influences on business performance," *Journal of Enterprise Information Management*, vol. 18, no. 3, p. 2005, 2005
- C.K. Prahalad, Krishnan, M. S. (2008), *The New Age of Innovation: Driving Cocreated Value Through Global Networks 1st Edition*. New York Chicago San Francisco Lisbon London Madrid Mexico City Milan New Delhi San Juan Seoul Singapore Sydney Toronto: MC Graw Hill. Available at: <https://www.amazon.com/New-Age-Innovation-Cocreated-Networks/dp/0071598286>.
- Calantone, R. J., Cavusgil, S. T. and Zhao, Y. (2002), *Learning orientation, firm innovation capability, and firm performance*, Industrial Marketing Management. Elsevier Science Inc. All rights reserved., 31, pp. 515–524. doi: ISSN: 0019-8501.
- Cameron, K. S. (1986), *Effectiveness as Paradox: Consensus and Conflict in Conceptions of Organizational Effectiveness*, Management Science, 32(5), pp. 539–553. doi: 10.1287/mnsc.32.5.539.
- Campbell-hunt, C. (2004), *A Strategic Approach to Internationalization: A Traditional Versus a Born-Global Approach* Sylvie Chetty and, Journal of International Marketing, 12(1), pp. 57–81.
- Campbell, D. T., & Fiske, D. W. (1959), *Convergent and discriminant validation by the multitrait-multimethod matrix*. Psychological Bulletin, 56(2), 81–105. <https://doi.org/10.1037/h0046016>
- Cao, Q., Kang, T. and Lim, Y. (2017), *The Effects of Entrepreneurial Capability on the Dynamic Capability and Corporate Performance of Chinese SMEs*, Journal of International Trade & Commerce (J. Int. Trade Commer, 13(5), pp. 217–237. Available at: file:///C:/Users/LENOVO G40/Downloads/SSRN-id3066717.pdf.
- Casson, M. (2010), *Entrepreneurship: Theory, institutions and history*. Eli F. Heckscher Lecture, Scandinavian Economic History Review, 58(2), pp. 139–170. doi: 10.1080/03585522.2010.482288.
- Chairul furqon and Rofi Rofaida (2017), *Small and Medium Enterprises Bussines Network Empowerment*. 1st Global Conference on Business, Management and Entreupreunership.
- Chakravarthy, B. S. (1986), *Measuring strategic performance*, Strategic Management Journal, 7(5), pp. 437–458. doi: 10.1002/smj.4250070505.
- Chandra, K. and Soenarmi (2017), *Pengaruh Entrepreneurial Orientation, Culture Organization Internal Factor Terhadap Performance Organization*

- Melalui Corporate Entrepreneurship Capability Pada UMKM Batik Tulis Di Jawa Timur*, Riset Akuntansi dan Keuangan Indonesia, 2(1), pp. 1–18. Available at: file:///C:/Users/LENOVO G40/Downloads/document (9).pdf.
- Chang, S. and Lee, M. (2008), *The linkage between knowledge accumulation capability and organizational innovation*, Journal of Knowledge Management, 12(1), pp. 3–20. doi: 10.1108/13673270810852359.
- Chathoth, P. et al. (2013), *Co-production versus co-creation : A process based continuum in the hotel service context*, International Journal of Hospitality Management. Elsevier Ltd, 32, pp. 11–20. doi: 10.1016/j.ijhm.2012.03.009.
- Chen, Y. and Xie, J. (2008), *Online Consumer Review: Word-of-Mouth as a New Element of Marketing Communication Mix*, Management Science, 54(3), pp. 477–491. doi: 10.1287/mnsc.1070.0810.
- Chetty, S. and Eriksson, K. (2002), *Mutual Commitment And Experiential Knowledge In Mature International Business Relationship*, International Business Review, 11, pp. 305–324.
- Chien-Huang Lin, Ching-Huai Peng, D. T. K. (2008), *The innovativeness effect of market orientation and learning orientation on business performance*, International Journal of Manpower, 29(8), p. 752-772. doi: <http://dx.doi.org/10.1108/MRR-09-2015-0216>.
- Child, J. (1972). Organizational structure, environment and performance: The role of strategic choice. *Sociology*, 6: 1-22.
- Child, J. (1997). Strategic choice in the analysis of action, structure, organizations and environment: Retrospect and prospect. *Organization Studies*, 18: 43-76.
- Chen, S. (2015), *Cultural Intelligence, Psychological Well-Being, and Employability of Taiwan*. Indigenous College Students, 7(11), 147–158. <https://doi.org/10.5539/res.v7n11p147>
- Council, S. citation: N. R. (2011), *Intelligence Analysis For Tomorrow Advances from the Behavioral and Social Sciences*. (Baruch Fischhoff, Ed.) (I), Washington, DC: National Academies Press.
- Cohen, (2017), *Management Strategy Achieving Sustained Competitive Advantage. Third*. New York: McGraw-Hill Education.
- Collis, D. J. (1991). *A resource-based analysis of global competition: The case of the bearings industri*. Strategic Management Journal, 12: 49-68.
- Collis, D. (1994). *Research note: How valuable are organizational capabilities?*. Strategic Management Journal. 15: 143-152.

- Conner, K. R., & Prahalad, C. K. (1996), *A Resource-Based Theory of the Firm : Knowledge Versus Opportunism*. *Organization Science*, 7(55), 477–511. <https://doi.org/10.1287/orsc.7.5.477>
- Combs, J. G., Crook, T. R. and Shook, C. L. (2005), *The Dimensionality of Organizational Performance and its Implications for Strategic Management Research*, *Research Methodology in Strategy and Management*, 2(05), pp. 259–286. doi: 10.1016/S1479-8387(05)02011-4.
- Cooper, R. D., & Schindler, S. P. (2014), *Business Reseach Methods* (twelfth), New York: McGraw-Hill/Irwin, a business unit of The McGraw-Hill Companies, In
- Covin, J. G. and Slevin, D. P. (1989), *Strategic management of small firms in hostile and benign enviroments*, *Strategic Management Journal*, 10(1), pp. 75–87. doi: 10.1002/smj.4250100107.
- Covin, J. G. and Slevin, D. P. (1991), *A Conceptual Model of Entrepreneurship as Firm Behavior*, *Entrepreneurship Theory and Practice*, 16(1), pp. 7–26. doi: 10.1177/104225879101600102.
- Cox, J. (2014), *Fast Money Schemes Are Risky Business: Gamblers And Investors In A Papua New Guinean Ponzi Scheme*, *Oceania*, 84(3), pp. 289–305. doi: 10.1002/ocea.5062.
- Crown Dirgantoro (2001), *Manajemen Strategik*. Jakarta: PT Grasindo.
- Kerri Anne Crowne (2008), *Cultural exposure, emotional intelligence, and cultural intelligence: An exploratory study*. *International Journal of Cross Cultural Management*. Vol 13, Issue 1, <https://doi.org/10.1177/1470595812452633>
- Dadfar, H. et al. (2013), *Total Quality Management & Business Excellence Linkage between organisational innovation capability, product platform development and performance*, *Total Quality Management*, 24(September 2014), pp. 37–41. doi: 10.1080/14783363.2013.791102.
- Dalkir, K. (2005a), *Knowledge Management in Theory and Practice*. USA: British Library Cataloguing-in-Publication Data a catalogue record for this book is available from the British Library. Available at: www.books.elsevier.com.
- Damanpour, F. (1991), *Organizational Innovation: a Meta-Analysis of Effects of Determinants and Moderators.*, *Academy of Management Journal*, 34(3), pp. 555–590. doi: 10.2307/256406.

- Damanpour, F. and Aravind, D. (2011), *Managerial Innovation : Conceptions, Processes, and Antecedents*, Management and Organization Review 8:2, 8(2), pp. 423–454. doi: 10.1111/j.1740-8784.2011.00233.x.
- Darroch, J. and Mcnaughton, R. (2002), *Examining The Link Between Knowledge Management Practices And Types Of Innovation*, Journal of Intellectual Capital, 3(3), pp. 210–222. doi: 10.1108/14691930210435570.
- Davenport, T. H. (2014), *Successful Knowledge Management Projects*, Sloan Management Review, 39(2), p. 43.
- David, F. r. F. r. D. (2017), *Strategic Management Concepts And Cases*. england: British Library Cataloguing-in-Publication Data a catalogue record for this book is available from the British Library.
- David J. Teece, Gary Pisano, A. S. S. (1997), *Dynamic Capabilities and Strategic Management David*, Strategic Management Journal, 18(7), pp. 509–533.
- Dawson, Jeremy F. (2014), *Moderation in Management Research: What, Why, When, and How*. J Bus Psychol, 29:1–19.
- Day, G. S. (2013), *The of Market-Drive Capabilities Organizations*, Journal of Marketing, 58(4), pp. 37–52.
- Dermawan Wibisono (2006), *Manajemen Kinerja*. Edited by Ratri. Jakarta: Erlangga.
- DeSarbo, W. S., Di Benedetto, C. A., Jedidi, K., & Song, M. (2006). *Identifying sources of heterogeneity for empirically deriving strategic types: A constrained finite-mixture structural- equation methodology*. Management Science, 52: 909-924.
- DeSarbo, W., Di Benedetto, C. A., Song, M., & Sinha, I. (2005). *Revisiting the Miles and Snow Strategic Framework: Uncovering Interrelationships between Strategic Types, Capabilities, Environmental Uncertainty, and Firm Performance*. Strategic Management Journal, 26: 47-74.
- Dess, G. G. and Robinson JR, R. B. (1984), *Measuring organizational performance in the absence of objective measures: the case of the privately held firm and conglomerate business unit*, Strategic Management Journal, 5(August 1983), pp. 265–273. doi: 10.1002/smj.4250050306.
- Dess, G. G., & Beard, D. (1984). *Dimensions of organizational task environments*. Administrative Science Quarterly, 29: 52-73.
- Determann, R. M., Wolthuis, E. K., Choi, G., Bresser, P., Bernard, A., Lutter, R., & Schultz, M. J. (2008), *Lung epithelial injury markers are not influenced by use of lower tidal volumes during elective surgery in patients without*

