

**CULTURAL CONTENTS OF A JUNIOR HIGH SCHOOL ENGLISH
TEXTBOOK**

A THESIS

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Education Program



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Cultural Contents of a Junior High School English Textbook

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Sebuah Tesis yang diajukan untuk memenuhi salah satu syarat memperoleh gelar
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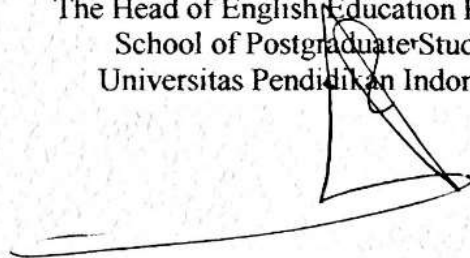
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DECLARATION

I hereby certify that this thesis entitled “Cultural Contents of a Junior High School English Textbook” is completely my own work. I am fully aware that I have quoted some statements and ideas from various sources. All quotations are properly acknowledged.

Bandung, December 2019

Rizki Muhammad Ardian Setiadi

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Bandung

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CULTURAL CONTENTS OF A JUNIOR HIGH SCHOOL ENGLISH TEXTBOOK

ABSTRACT

Culture is always present in English language teaching and learning. It also exists in the textbooks developed to facilitate English teaching and learning. Several studies have tried to investigate cultural contents covered in English textbooks. However, there is a lack of such studies in Indonesian context that explore not only the types of cultural contents the textbook covers but also the cultures that those contents represent. Moreover, studies on cultural contents in textbooks rarely include the author's opinion. Therefore, the present study aims to analyze cultural contents in a textbook. This study employed a qualitative case study research design. A textbook for 9th grade students in Indonesia was chosen as the data source in this study. In addition, the author of the textbook who is also an English teacher was interviewed. To find out the kinds of cultural contents contained in the textbook, a cultural content analysis framework from Moran (2001) and cultural category from Cortazzi and Jin (199) were used. The findings revealed that the textbook contains all types of cultural contents including products, practices, perspectives, communities and persons. The number is dominated by cultural products consisting of concrete objects such as food, clothes and places that can be found in the students' own culture, while the least presented type of cultural contents is the community of culture. Those cultural contents are presented in dialogues, pictures, tasks and reading passages.

Keyword: cultural contents, cultural products, English textbook, local culture

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