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Meidiana Della Devianti, 2018

**STRATEGI PUBLIC RELATIONS DALAM KAMPANYE ELEKTRONIFIKASI DARI TUNAI KE NON TUNAI
PADA PENGGUNA JALAN TOL**

*(Studi Deskriptif Kualitatif Pada Program GNNT Kantor Perwakilan Bank Indonesia Provinsi
Jawa Barat)*

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