- preexisting lung injury. Am J Physiol Lung Cell Mol Physiol* 294:, 344–350. <https://doi.org/10.1152/ajplung.00268.2007>.
- Di Benedetto, C.A., & Song, M. (2003). *The relationship between strategic type and firm capabilities in Chinese Firm*. *International Marketing Review*, 20: 514- 533.
- Dijkstra, T. K., & Henseler, J. (2015), *Consistent and asymptotically normal PLS estimators for linear structural equations. Computational Statistics and Data Analysis*, 81, 10–23. <https://doi.org/10.1016/j.csda.2014.07.008>
- Dill, W. R. (1976). Environment as an influence on managerial autonomy. *Administrative Science Quarterly*. 2: 409-443
- Dimitratos, P. and Plakoyiannaki, E. (2003), *Theoretical Foundations of an International Entrepreneurial Culture*, (1989), pp. 187–215.
- Diversity, U. C. (2013), *Understanding Cultural Diversity in Business* (I), Ogden Avenue, USA: Nicholas Brealey Publishing. Retrieved from <http://www.nbrealey?books.com%0AText>
- Dimov, D. (2011), *Grappling With the Unbearable Elusiveness of Entrepreneurial Opportunities, Entrepreneurship: Theory and Practice*, 35(1), pp. 57–81. doi: 10.1111/j.1540-6520.2010.00423.x.
- Dobbs, M. and Hamilton, R. T. (2007), *Small Business Growth: Recent Evidence And New Directions*, *International Journal of Entrepreneurial Behaviour and Research*, 13(5), pp. 296–322. doi: 10.1108/13552550710780885.
- Donald F. Kuratko, Audretsch, D. B. (2009), *Strategic Entrepreneurship: Exploring Different Perspectives of an Emerging Concept*, *Entrepreneurship Theory and Practice*, (812), pp. 1–17. doi: 10.1111/j.1540-6520.2008.00278.x.
- Donald F. Kuratko, R. M. H. (2004), *Entrepreneurship: Theory, Process, Practice*. 6 TH. South-Western: Published Mason, Ohio: Thomson South-Western.
- Donthu, B. Y. and N. (2015), *Developing and validating a multidimensional consumer-based brand equity scale*, *Journal of Business Research*, 52(February), pp. 383–388. doi: 10.1016/S0148-2963(99)00098-3.
- Drucker, P. F. (2015), *Innovation and Entrepreneurship: Practice and Principles*, *jstor*, 10(1), pp. 105–109. Available at: <http://www.jstor.org/stable/3380320>.
- Earley, P.c., & Ang, s. (2003), *Cultural intelligence: Individual interactions across cultures*. Palo Alto, cA: stanford University Press

- Edvardsson, B., Tronvoll, B. and Gruber, T. (2011), *Expanding understanding of service exchange and value co-creation: A social construction approach*, Journal of the Academy of Marketing Science, 39(2), pp. 327–339. doi: 10.1007/s11747-010-0200-y.
- Edvinsson, L. and Sullivan, P. (1996), *Developing a model for managing intellectual capital*, European Management Journal, 14(4), pp. 356–364. doi: 10.1016/0263-2373(96)00022-9.
- Eeng Ahman, Sela Nur, S. (2018), *The Influence Of Compensation And Organizational Culture On Employees Performance In PD. BPR Kuningan. Indonesian Journal Of Strategic Management*, 1(2), <https://doi.org/ISSN2614-5391>, e-ISSN 2614-2406
- Eny Rahmani & Siyamtinah, (2011), *Karakteristik Kapabilitas Inovasi Usaha Kecil dan Menengah di Semarang*, EKOBIS Vol.12, 12(1), pp. 14–26. Available at: [http://download.portalgaruda.org/article.php?article=443015&val=327&title=Karakteristik Kapabilitas Inovasi Usaha Kecil Dan Menengah Di Semarang](http://download.portalgaruda.org/article.php?article=443015&val=327&title=Karakteristik%20Kapabilitas%20Inovasi%20Usaha%20Kecil%20Dan%20Menengah%20Di%20Semarang).
- Fatemeh Hamidi, N. S. G. (2017), *Impact Of Co-Creation On Innovation Capability And Firm Performance: A Structural Equation Modeling*, AD-minister N, 30(june), pp. 73–90. doi: 10.17230/ad-minister.30.4.
- Fairchild, Amanda J., & MacKinnon, David P. (2009), *A General Model for Testing Mediation and Moderation Effects*. Prev Sci, 10:87–99. DOI 10.1007/s11121-008-0109-6.
- Ferdinand, August. (2014), *Metode Penelitian Manajemen Pedoman Penelitian untuk Penulisan Skripsi Tesis dan Disertasi Ilmu Manajemen*. Edisi 5. Universitas Dipenogoro Press.
- Fitzgerald, E. M. (2002), *Identifying Variables of Entrepreneurship, Privatization, and Competitive Skills in Central Europe: a Survei Design.*, Competitiveness Review, 12(1), p. 53. doi: 10.1108/eb046434.
- Flavell, J.H.(1979), *Meta-cognition and cognitive monitoring: A new area of cognitive inquiry*. American Psychologist, 34, 906–11.
- Forker, L. B., Vickery, S. K. and Droge, C. L. M. (1996), *The Contribution Of Quality To Business Performance*, 16(8), pp. 44–62.
- Fornell, C. et al. (2018), *The American Customer Satisfaction Index : Nature, Purpose, and Findings*, Journal of Marketing, 60(4), pp. 7–18. doi: 10.2307/1251898.

- Foss NJ, Saebi T (2015), *Business model innovation—the organizational dimension*. Oxford University Press, Oxford
- Galvagno, M. et al. (2015), *Theory of Value Co-creation . A Systematic Literature Review Theory of value co-creation: a systematic literature review*, (October 2014), doi: 10.1108/MSQ-09-2013-0187.
- Garcia, R. and Calantone, R. (2002), *A Critical Look At Technological Innovation Typology And Innovativeness Terminology: A Literature Review*, The Journal of Product Innovation Management, 19, pp. 110–132.
- Gary A. Knight and S. Tamar Cavusgil (2015), *Innovation, Organizational Capabilities, and the Born-Global Firm*, Journal of International Business Studies, 35(2), pp. 124–141. Available at: <https://www.jstor.org/stable/3875247>.
- Gary Hamel and C.K. Prahalad (2014), *Strategic Intent : To revitalize corporate performance, we need a whole new model of strategy*, Wiley Encyclopedia of Management, (July), pp. 1–2.
- Gaspersz, V. (2011), *Balance scorecard dengan malcorm baldrige dan lean six sigma supply chain management*. edisi I. Bogor: Vinchrsto Publication.
- Gebauer, H., Johnson, M. and Enquist, B. (2010), *Value co-creation as a determinant of success in public transport services: A study of the Swiss Federal Railway operator (SBB)*, Managing Service Quality, 20(6), pp. 511–530. doi: 10.1108/09604521011092866.
- Gebretsadik, T. et al. (2014), *Knowledge sharing practice and its associated factors of healthcare professionals of public hospitals*, Mekelle, Northern Ethiopia, American Journal of Health Research, 2(March 2013), pp. 241–246. doi: 10.11648/j.ajhr.20140205.14.
- Gelineau, J. (2015), *Leadership Cultural Intelligence : A Path to Highly Effective Global Operations*. Dean, Hamilton Holt School Rollins College. Retrieved from <http://scholarship.rollins.edu/mls/62>.
- Ghaniyy, A. Al, & Akmal, S. Z. (2018), *Kecerdasan Budaya dan Penyesuaian Diri Dalam Konteks Sosial-Budaya Pada Mahasiswa Indonesia Yang Kuliah di Luar Negeri. Psikologi Ulayat*, 5(2), 123–137. <https://doi.org/10.24854/jpu02018-179>.
- Ghemawat, P. (2001), *Competition and Business Strategy in Historical Perspective*, SSRN, 6 (Spring), pp. 37–74. doi: 10.2139/ssrn.264528.
- Gharneh, N. S. (2017), *Impact Of Co-Creation On Innovation Capability And Firm Performance: A Structural Equation Modeling*. AD-minister, (June), 73–90. <https://doi.org/10.17230/ad-minister.30.4>

- Ghozali, I. (2014), *Structural Equation Modeling Konsep dan Aplikasi dengan Program Amos 24*. 7th edn. Semarang: Badan Penerbit Universitas Diponegoro. doi: 10.1111/j.1469-7610.2010.02280x.
- Greener, S. (2008), *Business Research Methods*, Animal Genetics.
- Greenlaw, C., Brown-welty, S., & Greenlaw, C. (2009), *Evaluation Review Mode and Response Cost. Evaluation Review*, 33(5), 464–480. <https://doi.org/10.1177/0193841X09340214>
- Grönroos, C. (2011), *Value Co-Creation In Service Logic: A Critical Analysis, Marketing Theory*, 11(3), pp. 279–301. doi: 10.1177/1470593111408177.
- Gudykunst, W.B., & Ting-Toomey, S. (1988), *Culture and Interpersonal Communication*. Newbury Park, CA: Sage.
- Gulati, R. (1998), *Alliances and Networks*, Strategic Management Journal, 19(4), pp. 293–317. doi: 10.1002/(SICI)1097-0266(199804)19:4<293::AID-SMJ982>3.0.CO;2-M.
- Gummesson, E. (2001), *Are Current Research Approaches Inmarketing Leading Us Astray?*, Marketing Theory, 1(1), pp. 27–48. doi: 10.1177/147059310100100102.
- Gummesson, E. and Mele, C. (2010), *Marketing as Value Co-creation Through Network Interaction and Resource Integration*, Journal of Business Market Management, 4(4), pp. 181–198. doi: 10.1007/s12087-010-0044-2.
- Gupta, S. and Lehmann, D. R. (2003), *Customers as Assets*, Journal of Interactive Marketing, 17(1), pp. 9–24. doi: 10.1002/dir.10045.
- Gupta, S., Mela, C. F. and Vidal-Sanz, J. M. (2009), *The Value Of A Free Customer*, North. Available at: <http://e-archivo.uc3m.es:8080/handle/10016/3883>.
- Hamidi, F. and Shams Gharneh, N. (2017), *Impact of co-creation on innovation capability and firm performance: a structural equation modeling*, AD-minister, (March), pp. 73–90. doi: 10.17230/ad-minister.30.4.
- Haenlein, M., & Kaplan, A. M. (2004), *A Beginners Guide to Partial Least Squares Analysis. Understanding Statistics*, 3(4), 283–297. doi:10.1207/s15328031us0304_4.
- Hattie, R. B. F. and J. (2011), *Intelligence and Intelligence Testing (I)*, New York, NY: Taylor & Francis e-Library.
- Hall, R. (1993). *A framework linking intangible resources and capabilities to*

