

ABSTRACT

The present study entitled **The Portrayal of Women in Katy Perry's Selected Song Lyrics** aims at drawing the portrayal of women in the selected song lyrics and attempts to reveal gendered messages in Katy Perry's selected song lyrics as viewed in post feminism perspectives. Utilizing a qualitative research particularly descriptive method, the discussion of the present study is framed within gender studies and theory of post feminism. The result of the present study shows that most of women in *One of the Boys* album (2008) are portrayed through five portrayals highlighting women's physical appearance, women as sexual subject, women's passive behavior, and women's attitudes to cover their dependency on men. These portrayals support patriarchal ideology in which women are in accordance with patriarchal society's expectation. The present study also discovers that gendered messages in most of song lyrics in *One of the Boys* do not show the notion of post feminism by being passive and dependent to men. Nevertheless, several songs explore the theme of sexuality as one of feminism values.

Keywords: portrayal, gendered message, post feminism, song lyrics, Katy Perry

ABSTRAK

Studi berjudul **The Portrayal of Women in Katy Perry's Selected Song Lyrics** ini bertujuan untuk menggambar penggambaran wanita di lirik-lirik yang diseleksi. aims at drawing the portrayal of women in the selected song lyrics dan juga bermaksud untuk memunculkan pesan bergender di lagu-lagu terpilih Katy Perry dilihat dari perspektif *post feminism*. Menggunakan metode kualitatif khususnya metode deskriptif, diskusi studi ini dibahas dengan teori *postfeminism* dan gender. Hasil studi menunjukkan bahwa kebanyakan wanita di album *One of the Boys* (2008) digambarkan melalui lima penggambaran yang menggarisbawahi penampilan fisik wanita, wanita sebagai subjek seksual, perilaku pasif wanita, dan perilaku wanita untuk menutupi ketergantungannya terhadap laki-laki. Penggambaran-penggambaran ini mendukung ideology patriarchal dimana penggambaran wanita tersebut sejalan dengan ekspektasi masyarakat patriarchal. Studi ini juga menemukan bahwa pesan bergender di kebanyakan lirik lagu *One of the Boys* tidak menunjukkan ciri *post feminism* dengan berlaku pasif dan tergantung terhadap laki-laki. Namun, beberapa lagu mengeksplor tema seksualitas sebagai salah satu nilai *post feminism*.

Kata kunci: portrayal, gendered message, post feminism, song lyrics, Katy Perry