

ABSTRAK

Widia Wardhani (0607509). *Penilaian Kognitif terhadap Keamanan dan Kenyamanan Parkir di UPI (Studi Deskriptif pada Mahasiswa Pengendara Sepeda Motor di Universitas Pendidikan Indonesia).* Skripsi Jurusan Psikologi FIP UPI, Bandung. (2013).

Penelitian ini bertujuan untuk mengetahui gambaran penilaian kognitif terhadap keamanan dan kenyamanan parkir di UPI pada mahasiswa pengendara sepeda motor dan faktor-faktor yang menentukan penilaian tersebut. Teknik pengambilan sampel yang digunakan adalah *simple random sampling*. Mahasiswa pengendara sepeda motor di Universitas Pendidikan Indonesia yang berpartisipasi sebanyak 99 orang. Analisis menggunakan uji-Z dengan bantuan program SPSS 19.0. Hasil penelitian ini adalah penilaian kognitif mahasiswa pengendara sepeda motor berada dalam kategori netral dengan skor persentase 69,70% dalam rentang nilai rata-rata skor responden sebesar 23,86 – 31,64. Berdasarkan hasil olah data dengan analisis deskripsi menggunakan uji-Z, hasilnya menunjukkan bahwa hipotesis yang diajukan ditolak. Maka, dapat disimpulkan “Penilaian kognitif terhadap keamanan dan kenyamanan parkir di UPI pada mahasiswa pengendara sepeda motor adalah bukan penilaian yang negatif.” Rekomendasi untuk mahasiswa pengendara sepeda motor dan Divisi K3 UPI selanjutnya dibahas dalam penelitian ini.

Kata Kunci: Penilaian Kognitif, Keamanan dan Kenyamanan Parkir, Mahasiswa Pengendara Sepeda Motor

ABSTRACT

Widia Wardhani (0607509). *Cognitive Appraisal on the Safety and Convenience of Parking at UPI (A Descriptive Study among Students Riding Motorcycles at Indonesia University of Education).* Research on Department of Psychology Faculty of Education Indonesia University of Education, Bandung. (2013).

The aim of the research is to find the description of cognitive appraisal on parking safety and convenience at UPI among students riding motorcycles and the factors determining the appraisal. The technique used for sample taking is simple random sampling. Students riding motorcycles who participated in this research is 99 respondents. The analysis employed Z-test with the aid of SPSS 19.0 Program. The result of the research is the cognitive appraisal of the students riding motorcycles was in neutral category with a percentage of 69.70% with the range of average total scores of the respondents as much as 23.86-31.64. Based on the data processed by the descriptive analysis using Z-test, it can be inferred that "The cognitive appraisal on the safety and convenience of parking at UPI among students riding motorcycles is not negative". Even though in the trend test many respondent's answers agreed with negative statements, the fact is not statistically significant. Recommendations for students riding motorcycles and K3 Division at UPI is discussed later in the research.

Key Words: Cognitive Appraisal, Safety and Convenience of Parking, Students Riding Motorcycles