

## ABSTRAK

**Ismira**, 2019. Disertasi “Strategi Bimbingan Karir Berbasis Merantau Etnik Minangkabau untuk Mengembangkan Karakter Kinerja Mahasiswa”. Dibimbing oleh Prof. Dr. Ahman, M.Pd. (promotor) dan Dr. Mamat Supriatna, M.Pd. (ko-promotor). Program Studi Bimbingan dan Konseling Sekolah Pascasarjana Universitas Pendidikan Indonesia, Bandung.

Penelitian ini bertujuan untuk menghasilkan strategi bimbingan karir berbasis merantau etnik Minangkabau untuk mengembangkan karakter kinerja mahasiswa. Desain penelitian menggunakan metode *Research and Development* (R&D) melalui tahapan studi pendahuluan, pengembangan strategi bimbingan karir berbasis merantau, pengujian dan diseminasi. Pengembangan produk penelitian ini berlandaskan pada teori *life course* dan konsep merantau etnik Minangkabau yang menjadi konstruk strategi ini. Teori *life course* melandasi tahapan strategi meliputi eksplorasi pengalaman kehidupan, merancang perubahan dan melaksanakan perubahan. Konsep merantau etnik Minangkabau menjadi konten strategi meliputi pengembangan nilai cerdik cendikia, arif bijaksana dan kurincang bekerja. Hasil penelitian menunjukkan bahwa Strategi Bimbingan Karir Berbasis Merantau Etnik Minangkabau efektif mengembangkan karakter kinerja mahasiswa meliputi karakter kinerja kritis, argumentatif, antisipatif, penghayatan diri, rasa sosial, keyakinan diri, bertutur komunikatif, kerjasama tim dan entas masalah. Hasil penelitian ini berguna untuk mengembangkan keilmuan dalam bidang Bimbingan dan Konseling Karir di Perguruan Tinggi.

Kata Kunci : Karakter Kinerja, Merantau dan Kesuksesan Karir

## ABSTRACT

**Ismira**, 2019. "Career Guidance Strategy Based On Merantau Minangkabau Ethnic to Develop Student Performance Characters". Supervised by Prof. Dr. Ahman, M.Pd. (promotor) dan Dr. Mamat Supriatna, M.Pd. (co-promotor). Guidance and Counseling Program, School of Post Graduate, Indonesia University of Education, Bandung.

This study aims to Produce "career guidance strategies based to *merantau Minangkabau* ethnic to develop the performance character of student at higher education". The research design uses the Research and Development (R & D) method through the stages of preliminary studies, the development of career guidance strategies based on *merantau Minangkabau* Ethnic, testing and dissemination. The product development of this research is based on the theory of life course and conceptual *merantau* of the *Minangkabau* ethnic. The theory of life course becomes a stage of strategy including exploration of life experiences, designing changes and implementing changes. Conceptual *merantau* develop smart values of knowledge, wisdom and life skill. The results showed that the *Minangkabau* ethnic-based career guidance strategy effectively developed the character of student performance including critical, argumentative, anticipatory, self-appreciation, social sense, self-confidence, communicative speech, teamwork and problematic matters. The results of this study are useful for developing science in the field of Guidance and Counseling Career in Higher Education.

Keywords : Performance Character, *Merantau* and Career Success