

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter provides the answers of research questions and conclusions of the present study. In addition, it presents some suggestions for further research.

5.1 Conclusions

The present study is an analysis of two selected editorials of *The Jakarta Post* toward the fuel issue of Indonesia 2012. By using Fairclough's approach to Critical Discourse Analysis (1995), it is aimed at investigating how *The Jakarta Post* constructs its discursive identity on the fuel issue of Indonesia 2012 and its ideological message on that issue.

It is revealed that to deliver the message of opposing fuel subsidies to its readers, *The Jakarta Post* constructs its identity on the chosen issue by showing its three commitments, namely: 1) to several good possibilities if the option of raising subsidized fuel price is chosen; 2) to the policy of maintaining fuel subsidies labeled negative things and impacts on Indonesia's economy, energy industry and people's negative perception of government; and 3) to the importance of the role of relevant parties, especially the representation of government to realize medium-term program of phasing out fuel subsidies, to take the action quickly and firmly and not to maintain fuel subsidies.

5.2 Suggestions

The present study would like to recommend some suggestions for further research. It is recommended to investigate editorial by coupling verbal grammar with visual grammar (i.e. the editorial with anecdote or cartoon visual) to reveal how media convinces its readers by providing the picture. It is also recommended to use other tools of *evaluation*, such as *core evaluative* and *peripheral evaluative* parameters (see more Bednarek, 2006) to avoid some overlaps in evaluating between what is good and what is important, comprehensible or expected. Last, it is suggested that the further research can consider the structure of editorial proposed by Bolivar (1994) to make the analysis toward editorial deeper and more comprehensive.