- sustainable competitive advantage*. Strategic Management Journal. 14(8): 607-618.
- Hannan, M., & Freeman, J. (1977). *The population ecology of organization*. The American Journal of Sociology, 82: 929-964.
- Hansen, G., & Wernerfelt, B. (1989). *Determinants of firm performance: the relative importance of economic and organizational factors*. Strategic Management Journal. 10: 399-411.
- Hawawini, G., Subramanian, V., & Verdin, P. (2003). *Is performance driven by industry or firm-specific factors? A new look at the evidence*. Strategic Management Journal. 24 (1): 1-16.
- Hair Jr., J. F., & Lukas, B. (2014), *Marketing research*. Australia: McGraw-Hill Education.
- Hayes, Andrew F. (2018), *Introduction to Mediation, Moderation, and Conditional Process Analysis A Regression Based Approach*. Second Edition. New York: The Guilford Press.
- Hughes, C. (2016), *Diversity Intelligence (I)*, America Inc. New York: Palgrave Macmillan. <https://doi.org/10.1057/978-1-137-52683-0>
- Hee-Jae Cho, V. P. (2005), *Relationship Between Innovativeness, Quality, Growth, Profitability, And Market Value*, Strategic Management Journal, 575(July 2002), pp. 555–575. doi: 10.1002/smj.461.
- Henderson, R., & Mitchell, W. (1997). *The Interactions of Organizational and Competitive Influences on Strategy and Performance*. Strategic Management Journal, 18: 5-14.
- Hejase, H. J. et al. (2014), *Knowledge Sharing : Assessment of Factors Affecting Employee Motivation and Behavior in the Lebanese Organizations*, *Knowledge Sharing : Assessment of Factors Affecting Employee Motivation and Behavior in the Lebanese Organizations*, Journal of Scientific Research & Reports, (May), doi: 10.9734/JSRR/2014/8107.
- Hg. Suseno TW (2003), *Pemberdayaan Ekonomi Rakyat Melalui UKM dan Entrepreneurship di Kalangan Pengusaha Kecil*, Jurnal Widya Manajemen & Akuntansi, 3(1), pp. 63–69.
- H. Takata, “Effect Of Industri Forces, Market Orientation, and Marketing Capabilities on Bussines Performance Research an Empirical Analysis Of Japans Manufactureres From 2011 to 2011,” *Journal of Bussiness Research*, vol. 69, no. 12, pp. 5611–5619, 2016

- Hill, C. W. L. and Jones, G. (2012), *Essentials of Strategic Management*. 3 rd, International Journal of Project Management. 3 rd. South-Western 5191 Natorp Boulevard Mason, OH 45040 USA: Cengage Learning products are represented in Canada by Nelson Education, Ltd. doi: 10.1016/S0263-7863(98)00076-3.
- Hippel, E. von (2005), *Democratization Innovation*. London, England: The MIT Press Cambridge, Massachusetts. doi: 10.1080/08956308.2015.1136980.
- Hitt, M. A. et al. (2001), *Strategic entrepreneurship: entrepreneurial strategies for wealth creation*, Strategic Management Journal, 22(6–7), pp. 479–491. doi: 10.1002/smj.196.
- Hitt, M. A. and Ireland, R Duane, R. E. H. (2011), *Concept Statagic Management Competitiveness & Globalization*. 9th edn. Edited by M. Acuna. USA: South-Western Cengage Learning. Available at: www.cengage.com%0APurchase.
- Hock M, Clauss T, Schulz E (2016), *The Impact Of Organizational Culture On A Frms Capability To Innovate The Business Model*. R&D Manag 46(3):433–450
- Hofstede, G. (2001), *Cultures consequences: Comparing values, behaviors, institutions, and organizations across nations*. Thousand Oaks, CA: Sage.
- Hogan, S. J. et al. (2011), *Reconceptualizing Professional Service Firm Innovation Capability: Scale Development*, Industrial Marketing Management. Elsevier B.V., 40(8), pp. 1264–1273. doi: 10.1016/j.indmarman.2011.10.002.
- Holbrook, M. B. and Hulbert, J. M. (2002), *What do we produce in the Knowledge Factory and for whom? A review essay of The Knowledge Factory by Stanley Aronowitz*, The Journal of Consumer Affairs, 36(1), p. 99.
- Holland, Samantha J., Shore, Daniel B., Cortina, Jose M. (2016), *Review and Recommendations for Integrating Mediation and Moderation*. Organizational Research Methods. 1-35.
- Hong, P., Doll, W. J. and Nahm, A. Y. (2004), *Knowledge Sharing In Integrated Product Development Met: Fit With Market Needs; And, European*. Journal of Innovation Management, 7(2), pp. 102–112. doi: 10.1108/14601060410534393.
- Hoof, Bart Van Den; Ridder, J. A. De (2004), *Knowledge Sharing In Context: The Influence Of Organizational Commitment, Communication Climate And Cmc Use On Knowledge Sharing*, Journal Of Knowledge Management, 8(6), pp. 117–130.

- Hoskisson, R. E. et al. (1999), *Theory and research In Strategic Management: Swings Of A Pendulum*, Journal of Management. doi: 10.1177/014920639902500307.
- Hoskisson, R. E., Hitt, M. A., & Ireland, R. D. (2004). *Competing for advantage*. Ohio: Thomson.
- Hoyer, W. D. et al. (2010), *Consumer Co-creation In New Product Development*, *Journal of Service Research*, 13 (3), pp. 283–296. doi: 10.1177/1094670510375604.
- Huber, G. P. (1991), *Organizational Learning : The Contributing Processes and the Literatures*, *Organization Science*, 2(1), doi: doi:10.1287/orsc.2.1.88.
- Hunger, T. L. W. J. D. (2003), *Strategic Management*. 5 th. Edited by Julianto Agung. Yogyakarta: Published By Addison-Wesley Publishing Alih bahasa Indonedia PT. Andi.
- Iansiti, M. and Clark, K. I. M. B. (1994), *Integration and Dynamic Capability : Evidence from Product Development in Automobiles and Mainframe Computers*, *Industrial and Corporate Change*, 3(3), p. 557–605. doi: doi:10.1093/icc/3.3.557.
- Ind, N. and Coates, N. (2013), *The meanings of co-creation*, *European Business Review*, 25(1), pp. 86–95. doi: 10.1108/09555341311287754.
- Indonesia, Kementerian Perindustrian RI. (2017), *Investasi Industri Produk Kulit dan Alas Kaki Tembus Rp7, 6 Triliun Oleh kementerian Perindustrian Republik Indonesia Tahun 2017*. Available at: <http://www.kemenperin.go.id/artikel/18386/Investasi-Industri-Produk-Kulit-dan-Alas-Kaki-Tembus-Rp7,6-Triliun>.
- I Made Sumertajaya, & Sukmawati, A. (2016), *Partial Least Square Structural Equation Modeling (PLS-SEM) with Biner Data (Case Study : Knowledge Creation on Dairy Cooperative in Indonesia) Partial Least Square Structural Equation Modeling (PLS-SEM) with Biner Data (Case Study : Knowledge Crea. International Journal of Industrial Engineering and Management*, Volume-6, Issue-4, 327-332SSN (ONLINE): 2250-0758, ISSN (PRINT): 2394-6962.
- Irvin, R. A., & Michaels, E. G. (1989). *Core skills: Doing the right things right*. The McKinsey Quarterly. Summer: 4-19.
- Itami, H. (1987). *Mobilizing invisible assets*. Cambridge, MA: Harvard University Press.

- Ismail Nawawi (2012), *Manajemen pengetahuan (Knowledge management): Teori dan aplikasi dalam mewujudkan daya saing organisasi bisnis dan publik)* / H . Ismail Nawawi ; Editor : R 2012. I. Edited by Risman Sikumbang. Bogor: Bogor: Ghalia Indonesia.
- J. Brock Smith, M. C. (2000), *Definiciones En Medicina: Estamos En Que El Fin Justifica Los Medios Y Actos Médicos?*, Revista medica de Chile, 128(7), pp. 807–808. doi: 10.2753/MTP1069-6679150101.
- J. Robert Baum, S. W. (2003), *Strategic decision speed and firm performance*, Strategic Management Journal, 1129(March), pp. 1107–1129. doi: 10.1002/smj.343.
- J, R., & Sternberg. (2005), *The Theory of Successful Intell.* Revista Interamericana de Psicología/Interamerican Journal of Psychology.
- Jantunen, A. (2005), *Knowledge-processing capabilities and innovative performance: An empirical study*, European Journal of Innovation Management, 8(3), pp. 336–349. doi: 10.1108/14601060510610199.
- Janteng, J., & Tan, C. L. (2017), *Effects of Value Co-Creation On Innovation Capability: Knowledge Sharing As A Moderator Effects of Value Co-Creation on Innovation Capability: Knowledge Sharing as a Moderator*, (January),
- Jia-Sheng, L. and Chia-Jung, H. (2010), *In Relating Innovative Capability And Sustained Competitive Advantage.*, Journal of Business & Economics Research, 8(9), pp. 109–119.
- Johan Wiklund, D. S. (2003), *Knowledge-Based Resources, Entrepreneurial Orientation, And The Performance Of Small And Medium-Sized Businesses*, Strategic Management Journal, 24(May 2002), pp. 1307–1314. doi: 10.1002/smj.360.
- John A. Parnell (2014), *Strategic Management Theory and Practice*. United States of America: SAGE Publications, Inc. 2455 Teller Road Thousand Oaks, California 91320 E-mail: order@sagepub.com SAGE Publications Ltd.
- Johnson, G., Scholes, K. and Whittington, R. (2007), *Exploring Corporate Strategy. Eighth, Financial Times Prentice Hall*. Eighth. Edinburgh Gate Harlow Essex CM20 2JE England: Pearson Education Limited. doi: 10.1016/0142-694X(85)90029-8.
- Johnson, P. and Duberley, J. (2003), *Reflexivity in Management Research*, Journal of Management Studies, 40(1), pp. 143–161. doi: doi:10.1111/1467-6486.00380.

- Johnson, R. A. and Greening, D. W. (2014), *The Effects of Corporate Governance and Institutional Ownership Types on Corporate Social Performance*. The Academy of Management Journal, Vol . 42, No . 5, Special Research Forum on Stak, The Academy of Management Journal, 42(5), pp. 564–576.
- Johnson, J; T Lenartowicz & S. Apud, (2006), *Cross-Cultural Competence In International Business: Toward A Definition And A Model*. Journal of International Business Studies 37(4):525-543. DOI: 10.1057/palgrave.jibs.8400205
- Joseph Hair, William Black, Barry Babin, R. A. (2014), *Multivariate Data Analysis*. Seventh. United States of America: British Library Cataloguing-in-Publication Data a catalogue record for this book is available from the British Library. doi: 10.1038/259433b0.
- Josune Sa´enz, N. A. and C. E. B. (2012), *Knowledge sharing and innovation in Spanish and Colombian high-tech firms*, Journal of Knowledge Management, 16(6), p. .919-933. doi: 10.1108/13673271211276191.
- J. T. Mehra, S. & Coleman, “Implementing capabilities-based quality management and marketing strategies to improve business performance,” *International Journal of Quality & Reliability Management*, vol. 33, no. 8, pp. 1124–1137, 2016.
- Julaeha, S. (2016), *Analisis Pengaruh Financial Aspect, Human Capital, dan Innovation Capital Terhadap Kinerja Usaha Mikro Kecil Menengah (UMKM) Dengan Metode Partial Least Square (PLS) (Studi Kasus Pada UMKM Di Wilayah Tangerang Selatan*. Universitas Islam Negeri Syarif Hidayatullah. Available at: <http://repository.uinjkt.ac.id/dspace/bitstream/123456789/35712/1/>
- Justin G, Longenecker J, William Petty Leslie E, . Palich Frank Hoy (2017), *Small Business Management: Launching & Growing Entrepreneurial Ventures*, 18e. USA: Cengage Learning. Available at: www.cengage.com/highered.
- Kaplan, R. S. and D. P. N. (1992), *The Balanced Scorecard-Measures that Drive Performance*. Harvard Business Review.
- Kanfer, R., & Heggestad, e.D. (1997), *Motivational Traits And Skills: A Person-Centered Approach To Work Motivation*. Research in Organizational Behavior, 19, 1–56.
- Kementerian Perindustrian RI (2015), *Penjualan Turun 20 Persen 70 Pabrik Sepatu Tutup Kementerian Perindustrian RI*. Available at: <http://www.kemenperin.go.id/artikel/13465/Penjualan-Turun-20-Persen-70-Pabrik-Sepatu-Tutup>.

