

REGRESSION

Descriptive Statistics

	Mean	Std. Deviation	N
KeputusanPembelian	34988.88000	5615.315721	100
eWOMcredibility	9996.10000	2271.226743	100
eWOMquality	6933.33000	1545.813565	100
eWOMquantity	10995.59000	2168.104964	100

Correlations

		KeputusanPembelian	eWOMcredibility	eWOMquality	eWOMquantity
Pearson Correlation	KeputusanPembelian	1.000	.361	.471	.520
	eWOMcredibility	.361	1.000	.313	.231
	eWOMquality	.471	.313	1.000	.351
	eWOMquantity	.520	.231	.351	1.000
Sig. (1-tailed)	KeputusanPembelian	.	.000	.000	.000
	eWOMcredibility	.000	.	.001	.010
	eWOMquality	.000	.001	.	.000
	eWOMquantity	.000	.010	.000	.
N	KeputusanPembelian	100	100	100	100
	eWOMcredibility	100	100	100	100
	eWOMquality	100	100	100	100
	eWOMquantity	100	100	100	100

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	eWOMquantity, eWOMcredibility, eWOMquality ^b	.	Enter

a. Dependent Variable: KeputusanPembelian

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.629 ^a	.395	.377	4433.870130	1.736

a. Predictors: (Constant), eWOMquantity, eWOMcredibility, eWOMquality

b. Dependent Variable: KeputusanPembelian

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ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	1234361679.227	3	411453893.076	20.929	.000 ^b
Residual	1887283615.333	96	19659204.326		
Total	3121645294.560	99			

a. Dependent Variable: KeputusanPembelian

b. Predictors: (Constant), eWOMquantity, eWOMcredibility, eWOMquality

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	V
1 (Constant)	12573.091	2894.560		4.344	.000		
eWOMcredibility	.459	.209	.186	2.200	.030	.885	
eWOMquality	1.016	.318	.280	3.190	.002	.820	
eWOMquantity	.981	.222	.379	4.429	.000	.861	

a. Dependent Variable: KeputusanPembelian

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	eWOMcredibility	eWOMquality	eWOMquantity
1	1	3.920	1.000	.00	.00	.00	.00
	2	.035	10.604	.00	.86	.14	.16
	3	.028	11.773	.05	.00	.84	.36
	4	.017	15.195	.95	.14	.02	.47

a. Dependent Variable: KeputusanPembelian

Residuals Statistics^a

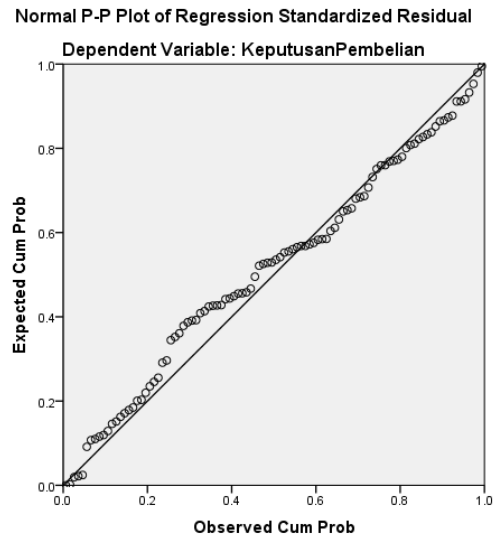
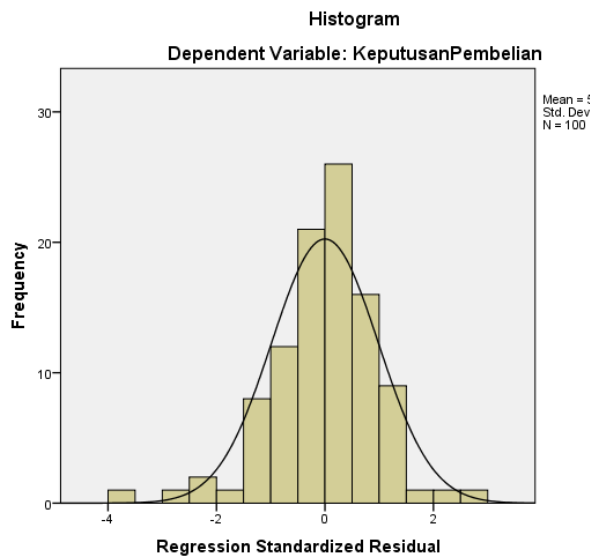
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	24584.74609	41636.68359	34988.88000	3531.047973	100
Residual	-17694.376953	11468.105469	.000000	4366.173481	100
Std. Predicted Value	-2.946	1.883	.000	1.000	100
Std. Residual	-3.991	2.586	.000	.985	100

