CHAPTER III

RESEARCH METHODOLOGY

This chapter covers a brief explanation of the research methodology, namely research design, data collection, data analysis, and data presentation.

3.1 Research Design

Because this study tried to uncover the Participant representation, transitivity analysis was chosen as the method of analysis for this study. According to Hampl (2017) relation in language is realized in the form of verbs (going-on) and nouns (things that involved) in a certain adverbials (condition). Transitivity helps to construct the world of experience into a set of process type which includes the processes (verbs), the participants (nouns) and the circumstances (adverbials) (Yujie & Fengjie, 2018).

In addition, this research is suitable for the nature of descriptive purposes. It is because descriptive research characteristics are simply the attempt to determine, describe or identify what is (Ethridge, 2004).

3.2 Data Collection

The data for this study were taken from articles about Kodi Lee which were downloaded from Good Housekeeping US, HuffPost and The Wrap website. From each website, three articles were selected for this study. Each article which was taken from each website discussed the same subject, namely Kodi Lee.

The first article downloaded from Good Housekeeping US is entitled "'AGT' Star Kodi Lee Speaks Out for the First Time Since Getting Gabrielle Union's Golden Buzzer". This article is about Kodi's first audition in AGT. The next one is about the report of AGT Season 14's final result in which Kodi successfully won the show. The title for the second article is "Kodi Lee Is Who Won 'America's Got Talent' 2019 and People Are LOSING It". The last article entitled "Inside 'AGT' Winner Kodi Lee's Inspiring Untold Story" is about what Kodi has done in the last

twenty-two years of his life until he could come out as the winner of AGT Season 14.

As for HuffPost, the first article is about Kodi's first performance in live round quarterfinal entitled "'America's Got Talent': Kodi Lee Outdoes Himself In Live Round Quarterfinal". Next, "Kodi Lee Gives 'America's Got Talent' Another 'Reason' To Love Him" is about Kodi's performance in the semifinal. Finally, another article about the winning moment of Kodi Lee entitled "Kodi Lee Wins 'America's Got Talent' Season 14".

From The Wrap, "'America's Got Talent': Gabrielle Union Gives Her First-Ever Golden Buzzer to Blind, Autistic Singer", "'AGT': Blind, Autistic Contestant Kodi Lee Returns to Make You Cry With 'Bridge Over Troubled Water'", and "'America's Got Talent' Season 14 Finale: And the Winner Is…" was downloaded. The first article from The Wrap is about Kodi's first audition. Next, Kodi's first live performance in AGT, and lastly, the third article is about the winner of AGT season 14.

3.3 Data Analysis

The data source for this study were three articles about Kodi Lee from three different websites. Three articles are chosen in order to prove the significance of Kodi's representation on each websites. To analyze the data, each article was parsed into clauses as the unit of analysis for this study. The clauses which were related to Kodi Lee were analyzed by using Halliday's (1994) Systemic Functional Linguistics (SFL). This study only focused on ideational meaning by exploring the transitivity patterns selected to realize the ideational meaning.

3.4 Data Presentation

In order to describe how the data were analyzed, an example of transitivity analysis for this study was given as follows.

The singer	lived up to	the hype in the semifinals	months after his Golden Buzzer performance went viral
Behaver	Behavioural	Range	Circumstance: Time

This was the example of how the data were analyzed by using transitivity analysis. The example was a clause which was taken from an article in HuffPost entitled "Kodi Lee Gives 'America's Got Talent' Another 'Reason' to Love Him".

The example above showed behavioural processes which was the process of behaving. To analyze the clause, first it had to be separated into phrases and put inside some boxes to be suitably labelled later on. The first noun phrase, namely the singer was labelled as the Behaver. Behaver is like the doer in a sentence. Next, the process involves was called Behavioural. Behavioural is used to label the verb phrase within this clause. As for range, it equals to the object or the one which is subjected to certain deeds. Finally, Circumstance equals to an adverb in a sentence.