- Kementrian Perindustrian RI (2017), *Kemenperin: Pangsa Pasar Lampau 4 Persen, Industri Alas Kaki Peringkat Ke-5 Dunia*. Available at: <http://www.kemenperin.go.id/artikel/17605/Pangsa-Pasar-Lampau-4-Persen,-Industri-Alas-Kaki-Peringkat-Ke-5-Dunia>.
- Kementrian Perindustrian RI (2018), *Siapa terapkan industri 4.0*. Available at: <http://www.kemenperin.go.id/majalah/8/media-industri?>
- Kenneth, G. O. R., Janet, M. and Stanley, M. (2015), *Evidencing Enablers of Innovation Capabilities and Their Effects on Organizational Performance*, *Evidencing Enablers of Innovation Capabilities and Their Effects on Organizational*, Strategic Journals, 2(1), pp. 2184–2196. Available at: www.strategicjournals.com, ©Strategic Journals%0D.
- Ketokivi, M. A. and Schroeder, R. G. (2004), *Perceptual Measures Of Performance: Fact Or Fiction?*, *Journal of Operations Management*, 22, pp. 247–264. doi: 10.1016/j.jom.2002.07.001.
- Kevin B. Wright, (2006), *Researching Internet-Based Populations: Advantages and Disadvantages of Online Survei Research, Online Questionnaire Authoring Software Packages, and Web Survei Services*. Vol. 10.issue. 3. doi.org/10.1111/j.1083-6101.2005.tb00259.x
- Khan, A. M. and Ana, V. M. (1989), *Models For Distinguishing Non-Innovative Small Firms*, *Journal of Business Venturing*, 4(3), pp. 187–196. doi: 10.1007/s11120-009-9413-7.
- Kohli, A. K. and Jaworski, B. J. (1990), *Market Orientation: The Construct, Research Propositions, and Managerial Implications*, *Journal of Marketing*, 54(2), p. 1. doi: 10.2307/1251866.
- Konrad, E. D. (2005), *Paradigm of Entrepreneurship: Entrepreneurial Management*, *Management*, 11, pp. 1–16.
- Kotler, P. and G. A. (2008) *Fundamentos De Marketing. Naucalpan de Juárez, Estado de México Cámara*: Prentice Hall es una marca registrada de Pearson Educación de México.
- Kraaijenbrink, J., Spender, J. and Groen, A. J. (2010), *The RBV: a Review and Assessment of its Critiques*, *MPRA Paper*, 36(1), pp. 349–372. doi: 10.1177/0149206309350775.
- Kreiser, P., & Marino, L. (2002). Analyzing the historical development of the environmental uncertainty construct. *Management Decision*, 40: 895.
- Kusnendi, E. S. (2010), *Analisis Jalur Dengan Amos*. I. Bandung: Rizqi Press.
- Lado, A. A., Boyd, N. G., Wright, P., Kroll, M., Lado, A. A., Boyd, N. G., ...

- Waterhouse, P. (2006), *Paradox and Theorizing within the Resource-Based View*. The Academy of Management Review, 31(1), 115–131. <https://doi.org/doi:10.2307/20159188>
- Laks, M. M. and Lobodzinski, S. (2005), *A new look at an old question - How good is the computer in the diagnosis of arrhythmias?*, Journal of Electrocardiology, 38(4), pp. 345–346. doi: 10.1016/j.jelectrocard.2005.05.006.
- Lall, S. (2000), *Competitiveness and Policy in Developing Countries*. Working Paper Number 46 Skills
- Lawless, M. W. and Anderson, P. C. (1996), *Generational Technological Change : Effects Of Innovation And Local Rivalry On performance*, The Academy of Management Journal, 39(5), pp. 1185–1217. Available at: <http://www.jstor.org/stable/256996> .
- Lawless, M. W., Bergh, D., & Wilsted, W. D. (1989). *Performance variations among strategic group members: An examination of individual firm capability*. Journal of Management. 15(4): 649-661.
- Lawson, B. and Samson, D. (2001), *Developing Innovation Capability in Organisations: a Dynamic Capabilities Approach*, International Journal of Innovation Management, 05(03), pp. 377–400. doi: 10.1142/S1363919601000427.
- Leavy, A. M. and Fitzmaurice, O. (2013), *An Exploration Of Why Prospective Secondary Mathematics Teachers Perceive Statistics As Difficult*, Journal of Statistics Education, 21(3), pp. 1–26. Available at: www.amstat.org/publications/jse/v21n3/leavy.pdf%0ACopyright.
- Lenz, R. T. (1980). *Strategic capability: A concept and framework for analysis*. Academy of Management Review, 5: 225-234.
- Lenz, R. T. (1981). *'Determinants' of organizational performance: an interdisciplinary review*. Strategic Management Journal. 2: 131-154.
- Levinthal, D., & Myatt, J. (1994). *Co-evolution of capabilities and industry; the evolution of mutual fund processing*. Strategic Management Journal. 15: 45-62.
- Leih SY, Linden G, Teece DJ (2015), *Business Model Innovation and Organizational Design*. In: Foss NJ, Saebi T (eds) *Business model innovation: the organizational dimension*. Oxford University Press, Oxford
- Lianto, B., Rinawiyanti, E. D. and Soeharsono, F. (2015a), *Studi Keterkaitan Kapabilitas Inovasi dan Kinerja Inovasi UKM Alas Kaki di Mojokerto*,

- Jurnal Inovasi dan Kewirausahaan, 4(1), pp. 9–20. Available at: [file:///C:/Users/LENOVO G40/Downloads/3667-5108-1-PB.pdf](file:///C:/Users/LENOVO%20G40/Downloads/3667-5108-1-PB.pdf).
- Liao, S. et al. (2004), *Employee relationship and knowledge sharing : a case study of a Taiwanese finance and securities firm*, Knowledge Management Research & Practice, (July 2003), pp. 24–34. doi: 10.1057/palgrave.kmrp.8500016.
- Lili Adi Wibowo. (2011), *Pembentukan Citra Taman Rekreasi Dki Jakarta Sebagai Green City Melalui Kualitas Penyampaian Jasa Dan Value Creation (Studi Pada Para Pengunjung Taman-Taman Rekreasi Di DKI Jakarta)*, Tourism and Hospitality Essentials (THE) Journal, I(1), 1–14.
- Livermore, D. (1967), *The Cultural Master the One Skill You Can't Do Without* (I), United States of America: American Management Association. Retrieved from www.amacombooks.org
- Livermore, D. (2009), *Cultural Intelligence: A Pathway for Leading in a Rapidly Globalizing World*. Contemporary Leadership and Intercultural Competence: Exploring the Cross-Cultural Dynamics within Organizations, 233–254.
- Liao, S. H. and Wu, C. Chuan (2010), *System Perspective Of Knowledge Management, Organizational Learning, And Organizational Innovation, Expert Systems with Applications*. Elsevier Ltd, 37(2), pp. 1096–1103. doi: 10.1016/j.eswa.2009.06.109.
- Lin, H. (2007), *Knowledge sharing and firm innovation capability : an empirical study*, International Journal of Manpower, 28(3), pp. 315–332. doi: 10.1108/01437720710755272.
- Lin, H. F. and Lee, G. G. (2006), *Effects of Socio-Technical Factors On Organizational Intention To Encourage Knowledge Sharing*, Management Decision, 44(1), pp. 74–88. doi: 10.1108/00251740610641472.
- Lin, R.-J., Chen, R.H. and Nguyen, T.H. (2011), *Green Supply Chain Management Performance In Automobile Manufacturing Industri Under Uncertainty*, Procedia - Social and Behavioral Sciences. Elsevier B.V., 25, pp. 233–245. doi: 10.1016/j.sbspro.2011.10.544.
- Lovinanda, S. and Saarse Elsy Hatane (2016), *Pengaruh Innovation Capability Terhadap Financial Performance Melalui Brand Equity Sebagai Variabel Intervening Pada Industri Perhotelan Di Surabaya*, Business Accounting Review, 4(1), pp. 133–144. Available at: <http://download.portalgaruda.org/article.php?article=421021&val=6513&titl>
- Lugosi, P., Janta, H. and Watson, P. (2012), *Investigative management and consumer research on the internet*, International Journal of Contemporary Hospitality Management, 24(6), pp. 838–854. doi: 10.1108/09596111211247191.

- Lumpkin, G. T. and Dess, G. G. (1996), *Linking Two Dimensions Of Entrepreneurial Orientation To Firm Performance : The Moderating Role Of Environment And Industri Life Cycle*, Journal of Business Venturing, 9026(00), pp. 429–451. doi: 10.1016/S0883-9026(00)00048-3.
- Lukas, B. A., Tan, J. J., & Hult, G. T. M. (2001). *Strategic fit in transitional economies: The case of china's electronics industri*. *Journal of Management*, 27: 409-429.
- Luo, Y., & Park, S. H. (2001). *Strategic alignment and performance of market-seeking MNC in China*. *Strategic Management Journal*, 22: 141-155.
- Lusch, R. F. and Vargo, S. L. (2006), *Marketing Theory and refinements*. doi: 10.1177/1470593106066781.
- Lusch, R. F. and Vargo, S. L. (2011), *Service-Dominant Logic: A Necessary Step*, *European Journal of Marketing*, 45(7), pp. 1298–1309. doi: 10.1108/03090561111137723.
- Macmillan, H. and Tampoe, M. (2000), *Strategic Management*. Oxford University Press, p. 349. Available at: macmillan and tampoe free onlinecopy.
- Macpherson, A., Jones, O., & Zhang, M. (2004), *Evolution or revolution Dynamic capabilities in a knowledge- dependent firm.pdf*, *R&D Management*, 34(2), pp. 161–177. doi: doi:10.1111/j.1467-9310.2004.00331.x.
- McGahan, A. M., & Porter, M. E. (1997). *How much does industri matter really*. *Strategic Management Journal*, 18:15-30.
- Madsen, T. K. and Servais, P. (1997), *The Internationalization of Born Globals: an Evolutionary Process?*, *International Business Review*, 6(6), pp. 561–583. doi: 10.1016/s0969-5931(97)00032-2 url to share this pap.
- Magnusson, P. R., Matthing, J. and Kristensson, P. (2003), *Managing User Involvement in Service Innovation: Experiments With Innovating End Users*, *Journal of Service Research*, 6(2), pp. 111–124. doi: 10.1177/1094670503257028.
- Mahoney, J. T., & Pandian, J. R. (1992). *The resource-based view within the conversation of strategic management*. *Strategic Management Journal*. 13:363-380.
- Makhija, M. (2003). *Comparing the resource-based and market-based views of the firm: Empirical evidence from Czech Privatization*. *Strategic Management Journal*, 24: 433-451.

