

**THE PORTRAYAL OF WOMEN IN SELECTED BILLBOARD'S TOP 100 CHART  
SONGS (2015-2018): A SEMIOTIC ANALYSIS**

A Research Paper

submitted as Partial Fulfillment of the Requirements for *Sarjana Sastra* Degree



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## STATEMENT OF AUTHORIZATION

I hereby declare that this paper entitled *The Portrayal of Women in Selected Billboard's Top 100 Chart Songs (2015-2018): A Semiotic Analysis* is submitted for *Sarjana Sastra* degree is entirely my own work. I am completely aware that I have quoted both directly and indirectly some ideas and statements from various sources. All quotations are properly acknowledged.

Bandung, December 2019

Nurul Laela Kusumadewi

**PAGE OF APPROVAL**

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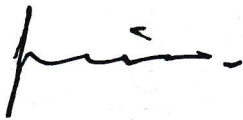
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## ABSTRACT

*This study investigates women's portrayal in selected Billboard's Year-End Chart songs through its significations which include denotation, connotation, and myth constructed in the lyrics. Three major theoretical frameworks were used in this present study. The first theory is two orders of signification from Roland Barthes (1957) which was used to analyze the selected songs. The second theory is the bases of social power from French & Raven (1959). The third theory is resilience model from Benard (2004). The findings reveal that in connotation level women are portrayed as powerful and resilient. The findings indicate that as a powerful being, women possess certain types of powers. Meanwhile as a resilient being, women possess particular qualities of resilience. From gender stereotype perspective, the myth implies that women possess dominating agency dimension alongside communion and competence dimensions, which implies that stereotype on women is not likely to be rigid.*

*Keywords: Barthes' two orders of signification, women, portrayal, powerful, resilient.*

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