

**EFEK MEDIASI PARALEL *INTERNAL LOCUS OF CONTROL* DAN
ADVERSITY INTELLIGENCE PADA PENGARUH PENGETAHUAN
KEWIRAUSAHAAN TERHADAP MINAT BERWIRAUSAHA SISWA
(SURVEI PADA SMK SE-KOTA MAKASSAR)**

TESIS

diajukan untuk memenuhi sebagian syarat memperoleh
Gelar Magister Pendidikan pada Program Studi
Pendidikan Ekonomi



Oleh

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**SEKOLAH PASCASARJANA
UNIVERSITAS PENDIDIKAN INDONESIA
2020**

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S.Pd UNM Makassar, 2017

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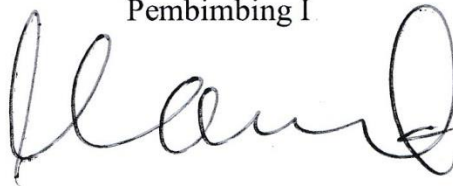
HALAMAN PENGESAHAN

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**Efek Mediasi Paralel *Internal Locus Of Control* dan *Adversity Intelligence*
Pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha
Siswa (Survei pada SMK se-Kota Makassar)**

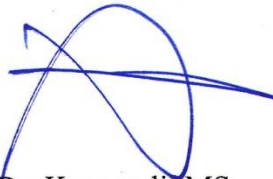
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ABSTRAK

Nur Amin MT (1707470), Efek Mediasi Paralel *Internal Locus of Control* dan *Adversity Intelligence* Pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha Siswa (Survei pada SMK se-Kota Makassar). Dosen Pembimbing Prof. Dr. H. Nanang Fattah, M.Pd dan Dr. Kusnendi, M.S.

Tingginya jumlah pengangguran terbuka lulusan SMK di Indonesia menjadi masalah yang harus diselesaikan. Salah satu upaya yang dapat ditempuh yaitu dengan meningkatkan jumlah wirausaha lulusan, namun terlebih dahulu perlu dilakukan analisis aspek-aspek yang terkait dengan peningkatan minat berwirausaha siswa SMK, sehingga lulusan potensial untuk berwirausaha. Penelitian ini bertujuan untuk menguji *Theory of Planned Behaviour* dengan mengetahui dan menganalisis efek mediasi *internal locus of control* dan *adversity intelligence* pada pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha siswa. Metode yang digunakan dalam penelitian ini yaitu *Explanatory Survey Method* dengan pendekatan kuantitatif. Responden sebagai sampel penelitian ini yaitu siswa SMK sebanyak 368 orang yang berasal dari 26 SMK di Kota Makassar. Teknik pengolahan data menggunakan *Multiple Regression Analysis* (MRA) dengan menggunakan *software Macro PROCESS* dari Hayes. Hasil penelitian menunjukkan bahwa pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha tidak memiliki pengaruh langsung, sebab secara positif dan signifikan pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha dimediasi oleh variabel *internal locus of control* dan *adversity intelligence*. Temuan ini mengindikasikan bahwa untuk meningkatkan minat berwirausaha, maka dalam proses transfer pengetahuan kewirausahaan melalui proses pembelajaran di SMK perlu ditekankan pada upaya peningkatan *internal locus of control* dan *adversity intelligence* siswa.

Kata kunci : Pengetahuan kewirausahaan, *internal locus of control*, *adversity intelligence* dan minat berwirausaha.

ABSTRACT

Nur Amin MT (1707470), Parallel Effect of Internal Locus of Control and Adversity Intelligence on the Effect of Entrepreneurial Knowledge on Student Entrepreneurial Intention (Survey on Vocational Schools in Makassar). Advisor Lecturer Prof. Dr. H. Nanang Fattah, M.Pd and Dr. Kusunendi, M.S.

The high number of open unemployment graduates of Vocational High Schools in Indonesia is a problem that must be resolved. One effort that can be taken is to increase the number of entrepreneurial graduates, but it is first necessary to analyze the aspects related to increasing the interest in entrepreneurship of vocational students, so that potential graduates become entrepreneurs. Theory Planned of Behavior by studying and analyzing the mediating effects of internal locus of control and adversity intelligence on understanding entrepreneurial knowledge on student entrepreneurial intention. The method used in this study is the Exploration Survey Method using quantitative. Respondents as the sample of this study were 368 vocational students from 26 vocational schools in Makassar. Data processing techniques using Multiple Regression Analysis (MRA) using Macro PROCESS software from Hayes. Research results about government leadership about companies affecting, positive levels and leadership about the personality is intended with the guideline of problems at the local level and our intellectual control. This finding increases entrepreneurial motivation, so in the process of entrepreneurship knowledge transfer through the learning process in Vocational Schools needs to be emphasized in efforts to increase internal locus of control and student adversity intelligence.

Keywords: Entrepreneurial knowledge, internal locus of control, adversity intelligence and entrepreneurial intention.

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