- March, J. G. (1991). *Exploration and exploitation in organizational learning*. *Organization Science*. 2(1): 71-87.
- Mason, E. S. (1939). *Price and production policies of large scale enterprises*. *The American Economic Review*, 29: 61-74.
- Maklan, S., Knox, S. and Ryals, L. (2008), *New trends in innovation and customer relationship management - A challenge for market researchers*, *International Journal of Market Research*, 50(2), pp. 221–240. doi: 10.1504/ijitm.2004.004783.
- Manimala, M. J. (2008), *Entrepreneurship Education In India: An Assessment of SME Training Needs Against Current Practices*, *International Journal of Entrepreneurship and Innovation Management*, 8(6), p. 624. doi: 10.1504/IJEIM.2008.023831.
- March, J. G., Issue, S. and Learning, O. (1991), *Exploration And Exploitation In Organizational Learning*, *Source Organization Science*, 2(1), pp. 71–87.
- Mason, E. S. (1939). *Price and production policies of large scale enterprises*. *The American Economic Review*, 29: 61-74.
- Mathew, G., Elmalem, V. and Williams, M. V. (2010), *The Finger Points To The Diagnosis*, *Journal of Hospital Medicine*, 5(4), pp. E25–E27. doi: 10.1002/jhm.605.
- Mcdougall, P. P. and Oviatt, B. M. (1993), *Georgia State University Georgia Institute of Technology*, *Journal of International Business Studies*, (August), pp. 45–64.
- McKee, D. (1992), *An Organizational Learning Approach to Product Innovation*, *Journal of Product Innovation Management*, 9(3), pp. 232–245. doi: doi:10.1111/1540-5885.930232.
- McMullen, J. S. and Shepherd, D. A. (2006), *Entrepreneurial action and the role of uncertainty in the theory of the entrepreneur*, *Academy of Management Review*, 31(1), pp. 132–152. doi: 10.5465/AMR.2006.19379628.
- Mega, K. and Andriani, S. (2013), *Keunggulan Komparatif Produk Alas Kaki Indonesia ke Negara ASEAN Tahun 2013*, *JEKT*, 8 [2](ISSN : 2301-8968), pp. 172–178. Available at: file:///C:/Users/LENOVO G40/Downloads/16516-1-31156-1-10-20151104.pdf.
- Mendenhall, M. E., & Burke, L. A. (2013), *Developing Cross-Cultural Competencies in Management Education Via Cognitive Behavior Therapy*. *The University of Tennessee at Chattanooga GLOBAL LEADERSHIP*, 12(3), 436–451.

- Michael A. Hitt, Duane Ireland, and R. E. H. (2011), *Strategic Management: Competitiveness and Globalization: Concepts. Ninth*. Edited by M. Acuna. 5191 Natorp Boulevard Mason, OH 45040 USA: South-Western Cengage Learning. Available at: www.cengage.com%0APurchase.
- MJ Naeiji, M Abbasalizadeh, (2010), *Emotional intelligence, cultural intelligence, affectivity and entrepreneurial behaviors: Evidence from Iran SMEs*. First International Conference on Entrepreneurship
- M. J. Wanjugu, "The Determinants Of Financial Performance In General Insurance Companies In Kenya," *European Scientific Journal January*, vol. 11, no. 1, pp. 288–297, 2015.
- Michael Armstrong, A. B. (1998), *Performance Management : The New Realities*. Publication City/Country Wimbledon, United Kingdom: Publisher Chartered Institute of Personnel & Development. Available at: <https://www.bookdepository.com/Performance-Management-Michael-Armstrong/9780852927274>.
- Michael Armstrong And Stephen Taylor (2014a), *Handbook Of Human Resource Management*. 13th edn. UK: Library of Congress Cataloging-in-Publication Data.
- Michael Armstrong And Stephen Taylor (2014b), *Handbook Of Human Resource Management Practice*. 10th edn. London (UK) & New York: y Kogan Page Limited.
- Mike Millmore, Philip Lewis, Mark Saunders, A. T. and T. M. (2012), *Strategic Human Resource Management Contemporary issues, Public Personnel Management*. Edinburgh Gate Harlow Essex CM20 2JE England: Pearson Education Limited Edinburgh. doi: 10.1177/097135570401400104.
- Miller, C. C. et al. (2013), *The Myth of Firm Performance*, *Organization Science*, 24(3), pp. 948–964. doi: doi.org/10.1287/orsc.1120.0762.
- Miller, D. (2011), *A Reflection On EO Research And Some Suggestions For The Future*, *Entrepreneurship: Theory and Practice*, 35(5), pp. 873–894. doi: 10.1111/j.1540-6520.2011.00457.x.
- Miller, D. and Friesen, P. H. (1983), *Strategy Making And Environment: The Third Link*, *Strategic Management Journal*, 4(3), pp. 221–235. doi: 10.1002/smj.4250040304.
- Miner, C. M. and A. S. (2013), *Organizational Improvisation And Organizational Memory*, *Academy of Management Review*, 23(4), pp. 698–723.
- Mintzberg, H., Ahlstrand, B. and Lampel, J. (1998), *Strategy Safari Wilds of Strategic Management*, Free Press. The Free Press A Division of Simon &

- Schuster Inc. 1230 Avenue of the Americas New York, NY 10020. doi: 0684847434.
- Moorman, C. and Miner, A. S. (2013), *The Impact New of Organizational Memory Performance and Product Creativity*, Journal of Marketing Research, 34(1), pp. 91–106. Available at: <http://www.jstor.org/stable/3152067>.
- Mohammadi, J., & Salimifard, A. (2019), *The Effect of Emotional and Cultural intelligence on Innovation Organizational Identity*. Entrepreneurshif, Creativity and Innovation, (June),
- Mohamed Salim (2010), *Organizational Learning, Innovation and Performance: A Study of Malaysian Small and Medium Sized Enterprises*, International Journal of Business and Management Science, 3(2), pp. 1–22. doi: 10.5539/ijbm.v6n12p118.
- Moon, T. (2013), *The effects of cultural intelligence on performance in*. Journal OfApplied Social Psychology, 43, 2414–2425. <https://doi.org/10.1111/jasp.12189>
- Mooi Erik and Marko Sarstedt (2011), *A Concise Guide to Market Research: The process, data and methods using IBM SPSS Statistics*. International Journal of Market Research (Volume 53, Issue 4, p. 563-564),
- Morgan, R. K. (2012), *Social impact assessment: The state of the art*, Impact Assessment and Project Appraisal, 30(1), pp. 34–42. doi: 10.1080/14615517.2012.660356.
- Morrison, J. L. (1993), *Environmental Scanning in Educational Planning: Establishing a Strategic Trend Information System*, Paper presented at the 1993 annual meeting of the American Educational Research Association, (Lmi), Available at: <https://files.eric.ed.gov/fulltext/ED361897.pdf>.
- Mortel, J. L. Van De (2010), *Master Thesis The Value of Co-Creation*. Maastricht University School.
- Mourot, A. and Jefferson, S. (2014), *A Co-Creation Approach to Social and Business Impact Today s Approach is not the Approach of Tomorrow*, Philanthropy Impact Magazine, 5, pp. 25–30.
- Mosakowski, P. C. E. and E. (2004), *Cultural Intelligence*. Harvard Business Review,. 82(10), 139-46. Earley, P.C., & Peterson, R.S. (2004),
- MT Safirin (2008), *Analisis Kinerja Industri Kecil Sandal Dan Sepatu Di Sentra Industri Kecil Wedoro Sidoarjo*, Teknik Industri FTI UPN Veteran Jawa Timur, 3(2), pp. 146–159.

- Mulyana dan Sutapa (2014), *Peningkatan Kapabilitas Inovasi, Keunggulan Bersaing dan Kinerja melalui Pendekatan Quadruple Helix: Studi pada Industri Kreatif Sektor Fashion*, Jurnal Manajemen Teknologi, 13(3), pp. 304–321. doi: 10.12695/jmt.2014.13.3.5.
- Nanang Fattah (2015), *Manajemen Strategik Berbasis Nilai*. Bandung: PT. Remaja Rosdakarya.
- Neely, A. (2007), *Business Performance Measurement Unifying theories and integrating practice*. Second. Edited by A. Neely. New York: Cambridge University Press. Available at: www.cambridge.org.
- Nicolajsen, H. W. and Scupola, A. (2011), *Investigating Issues And Challenges For Customer Involvement In Business Services Innovation*, Journal of Business and Industrial Marketing, 26(5), pp. 368–376. doi: 10.1108/08858621111144424.
- Ninja Akolk, Y. H. and V. P. (2016), *A Holistic Study Of The Factors Influencing The Co-Creation Process In The B2B Market From Two Perspectives*. Lund Universitet.
- Nonaka, I. and Lewin, A. Y. (1994), *Dynamic Theory Knowledge of Organizational Creation*, Organization Science, 5(1), pp. 14–37. doi: 10.1287/orsc.5.1.14.
- Nussbaum, M. C. (2011) *Creating Capabilities*. USA: Harvard university press, pp. 17–45. doi: 10.4159/harvard.9780674061200.
- OCass, A. and Weerawardena, J. (2010) *The Effects Of Perceived Industri Competitive Intensity And Marketing-Related Capabilities: Drivers of superior brand performance*, Industrial Marketing Management. Elsevier Inc., 39(4), pp. 571–581. doi: 10.1016/j.indmarman.2009.04.002.
- O'Regan, N., & Ghobadian, A. (2004). *The importance of capabilities for strategic direction and performance*. Management Decision, 42: 292-312.
- Osterloh, M. (2000) *Institute for Empirical Research in Economics University of Zurich Working Paper Series Motivation, Knowledge Transfer, and Organizational*, Organization Science. 27. doi: ISSN 1424-0459 published.
- Parnell, J. A. (2002). *Competitive strategy research*. Journal of Management Research, 2(1): 1-12.
- Parnell, J. A. (2006). *Generic strategies after two decades: A reconceptualization of competitive strategy*. Management Decision, 44: 1139-1154.

