

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

This chapter provides the conclusions of the present study which are based on the findings and discussions in the previous chapter. It also presents the suggestions for readers as well as other researchers who might have an interest in conducting further research related to portrayal of women, gendered messages, and post feminism.

#### 5.1 Conclusions

The present study is aimed to draw the portrayals of women in Katy Perry's selected song lyrics and reveal gendered messages derived from the song lyrics under study. After conducting the study and analyzing the findings, it is revealed that females in Katy Perry's selected song lyrics are portrayed as having characteristics. Those characteristics are then described through five portrayals of woman. Most of the portrayals support patriarchal ideology patriarchy to make men central (and women marginal) to human life (French, 1985, p. 91). The present study also discovers that most of Katy Perry's song lyrics in *One of the Boys* album (2008) have negative gendered messages revealing women's dependency on men which do not perform post feminism value to be independent and active.

Relying on the findings and discussions in the previous chapter, it can be concluded that *One of the Boys* album (2008) supports portrayal of woman to be in accordance with patriarchal society's expectation. Most of women in this album are presented by performing traditional gender assumption to be feminine. In *One of the Boys* (2008), Katy Perry demonstrates women's quest for freedom and power both sexually and personally. Despite all this, the gendered messages in most song lyrics exhibit feelings of low self-esteem and admit to a certain dependency on men.

## 5.2 Suggestions

Regarding the investigation on song lyrics, the present study suggests that further researchers may discuss some other researchable issues in popular music study, for instance the identity construction in song lyrics, character's development in song lyrics, and the uniqueness of narration in song lyrics.

The study also suggests that English department should provide their students with more recent and updated resources on the issue of woman's portrayal and gendered message. This is aimed to help students to have more solid knowledge in doing their research about woman's portrayal and gendered message in particular.

Further study of portrayal of women and gendered messages can also be conducted by obtaining the data from particular novels which currently emerge as medium to portray the issues of woman's portrayal and gendered message. It would be better if further study selects the primary source which provides more positive

images of women in the mass media with a range of empowering gendered messages to be able to change the reader's own perception

