

**ANALISIS TECHNOLOGICAL PEDAGOGICAL CONTENT KNOWLEDGE  
(TPACK) GURU EKONOMI DI SEKOLAH MENENGAH ATAS KOTA  
BAUBAU**

**TESIS**

Diajukan untuk memenuhi syarat memperoleh gelar Magister Pendidikan  
Program Studi Pendidikan Ekonomi



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PROGRAM STUDI PENDIDIKAN EKONOMI  
SEKOLAH PASCASARJANA  
UNIVERSITAS PENDIDIKAN INDONESIA  
2020

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Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar  
Magister Pendidikan (M.Pd.) pada Program Studi Pendidikan Ekonomi

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Agustus 2020

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## HALAMAN PERNYATAAN KEASLIAN TESIS

Dengan ini saya menyatakan bahwa tesis dengan judul **Analisis Technological Pedagogical Content Knowledge (TPACK) Guru Ekonomi Di Sekolah Menengah Atas Kota Baubau**" ini beserta seluruh isinya adalah benar-benar karya saya sendiri, dan saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung risiko/sanksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran terhadap etika keilmuan dalam karya saya ini, atau ada klaim dari pihak lain terhadap keaslian karya saya ini.

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# **ANALISIS TECHNOLOGICAL PEDAGOGICAL CONTENT KNOWLEDGE (TPACK) GURU EKONOMI DI SEKOLAH MENENGAH ATAS KOTA BAUBAU**

**Iin Sumarto**

## **Abstrak**

Penelitian ini dilatar belakangi oleh rendahnya penintegrasi ICT oleh guru dalam pembelajaran di kelas, sementara peserta didik yang guru hadapi saat ini merupakan generasi yang akrab dengan teknologi, sehingga menjadikan teknologi sebagai komponen penting dalam perubahan proses pembelajaran. Penelitian ini bertujuan untuk mengetahui pengaruh *Technological Knowledge* (TK), *Pedagogical Knowledge* (PK), *Content Knowledge* (CK), *Pedagogical Content Knowledge* (PCK), *Technological Pedagogical Knowledge* (TPK), *Technological Content Knowledge* (TCK), dan *Technological Pedagogical Content Knowledge* (TPACK). Penelitian ini berdasarkan kerangka pengetahuan Koehler & Mishra (2006) yang menjabarkan enam faktor-faktor yang mempengaruhi TPACK. Berdasarkan variabel yang diteliti penelitian ini merupakan penelitian kuantitatif dengan metode survei. Sampel penelitian yang diambil dari jumlah seluruh populasi guru ekonomi di SMA Kota Baubau. Terdapat 12 hipotesis yang diajukan terdapat empat hipotesis yang ditolak yaitu, TK berpengaruh terhadap TPACK, PK berpengaruh terhadap TPACK, CK berpengaruh terhadap PCK, dan TCK berpengaruh terhadap TPACK. Hasil analisis deskriptif menunjukkan bahwa, dari keenam variabel yang memberikan kontribusi terbesar terhadap TPACK adalah variabel *Pedagogical Content Knowledge* (PCK), dengan indikator terbesar yaitu membantu siswa memahami materi pelajaran.

**Kata Kunci :** *Technological Knowledge* (TK), *Pedagogical Knowledge* (PK), *Content Knowledge* (CK), *Pedagogical Content Knowledge* (PCK), *Technological Pedagogical Knowledge* (TPK), *Technological Content Knowledge* (TCK), dan *Technological Pedagogical Content Knowledge* (TPACK).

# **ANALYSIS OF TECHNOLOGICAL PEDAGOGICAL CONTENT KNOWLEDGE (TPACK) ECONOMIC TEACHERS IN THE SENIOR HIGH SCHOOL AT BAUBAU CITY**

**Iin Sumarto**

## **Abstract**

This research is motivated by the low integration of ICT by teachers in classroom learning, while the students that teachers face today are generations related to technology, making technology an important component in the learning process. Knowledge about Technology (TK), Pedagogical Knowledge (PK), Content Knowledge (CK), Pedagogical Content Knowledge (PCK), Technology Pedagogical Knowledge (TPK), Technology Content Knowledge (TCK), and Technology Pedagogical Content Knowledge (TPACK). This study uses the knowledge of Koehler & Mishra (2006) which describes six factors that cause TPACK. Based on the variables discussing this research is quantitative research with survey methods. The research sample is taken from the number of economic teacher participation in the City of Baubau High School. 12 hypotheses were obtained. There are four hypotheses that are rejected, namely TK that opposes TPACK, PK opponents against TPACK, CK that affects PCK, and TCK which impacts TPACK. The results of the descriptive analysis showed that, of the six variables that contributed the most to TPACK, was the Pedagogical Content Knowledge (PCK) variable, with the largest indicator helping students understand the subject matter.

**Keywords:** Technology Knowledge (TK), Pedagogical Knowledge (PK), Content Knowledge (CK), Pedagogical Content Knowledge (PCK), Technology Pedagogical Knowledge (TPK), Technology Content Knowledge (TCK), and Technology Pedagogical Content Knowledge (TPACK) .

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