- Payne, A. F., Storbacka, K. and Frow, P. (2008) *Managing the co-creation of value*, Journal of the Academy of Marketing Science, 36(1), pp. 83–96. doi: 10.1007/s11747-007-0070-0.
- Penrose, E. (1959). *The growth of the firm*. Basil Blackwell. Oxford.
- Peteraf, M. A. (1993). The cornerstones of competitive advantage: A resource-based views. *Strategic Management Journal*. 14(3): 179-191.
- Peng, M. W. (2001), *The Resource-Based View And International Business*. doi: 10.1177/014920630102700611.
- Pentti Sydänmaanlakka (2003), *Intelligent Leadership And Leadership Competencies Developing a leadership framework for intelligent organizations*. Helsinki University Of Technology.
- Perindustrian, K. (2017), *Analisis Perkembangan Industri*. Available at: file:///C:/Users/LENOVO G40/Downloads/7. Laporan Analisis Perkembangan Industri Edisi Juli 2017.pdf.
- Permana, S. H. (2017), *Meningkatkan Industri Sepatu / Alas Kaki Nasional*, Pusat Kajian Anggaran Badan Keahlian DPR RI, May. doi: ISSN 2502-8685.
- Peteraf, M. A. (1993), *The Cornestones of Competitive Advantage: A Resource-Based View*, Strategic Management Journal, 14(3), pp. 179–191. Available at: [https://business.illinois.edu/josephm/BA545_Fall_2015/Peteraf\(1993\).pdf](https://business.illinois.edu/josephm/BA545_Fall_2015/Peteraf(1993).pdf).
- Pirolo, L., Giustiniano, L. and Nenni, M. E. (2013), *The Italian footwear industri: An empirical analysis*, International Journal of Engineering Business Management, 5(SPL.ISSUE), pp. 1–6. doi: 10.5772/56857.
- Poghosyan, L. et al. (2012), *Organizational Climate In Primary Care Settings: Implications For Nurse Pra...: EBSCOhost*, pp. 1–7. doi: 10.1111/j.1745-7599.2012.00765.x.
- Porter, M. (1980). *Competitive strategy: Techniques for analyzing industries and competitors*. New York: The Free Press.
- Porter. (1981). The contributions of industrial organization to strategic management. *Academy of Management Review*, 6: 604-620.
- Porter. (1985). *Competitive advantage: Creating and sustaining superior performance*. New York: The Free Press.
- Porter, M. E. (1985), *Competitive Strategy: The Core Concepts, Creating and Sustaining Competitive Advantage*. New York: The Free Press. doi: 10.1007/978-3-319-54540-0.

Porter. (1996). *On competition*. Boston: Harvard Business School.

Prabhashwara Chaminda Senaratne (2009), *Antecedents and Consequences of Dynamic and Entrepreneurial Capabilities: An Empirical Examination of UK High-Tech SMEs*, Pure.Royalholloway.Ac.Uk. School of Management Royal Holloway, University of London. Available at: https://pure.royalholloway.ac.uk/portal/files/17406028/Chaminda_Senaratne_PhD_Thesis.pdf.

Prahalad, C. K. and Ramaswamy, V. (2004), *Co-Creating Unique Value With Customers, Strategy & Leadership*, 32(3), pp. 4–9. doi: 10.1108/10878570410699249.

Pratomo, N. (2017), *Mendorong Daya Saing Produk Alas Kaki Indonesia*. Available at: <https://www.validnews.id/V0000795>.

Prescott, J. (1986). Environments as moderators of the relationship between strategy and performance. *Academy of Management Journal*. 29(2): 329–345.

Priem, R. L., & Butler, J. E. (2001), *Is the Resource-Based View a Useful Perspective for Strategic Management Research?* *Academy of Management Review*, 26(1), 22–40. <https://doi.org/10.5465/amr.2001.4011928>

Priyono (2016), *Metode Penelitian Kuantitatif*. Edited by T. Chandra. Zifatama Publisher.

Purnomo, S. H. dan Z. (2007), *Manajemen Strategi; Sebuah Konsep Pengantar*. Jakarta: Lembaga Penerbit Fakultas Ekonomi Universitas Indonesia.

Quentin Skinner ed. (1985). *The return of grand theory in the human sciences*. Cambridge University Press. London. ISBN (s) 0521398339 0521266920 9780521398336

Rahab, Sulistyandari, S. (2011), *The Development Of Innovation Capability Of Small Medium Enterprises Through Knowledge Sharing Process: An Empirical Study Of Indonesian* *International Journal of Business and Social Science*, 2(21), pp. 112–123. Available at: http://ijbssnet.com/journals/Vol_2_No_21_Special_Issue_November_2011/14.pd.

Rahab, S. and S. (2011), *The Development Of Innovation Capability Of Small Medium Enterprises Through Knowledge Sharing Process: An Empirical Study Of Indonesian*, *International Journal of Business and Social Science*, 2(21), pp. 112–124. doi: 459917a [pii]r10.1038/459917a.

- Rajagopalan Nandini, A. M. A. R. and D. K. D. (1993), *Strategic Decision Processes Critical Review and Future Directions*, Journal of Management, 19(2), pp. 349–384. doi: doi:10.1177/014920639301900207.
- Rajnoha, R., Lesníková, P. and Kraj, V. (2017), *Influence Of Business Performance Measurement Systems And Corporate Sustainability Concept To Overall Business Performance: Save The Planet And Keep Your Performance*, Business Administration and Management, 1, XX, pp. 111–128. doi: 10.15240/tul/001/2017-1-008.
- Ramaswamy, V. and Gouillart, F. (2015), *Building the Co- Creative Enterprise by Venkat Ramaswamy and Francis Gouillart*, Harvard Business Review, (October 2010),
- Ramaswamy, V. and Ozcan, K. (2016), *Brand value co-creation in a digitalized world: An integrative framework and research implications*, International Journal of Research in Marketing. Elsevier B.V., 33(1), pp. 93–106. doi: 10.1016/j.ijresmar.2015.07.001.
- Ratih Hurriyati, (2014), *The Effects Of Value Creation Model And Excellent Services On The Upi Image And Competitiveness Towards A Research-Based Teaching University*. International Journal of Education, 8(1),
- Ratih Hurriyati, Razati, Sulastri, & Putra, N. P. (2016), *Entrepreneur Skills on Business Performance of Small and Medium Enterprise*. Advances in Economics, Business and Management Research, 15, 795–797.
- Research, C. I. industri (2017), *Laporan Industri Ekspor dan Impor Industri Alas Kaki Dari Kulit di Indonesia*, p. 19. Available at: <http://indoanalisis.co.id/wp-content/uploads/2017/06/Daftar-Isi-dan-Contoh-isi-Kinerja-Ekspor-Impor-Industri-Alas-Kaki-dari-Kulit.pdf>.
- Richad Makadok (1999), *Toward A Synthesis Of The Resource-Based And Dynamic-Capability Views Of Rent Creation*, Strategic Management Journal, 104(6), pp. 1828–1830. doi: 10.1097/00006534-199911000-00035.
- Richard Jones, Morten Hertz Larsen, M. U. G. (2009), *Managing Brands Through Co-creation of Value with Consumers*. Cand.Merc Marketing Communications Management Copenhagen Business School.
- Ritson, N. (2011), *Strategic Management, Journal of Chemical Information and Modeling*. Neil Ritson & Ventus Publishing ApS. doi: 10.1017/CBO9781107415324.004.
- Ringle, C. M., Wende, S., & Becker, J. M. (2015), *Smart PLS 3 Boenningstedt: Smart PLS GmbH*.

- Robert M. Grant (1996), *Toward a Knowledge-Based Theory Of The Firm*, Strategic Management Journal, 17, pp. 109–122. doi: doi.org/10.1002/smj.4250171110.
- Romero, D. and Molina, A. (2010), *Virtual Organisation Breeding Environments Toolkit: Reference Model, Management Framework and Instantiation Methodology, Production Planning and Control*. doi: 10.1080/09537280903441963.
- Roquebert, J., Phillips, R., & Westfall, P. (1996). *Markets vs management: What 'drives' profitability?* Strategic Management Journal. 17: 653-664.
- Rumelt, R. P. (1991). *How much does industry matter?* Strategic Management Journal. 12: 167-185.
- Roser, T., DeFillippi, R. and Samson, A. (2013), *Managing your co-creation mix: co-creation ventures in distinctive contexts*, European Business Review, 25(1), pp. 20–41. doi: 10.1108/EL-01-2014-0022.
- Roudini, A., Hassan, M. and Osman, M. (2012), *The Role of International Entrepreneurship Capability on International Performance in Born Global Firms*, The Role of International Entrepreneurship Capability on International Performance in Born Global Firms, 2012(June), pp. 126–135. Available at: https://file.scirp.org/pdf/IB20120200003_88288842.pdf.
- Rowe, W. G. (2009), *A Note on the Dimensionality of the Firm Financial Performance Construct Using Accounting, Market, and Subjective Measures*, Canadian Journal of Administrative Sciences. doi: 10.1111/j.1936-4490.1999.tb00188.x.
- Rudiyanto, H. (2012), *Pengaruh Knowledge Sharing Behavior Terhadap Kinerja Karyawan Staf Administrasi PT. Guna Layan Kuasa (Gulaku) Kantor Pusat Jakarta*. Universitas Indonesia.
- Russo-Spena, T. and Mele, C. (2012), *Five Co-s in innovating: A practice-based view*, Journal of Service Management, 23(4), pp. 527–553. doi: 10.1108/09564231211260404.
- S.J.F. Ren, R. N. L. (2015), *Enterprises WeChat Use and its Impact on Firm Performance – From the Perspective of Value Co-Creation*, in Proceedings of the 2015 IEEE IEEM with, pp. 18–22.
- Sabherwal, I. B. F. and rajiv (2010), *Knowledge Management Systems and Processes. United States of America The: Library of Congress Cataloging-in-Publication Data*.

- Salem Khalifa, A. (2004), *Customer value: A review of recent literature and an integrative configuration*, Management Decision, 42(5), pp. 645–666. doi: 10.1108/00251740410538497.
- Sánchez-Fernández, R. and Iniesta-Bonillo, M. Á. (2007), *The concept of perceived value: A systematic review of the research*, Marketing Theory, 7(4), pp. 427–451. doi: 10.1177/1470593107083165.
- Santos, J. B. and Brito, L. A. L. (2012), *Toward a Subjective Measurement Model For Firm Performance*, BAR - Brazilian Administration Review, 9(SPL. ISS), pp. 95–117. doi: 10.1590/S1807-76922012000500007.
- Santos, S. C. and Caetano, A. (2014), *Entrepreneur selection methodology for entrepreneurship promotion programmes*, Journal of Entrepreneurship, 23(2), pp. 201–230. doi: 10.1177/0971355714535306.
- Sanz-valle, R. et al. (2011), *Linking organizational learning with technical innovation and organizational culture*, Journal of Knowledge Management, 15(6), pp. 997–1015. doi: 10.1108/13673271111179334.
- Sarstedt, M., Henseler, J., & Ringle, C. M. (2011), *Multigroup Analysis in Partial Least Squares (PLS) Path Modeling: Alternative Methods and Empirical Results. Measurement and Research Methods in International Marketing*, 195–218. doi:10.1108/s1474-7979(2011)0000022012
- Saunila, M., Ukko, J. and Rantanen, H. (2014b), *Does innovation capability really matter for the profitability of SMEs?*, Knowledge and Process Management, 21(2), pp. 134–142. doi: 10.1002/kpm.1442.
- Scarbrough, H. (2003), *Knowledge management, HRM and the innovation process*, International Journal of Manpower, 24(5), p. 501–516+615. doi: 10.1108/01437720310491053.
- Scott Shane, S. V. (2000), *The Promise of Entrepreneurship Field Of Research*, Academy of Management Review, 25(1), pp. 217–226. doi: 10.2307/259271.
- Scherer, F. M. (1980). *Industrial market structure and economic performance*. Chicago: Rand McNally College Publishing.
- Seashore, S. E. and Yuchtman, E. (1967), *Factorial Analysis of Organizational Performance*, Administrative Science Quarterly, 12(3), pp. 377–395. doi: 10.2307/2391311.
- Sekaran (2003), *Research methods for business* (4th edition), New York, USA: John Wiley & Sons. doi: 10.1017/CBO9781107415324.004.

