

DAFTAR PUSTAKA

1. Buku dan Artikel Jurnal:

- Afkhami, Mahnaz. Eisenberg, Ann. Vaziri, Haleh. 2001. *LEADING TO CHOICES: A LEADERSHIP TRAINING HANDBOOK FOR WOMEN*.
- Albert J Mills. Gabrielle Derupos. Elden Wiebe. 2010. *Encyclopedia of case study research*. SAGE Publication. California.
- Ali, Muhammad. 2014. *Memahami Riset Perilaku dan Sosial*. Jakarta: Bumi Aksara.
- Alvesson, Mats. Billing, Yvonne. 2009. *Understanding Gender and Organizations*. London: Sage Publications Inc.
- Atwater, Leanne. Waldman, David. 2008. *Leadership, Feedback and the Open Communication Gap*. United States of America: Lawrence Erlbaum Associates.
- Barrett, Mary. Davidson, Marilyn. 2006. *Gender and Communication at Work*. Ashgate Publishing Company.
- Bogdan, Robert. C. Sari, Knopp Biklen. 2007. *Qualitative Research for Education: An Introduction to Theory and Methods*. United States of America: Pearson Education Inc.
- Broadbridge, Adelina. Hearn, Jeff. 2008. *Women in management: perspectives from the European Academy of Management*. UK: Emerald Group Publishing.
- Creswell, John W. 1994. *QUALITATIVE INQUIRY & RESEARCH DESIGN Choosing Among Five Approaches*. Sage Publications: United States of America.
- Cottle, Simon. 2003. *Media Organisation and Production*. Sage Publications Inc.
- Daymon, Christine., & Holloway, Immy. 2011. *Qualitative Research Methods in Public Relations and Marketing Communications Second edition*. London: Routledge.

- Denzin, N. K., & Lincoln, Y. S. 2000. *Handbook of Qualitative Research, Second Edition*.
- Domagalski, Theresa. 2006. *Emotions, Violence, and Counterproductive Work Behavior*.
- Donsbach, Wolfgang. 2008. *The International Encyclopedia of Communication*. United States: Blackwell Publishing Ltd.
- Elving, Wim J.L. 2005. *The role of communication in organizational change*. Amsterdam : Emerald Group Publishing Ltd.
- Fischer, Oliver & Heracleous, Loizos. 2012. *A Counter Intuitive View Of The Role Of The Communication Medium In Leadership And Change*. New York : Emerald Group Publishing Ltd.
- Gillis, Tamara. 2006. *The IABC Handbook of Organizational Communication*. San Fransisco: Jossey-Bass.
- Griffin, Em. 2012. *A First Look at Communication Theory Eighth Edition*. Mc Graw Hill Companies Inc: New York.
- Hodges, Julie. 2017. *Cracking the walls of leadership: women in Saudi Arabia*. United Kingdom: Emerald Group Publishing.
- Juliano, Sangra. 2015. *Komunikasi dan Gender: Perbandingan Gaya Komunikasi dalam Budaya Maskulin dan Feminim*.
- Littlejohn, Stephen. 2009. *Encyclopedia of Communication Theory*. London: Sage Publications Inc.
- Mann, Sandi. 1995. *Politics and power in organizations: why women lose out*. Emerald Group Publishing.
- Matha, Bob. Boehm, Macy. 2008. *Beyond The Babble: Leadership Communication That Drives Results*. Jossey-Bass: United States of America.

- Mavin, Anne Sharon. Elliott, Carole. 2016. *Women managers, leaders and the media gaze*. London: Emerald Group Publishing.
- Neuman, W. Lawrence. 2014. *Social Research Methods: Qualitative and Quantitative Approaches Seventh Edition*. Edinburgh Gate, Harlow: Pearson Education Limited.
- Parker, Patricia. 2001. *African American Women Executives' Leadership Communication Within Dominant- Culture Organizations*. North Carolina : Sage Publications Inc.
- Smith, Vivian. 2015. *Why Women Journalists Love – and Leave – Their Newspaper Career*. University of Toronto Press.
- Tannen, Deborah. 1990. *You Just Don't Understand*. United States: Ballantine Books Ltd.
- Taylor, Steven J. Bogdan, Robert. DeVault Marjorie L. 2016. *Introduction to Qualitative Research Methods*. United States: John Wiley & Sons, Inc.
- Tijani-Adenle, Ganiyat. 2015. *She's homely, beautiful and then, hardworking!/: Critiquing the representation of women leaders and managers in the Nigerian press*. Lagos: Emerald Group Publishing.
- Walker, Robyn & Aritz, Jolanta. 2015. *Women Doing Leadership: Leadership Styles and Organizational Culture*. Los Angeles : Sage Publications Inc.
- Wells, Jonathan. 2011. *Women Writers and Journalists in the Nineteenth-Century South*. Cambridge University Press.
- Wharton, Amy. 2005. *The Sociology of Gender An Introduction to Theory and Research*. United Kingdom: Blackwell Publishing Ltd.
- Wood, Julia. 2009. *GENDERED LIVES: Communication, Gender, and Culture*. United States: Wadsworth Cengage Learning.
- Yin, K Robert. 2003. *Case Study Research Design and Methods Second*

Edition.London :Cosmos Corporation

2. Sumber *Online* dan Bentuk Lain:

Liputan 6. *Tentang Kami*. Diakses dari <https://www.liputan6.com/info/tentang-kami> pada 16 Juli 2018.

Surya Citra Televisi. *Tentang Kami*. Diakses dari <http://www.sctv.co.id/about/> pada 16 Juli 2018.

Wikipedia. *SCTV*. Diakses dari <https://id.wikipedia.org/wiki/SCTV> pada 16 Juli 2018.