

ABSTRAK

Bayu Bimantara (1306014). Properti Psikometri *Verbal Aggressiveness Scale* (Studi Terkait Fenomena Agresi Verbal di Media Sosial). Skripsi. Departemen Psikologi, Fakultas Ilmu Pendidikan, Universitas Pendidikan Indonesia. Bandung (2018).

Penelitian ini bertujuan mencari data empiris properti psikometri dari model pengukuran *verbal aggressiveness scale* unidimensional oleh (Infante & Wigley, 1986) dan multidimensional (Levine et al., 2004). Penelitian ini dilakukan dengan metode kuantitatif. Alat ukur yang digunakan yaitu kuesioner *verbal aggressiveness scale* yang telah di alih bahasakan dan kemudian dilakukan uji validitas konstruk dan reliabilitas pada model pengukuran tersebut. Teknik analisis data yang digunakan adalah teknik analisis faktor konfirmatori dan reliabilitas *alpha* dengan bantuan oleh *software* SPSS 21 dan Lisrel. Hasil analisis data menunjukkan model pengukuran *verbal aggressiveness scale* multidimensional merupakan model yang lebih baik dibandingkan unidimensional .

Kata Kunci: *Verbal Aggression Scale* (VAS), validitas, reliabilitas

ABSTRACT

Bayu Bimantara (1306014). *Psychometric Property of Verbal Aggression Scale (A Study Related to Verbal Aggression on Social Media)*. Unpublished research paper. Department of Psychology, Faculty of Education, Indonesia University of Education. Bandung (2018).

This study aimed to gather an empirical data of psychometric property of Verbal Aggression Scale unidimensional model by (Infante & Wigley, 1986) and multidimensional model by (Levine et al., 2004). This research was conducted by using quantitative method. Instrument used in this research is *Verbal Aggression Scale* (VAS) which has been translated then tested for its construct validity and reliability. This research uses confirmatory factor analysis and Alpha reliability technique aided by software SPSS 21 and Lisrel. Result show that *Verbal Aggression Scale* multidimensional model were a better model than the unidimensional model.

Keywords: *Verbal Aggression Scale* (VAS), validity, reliability.