- Sen, F. K. and Egelhoff, W. G. (2000), *Innovative Capabilities of a Firm and the Use of Technical Alliances*, IEEE Transactions On Engineering Management, 47(2), pp. 174–183. doi: 10.1109/17.846785.
- Senaratne, P. C. (no date) *Antecedents and Consequences of Dynamic and Entrepreneurial Capabilities : An Empirical Examination of UK High-Tech SMEs*. University of London.
- Sharma, B. and Fisher, T. (1997), *Functional strategies and competitiveness: an empirical analysis using data from Australian manufacturing*, Benchmarking for Quality Management & Technology, 4(4), pp. 286–294. doi: 10.1108/14635779710195122.
- Shu-Hsien. Liao, Chi-Chuan. Wu, Da-Chian. Hu, and G. A. T. (2009), *Knowledge Acquisition, Absorptive Capacity, and Innovation Capability : An Empirical Study of Taiwan's Knowledge-Intensive Industries*, En: World Academy of Science, Engineering and Technology, 3(5), pp. 160–167. doi: 10.1177/0165551506070739.
- Shu-hsien Liao, W.-C. F. and C.-C. C. and Graduate (2007), *Knowledge sharing, absorptive capacity, and innovation capability: An empirical study of Taiwan's knowledge-intensive industries*, Journal of Information Science 2007;, (March 2007), pp. 340–359. doi: 10.1177/0165551506070739.
- Simerly, R. L. and Li, M. (2000), *Environmental dynamism, capital structure and performance: A theoretical integration and an empirical test*, Strategic Management Journal, 21(1), pp. 31–49. doi: 10.1002/(SICI)1097-0266(200001)21:1<31::AID-SMJ76>3.0.CO;2-T.
- Singhry, H. B. (2015), *An Extended Model of Sustainable Development from Sustainable Sourcing to Sustainable Reverse Logistics : A Supply Chain Perspective*, International Journal of Supply Chain Management, 4(4), pp. 115–125. Available at: <http://excelingtech.co.uk/>.
- Silverman, B., Nickerson, J., & Freeman, J. (1997). *Profitability, transactional alignment, and organizational mortality in the US trucking industry*. Strategic Management Journal, 18: 3152.
- Sisodiya, S. R., Johnson, J. L. and Grégoire, Y. (2013), *Inbound open innovation for enhanced performance: Enablers and opportunities*, Industrial Marketing Management. Elsevier Inc., 42(5), pp. 836–849. doi: 10.1016/j.indmarman.2013.02.018.
- Siswoyo Haryono (2017), *Metode SEM untuk penelitian Manajemen dengan AMOS, LISREL, PLS*. 1st edn. Jakarta Timur,: Luxima Metro Media.
- Siyamtinah, Heru Sulisty, E. R. (2011), *Model Peningkatan Kinerja Melalui Kapabilitas Inovasi pada UKM di Semarang*, Seminar Nasional Ilmu

- Ekonomi Terapan, (1987), pp. 251–262. Available at: <http://download.portalgaruda.org/article.php?article=4524&val=426>.
- Siyamtinah and Rahmani, H. S. E. (2011), *Model Peningkatan Kinerja Melalui Kapabilitas*, Seminar Nasional Ilmu Ekonomi Terapan Fakultas Ekonomi UNIMUS 2011, (1987), pp. 251–262.
- Slater, J. C. N. and S. F. (1990), *The Effect of a Market Orientation on Business Profitability*, Journal of Marketing, 54(4), pp. 20–35. doi: DOI: 10.2307/1251757.
- Snow, C. C., & Hrebiniak, L. G. (1980). *Strategy, distinctive competence, and organizational performance*. Administrative Science Quarterly, 6: 317-336.
- Soltanzadeh, S. (2014), *Co-creation Strategies and High-Tech Companies Performance*, International Journal of Economics, Finance and Management, 3(3), pp. 121–128.
- Spanos, Y. E., & Lioukas, S. (2001). An examination into the causal logic of rent generation: Contrasting Porter's competitive strategy framework and the resource-based perspective. *Strategic Management Journal*, 22: 907-934.
- Stalk, G., Evans, P., & Shulman, L. E. (1992). *Competing on capabilities: The new rules of corporate strategy*. Harvard Business Review, 70: 57-69.
- Stanley F. Slater & John C. Narver Market (1995), *Market Orientation and the Learning Organization*, Journal of Marketing, 59(3), pp. 63–74. doi: <http://dx.doi.org.libproxy.edmc.edu/10.1108/10595421211229673>.
- Stanley F. Slater, E. M. O. (2000), *Strategy Type And Performance: The Influence Of Sales Force Management*, Strategic Management Journal, 21(February 1999), pp. 813–829. doi: doi:10.1002/1097-0266(200008)21:8<813::aid-smj122>3.0.co;2-g.
- Statistik, B. P. (2018), *Perkembangan Ekspor dan Impor Indonesia*. Jakarta. Available at: [file:///C:/Users/LENOVO G40/Downloads/BRSbrsInd-20180515113415.pdf](file:///C:/Users/LENOVO%20G40/Downloads/BRSbrsInd-20180515113415.pdf).
- Steensma, H. K. et al. (2014), *The Influence Of National Culture On The Formation Of Technology Alliances By Entrepreneurial Firms*, Academy of Management Journal, 43(5), pp. 951–973. doi: doi:10.2307/1556421.
- Steers, R. M. (1975), *Problems in the Measurement of Organizational Effectiveness*, Administrative Science Quarterly, 20(December), pp. 546–558. Available at: <http://www.jstor.org/stable/2392022>.

- Stefanovitz, J. P. et al. (2010), *Influence of the technological innovation degree on knowledge creation : Evidence from a Brazilian firm*, African Journal of Business Management, 4(5), pp. 631–643.
- Stephenson J, Weil S. (1992), *Quality in learning: a capability approach in higher education*. London: Kogan Page;
- Sternberg, & Detterman R.J. (1988), *The triarchic mind: A new theory of human intelligence*. new York: cambridge University Press.
- Stenius, L. (2015), *The Co-Creation Paradigm : A Critical Review Prerequisites for Managerial Enactment*. Masters Thesis. Department of Marketing Copenhagen Business School,
- Stokes, D. and Wilson, N. C. (2010), *Entrepreneurship and marketing education: time for the road less travelled?*. International Journal of Entrepreneurship and Innovation Management, 11(1), p. 95. doi: 10.1504/IJEIM.2010.029770.
- Stokes, G.s., Mumford, M.D., & owens, W.A. (1994), *Biodata handbook: Theory, research, and use of biographical information in selection and performance prediction*. Palo Alto, cA: cPP Books
- Stuart (2007), *What makes entrepreneurs entrepreneurial?*, pp. 1–9. doi: 10.2139/SSRN.909038.
- Sugiyono (2015), *Metode Penelitian Kuantitaif, Kualitatif dan R&D*. Bandung: Alfabeta.
- Sukoco, B. M. (2015), *Teori Strategi* : Surabaya: Airlangga University Press.
- Suppiah, V. and Sandhu, M. S. (2011), *Organisational cultures influence on tacit knowledge-sharing behaviour*, Journal of Knowledge Management, 15(3), pp. 462–477. doi: 10.1108/13673271111137439.
- Suryana. (2013), *Ekonomi Kreatif, Ekonomi Baru : Mengubah Ide dan Menciptakan Peluang*. Jakarta: Salemba Empat.
- Swink, M. (2006), *Building collaborative innovation capability*, Research Technology Management, 49(2), pp. 37–47. doi: 10.1080/08956308.2006.11657367.
- Szeto, E. (2000), *Innovation and strategy Innovation capacity : working towards a mechanism for improving innovation within an network*, The TQM Magazine, 12(2), pp. 149–157.

- Tallman, S., & Fladmoe-Lindquist, K. (2002), *Internalization, Globalization and Capability Based Strategy*, California Management Review, 4(1), pp. 116–135. Available at: <http://faculty.poly.edu/~brao/tallman.pdf>.
- Tan, J., & Tan, D. (2005). Environment-strategy co-evolution and co-alignment: A staged model of Chinese SOEs under transition. *Strategic Management Journal*, 26: 141-157.
- Tvorik, S., & McGivern, M. (1997). Determinants of organizational performance. *Management Decision*. 35(6): 417-435.
- Tatiek, N. (2009), *Entrepreneur dan Modal Sosial : Strategi Peningkatan Kinerja Organisasi (Studi Empiris pada UKM Furniture Kayu di Jawa Tengah)*, Universitas Diponegoro.
- Taylor, W. A. and Wright, G. H. (2004) *Organizational Readiness for Successful Knowledge Sharing*, Information Resources Management Journal, 17(2), pp. 22–37. doi: 10.4018/irmj.2004040102.
- Terziovski, M. (2002), *Achieving performance excellence through an integrated strategy of radical innovation and continuous improvement*, Measuring Business Excellence, 6(2), pp. 5–14. doi: 10.1108/13683040210431419.
- Teece DJ (2018), *Business models and dynamic capabilities*. Long Range Plan 51(1):40–49.
- The Conference Board of Canada (2018), *Analisis Rantai Nilai Global untuk Ekspor alas Kaki Indonesia*. Available at: <http://www.tpsaproject.com/wp-content/uploads/2018-02-25-Report-IDN-1211.03d.pdf>.
- Theodore P. Stank, Thomas J. Goldsby, S. K. V. (2003), *Logistics Service Performance: Estimating Its Influence On Marketshare*, Journal of Business Logistics, 24(1), pp. 27–55. Available at: <https://scihub.tw/https://doi.org/10.1002/j.2158-1592.2003.tb00031.x>.
- Thomas L. Wheelen, J. David Hunger, Alan N. Hoffman, and C. E. (2015), *Strategic Management and Business Policy Globalization, Innovation, And Sustainability*. Fourteenth. Edited by Stephanie Wall. Pearson Education Limited Edinburgh Gate Harlow Essex CM20 2JE England: Pearson Education.
- Thomas, D., & Inkson, K. (2004), *Cultural intelligence: People skills for global business*. San Francisco, CA: Berrett-Koehler.
- Thornhill, S. (2006), *Knowledge, innovation and firm performance in high- and low-technology regimes*, Journal of Business Venturing, 21, pp. 687–703. doi: 10.1016/j.jbusvent.2005.06.001.

- Tijmes, A. H. (2010), *Co-Creation and Firm Performance : Innovation Succes Enhancing Effects and Motivives for Customer involvement*. University of Twente, the Netherlands School. Available at: https://essay.utwente.nl/60016/1/MA_thesis_A_Tijmes.pdf.
- Tobing, C. R. E. (2011), *The Significant Contribution of Indonesian Human Capital to the Economic Growth*, International Research Journal of Business Studies, 4(1), pp. 49–57.
- Toby D Wall, Jonathan Michie, Malcolm Patterson, Stephen J Wood, Maura Sheehan, Chris W Clegg, M. W. (2004), *On The Validity Of Subjective Measures Of Company Performance*, *Personnel Psychology*, 57(1), pp. 95–118. doi: doi: 10.1111/j.1744-6570.2004.tb02485.x.
- Trailer, J. W., Hill, R. C. and Murphy, G. B. (1996), *Measuring performance in entrepreneurship research*, *Journal of Business Research*, 36(1), pp. 15–23. doi: 10.1016/0148-2963(95)00159-X.
- T.R. Madanmohan and Rahul De (2004), *Open Source Reuse in Commercial Firms*, *IEEE Software* Published by the IEEE Computer Society, 21(6), pp. 62–69. doi: doi: 10.1109/MS.2004.45.
- Triandis, H.c. (1972), *The analysis Of Subjective Culture*. new York: John Wiley & sons
- Triandis, H.c. (2006), *Cultural Intelligence In Organizations*. *Group and Organization Management*, 31, 20–26.
- Tsai, C. T., Huang, K. L., & Kao, C. F. (2001), *The relationships Among Organizational Factors, Creativity Of Organizational Members And Innovation Capability*, *Journal of Management*, 18, pp. 527 – 566.
- Ugray, Z. et al. (2009), *Does The Use Of Computer-Aided Learning Tools Affect Learning Performance?*, *International Journal of Innovation and Learning*, 6(3), pp. 275–284. doi: 10.1504/IJIL.2009.023291.
- Umar, H. (2004), *Metode Penelitian Untuk Skripsi dan Tesis Bisnis*. 6th edn. Jakarta.: PT. Raja Grapindo Persada.
- Venkatraman, N. and Ramanujam, V. (1986), *Measurement of Business Performance in Strategy Research: A Comparison of Approaches*. *Academy of Management Review*, 11(4), pp. 801–814. doi: 10.5465/AMR.1986.4283976.
- Van den Hooff, B. and de Leeuw van Weenen, F. (2004), *Committed to share: Commitment and CMC Use As Antecedents Of Knowledge Sharing*, *Knowledge and Process Management*, 11(1), pp. 13–24. doi: 10.1002/kpm.187.

- Wang, Z., Sharma, P. N. and Cao, J. (2016) *From knowledge sharing to firm performance: A predictive model comparison*, Journal of Business Research. Elsevier Inc., 69(10), pp. 4650–4658. doi: 10.1016/j.jbusres.2016.03.055.
- Ward, c., & Kennedy, A. (1999), *The Measurement Of Sociocultural Adaptation*. International Journal of Intercultural Relations, 23, 659–677.
- Welch, D. E. et al. (2014), *The Internationalization A Process and Networks : Strategic Management Perspective*, Journal of International Marketing, 4(3), pp. 11–28.
- Welch, D., & Dawes, P. J. D. (2007), *IQ, Linguistic, and Behavioral Outcomes*, 61(6), <https://doi.org/10.1203/pdr.0b013e31805341c1>.
- Wells, D. L. (2000), *Strategic Management for Senior Leaders : A Handbook for Implementation*, A Handbook for Implementation. Arlington, Virginia 22202-4016: Department of the Navy Total Quality Leadership Office 2611 Jefferson Davis Highway.
- Wernerfelt, B. (1984). A resource-based view of the firm. Strategic Management Journal. 5: 171-180.
- White, R., & Hamermesh, R. (1981). Toward a model of business unit performance: An integrative approach. Academy of Management. 6(2): 213-223.
- Widodo (2005), *Peran Knowledge Sharing Terhadap Kinerja UKM Berbasis Kewirausahaan*, Jurnal Ekonomi dan Bisnis, 14(2), pp. 17–27. doi: ISSN 1411-2280
- Widyasari, D. (2014), *Analisis Industri Alas Kaki di DKI Jakarta Tahun 2014 dengan Model Porters Five Forces*, Fakultas Ekonomi, Universitas Budi Luhur, Jakarta. Available at: http://fe.budiluhur.ac.id/wp-content/uploads/2015/11/5e_Deasy.pdf.
- Wielemaker, M. and Gedajlovic, E. (2011), *Governance and capabilities: Asias entrepreneurial performance and stock of venture forms*, Asia Pacific Journal of Management, 28(1), pp. 157–185. doi: 10.1007/s10490-010-9221-9.
- Wiig, K. M. (1997), *Knowledge Management : An Introduction and Perspective*, The Journal of Knowledge Management Volume, 1(November), doi: 10.1108/13673279710800682.

- Wiklund, J. et al. (2011), *The Future of Entrepreneurship Research*, *Entrepreneurship: Theory and Practice*, 35(1), pp. 1–9. doi: 10.1111/j.1540-6520.2010.00420.x.
- Wiklund, J. and Shepherd, D. (2003), *Knowledge-based resources, entrepreneurial orientation, and the performance of small and medium-sized businesses*, *Strategic Management Journal*, 24(13), pp. 1307–1314. doi: 10.1002/smj.360.
- Wikström, S. (1996), *The customer as co-producer*, *European Journal of Marketing*, 30(4), pp. 6–19. doi: 10.1108/03090569610118803.
- William Bygrave and Minniti, M. (2000), *The Social Dynamics of Entrepreneurship*, *Entrepreneurship Theory and Practice*, 24(3), pp. 25–36. doi: doi:10.1177/104225870002400302.
- William G. Zikmund Barry J. Babin Jon C. Carr Mitch Griffin (2012), *Licensed to: Cengage Brain User Licensed to: CengageBrain User*, *IEEE Transactions on Information Theory*, 58(3), pp. 1743–1756. doi: 10.1111/j.1468-3156.1975.tb00170.x.
- Williams, W. E. and Staebler, W. (1975), *Ralph Waldo Emerson*, *American Literature*, 47(1), p. 123. doi: 10.1016/S0140-6736(02)17646-X.
- Wilson, N. and Martin, L. (2015b), *Entrepreneurial opportunities for Entrepreneurial capability and the Capabilities Approach*, *Entrepreneurship And Innovation*, 16(3), doi: 10.5367/ijei.2015.0189.
- Winanti, R. A. (2015), *Analisis Strategi Manajemen Kualitas Terpadu dalam Upaya Peningkatan Kualitas Produk Pada Perusahaan Sepatu Di Wilayah Tangerang*, *Jurnal JOCE IP*, 9(2), pp. 1–15. Available at: <http://jurnal.stie.ipem.ac.id/index.php/jurnal/article/view/64>.
- Winter, G (2000), *A Comparative Discussion of the Notion of Validity in Qualitative and Quantitative Research*, *The Qualitative Report*, 4(3), pp. 3–4. Available at: <http://www.nova.edu/ssss/QR/QR4-3/winter.html>.
- Woldesenbet, K., Ram, M. and Jones, T. (2012), *Supplying large firms: The role of entrepreneurial and dynamic capabilities in small businesses*, *International Small Business Journal*, 30(5), pp. 493–512. doi: 10.1177/0266242611396390.
- Woodside, A. G., Sullivan, D. P., & Trappey III, R. J. (1999). Assessing relationship among strategic types, distinctive marketing competencies, and organizational performance. *Journal of Business Research*. 45: 135-146.

- Woodall, T. (2003), *Conceptualising Value for the Customer: An Attributional, Structural and Dispositional Analysis*, Academy of Marketing Science Review, (12), pp. 1–44. doi: 10.1007/s11661-004-0356-5.
- Xu, Q., Chen, J., Shou, Y., & Liu, J. (2012), *Leverage Innovation Capability: Application of Total Innovation Management in Chinas SMEs Study*. World Scientific. World Scientifi.
- Xiong, B., Skitmore, M., & Xia, B. (2015), *A critical review of structural equation modeling applications in construction research*. *Automation in Construction*, 49, 59–70. doi:10.1016/j.autcon.2014.09.006
- Yang, Y. (2016), *Impact of Social Capital on Enterprise Technological Innovation and Entrepreneurial Performance*. Research Based on Nano-technology Companies in China. University of York Electronics.
- Yazdanparast, A., Manuj, I. and Swartz, S. M. (2010), *Co-creating logistics value : a service-dominant logic perspective*, *The International Journal of Logistics Management* , 21(3), pp. 375–403. doi: 10.1108/09574091011089808.
- Yeşil, S., Koska, A. and Büyükbeşe, T. (2013), *Knowledge Sharing Process, Innovation Capability and Innovation Performance: An Empirical Study*, *Procedia - Social and Behavioral Sciences*, 75, pp. 217–225. doi: 10.1016/j.sbspro.2013.04.025.
- Yezerky, G. (2007), *General theory of innovation: An overview*, IFIP International Federation for Information Processing, 250, pp. 45–55. doi: 10.1007/978-0-387-75456-7_5.
- Y. N. Supriadi., S. A. S. K. A. Khoir., and Hendriyanto., “Co-creation of Entrepreneurial Capability and Firm Performance in the Textile Industri in Indonesia : The Mediating Role of Innovation Capability,” *International Journal of Innovation, Creativity and Change*, vol. 13, no. 1, pp. 796–813, 2020.
- Yunika (2017), *Daya Saing Ekspor Industri Alas Kaki Antara Indonesia dan China di Pasar Amerika Serikat Tahun 2011-2014*, JOM FISIP, 4(2), pp. 1–16. Available at: <https://media.neliti.com/media/publications/204352-none.pdf>.
- Yuyun Yuniarti, & Sam'un Jaja Raharja, 2016, *Factor Analysis Of Footwear Industry Competitiveness Cibaduyut Bandung*. Jurnal AdBispreneur Vol. 1, No. 3, Desember 2016 Hal. 243-250.
- Zahra, S. A., Sapienza, H. J. and Davidsson, P. (2006), *Entrepreneurship and Dynamic Capabilities : A Review, Model and Research Agenda **, Journal

of Management Studies, 43(June), Available at: <https://scihub.tw/10.1111/j.1467-6486.2006.00616.x>.

Zhang, M., Tansuhaj, P. and Mccullough, J. (2009), *International entrepreneurial capability : The measurement and a comparison between born global firms and traditional exporters in China*, International entrepreneurial capability, 7, pp. 292–322. doi: 10.1007/s10843-009-0042-1.

Zhao-Hui, L. (2010), *Relationship Between Entrepreneurial Capability and Enterprise Growth Based on Canonical Correlation Analysis*, IEEE, pp. 1–3. doi: DOI: 10.1109/ICEEE.2010.5660123.

Zikmund, Babin, Carr, G. (2012), *Business Research Methods*. Edited by Eight. South Western; Cengage Learning.

Zwick, D., Bonsu, S. K. and Darmody, A. (2008), *Putting consumers to work: Co-creation and new marketing govern-mentality*, Journal of Consumer Culture, 8(2), pp. 163–196. doi: 10.1177/1469540508090089.