a. Dependent Variable: KeputusanPembelian

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Charts



NPar Tests

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0E-7
	Std. Deviation	4366.17348051
	Absolute	.097
Most Extreme Differences	Positive	.049
	Negative	-.097
Kolmogorov-Smirnov Z		.968
Asymp. Sig. (2-tailed)		.306

a. Test distribution is Normal.

b. Calculated from data.

Regression

Descriptive Statistics

	Mean	Std. Deviation	N

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res2	3192.0318	2961.66909	100
eWOMcredibility	9996.10000	2271.226743	100
eWOMquality	6933.33000	1545.813565	100
eWOMquantity	10995.59000	2168.104964	100

Correlations

		res2	eWOMcredibility	eWOMquality	eWOMquantity
Pearson Correlation	res2	1.000	.000	-.006	-.022
	eWOMcredibility	.000	1.000	.313	.231
	eWOMquality	-.006	.313	1.000	.351
	eWOMquantity	-.022	.231	.351	1.000
Sig. (1-tailed)	res2	.	.500	.475	.414
	eWOMcredibility	.500	.	.001	.010
	eWOMquality	.475	.001	.	.000
	eWOMquantity	.414	.010	.000	.
N	res2	100	100	100	100
	eWOMcredibility	100	100	100	100
	eWOMquality	100	100	100	100
	eWOMquantity	100	100	100	100

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	eWOMquantity, eWOMcredibility, eWOMquality ^b		Enter

a. Dependent Variable: res2

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.023 ^a	.001	-.031	3006.81281	2.096

a. Predictors: (Constant), eWOMquantity, eWOMcredibility, eWOMquality

b. Dependent Variable: res2

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
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	Regression	448262.013	3	149420.671	.017	.997 ^b
1	Residual	867928635.377	96	9040923.285		
	Total	868376897.390	99			

a. Dependent Variable: res2

b. Predictors: (Constant), eWOMquantity, eWOMcredibility, eWOMquality

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	3472.562	1962.935		1.769	.080	
	eWOMcredibility	.007	.141	.005	.049	.961	.885
	eWOMquality	7.761E-005	.216	.000	.000	1.000	.820
	eWOMquantity	-.032	.150	-.023	-.212	.832	.861

a. Dependent Variable: res2

Collinearity Diagnostics^a

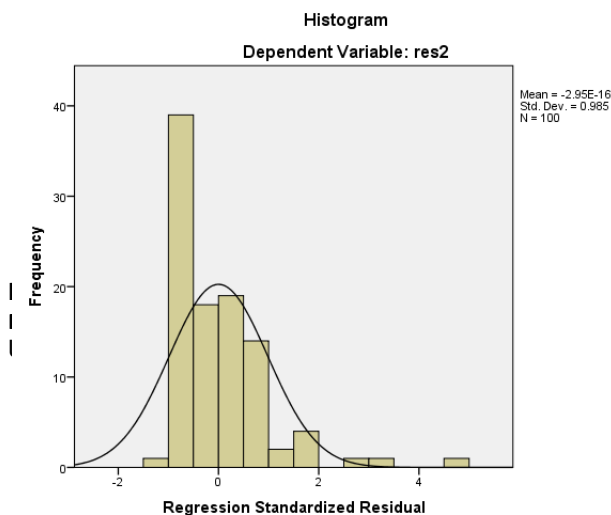
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	eWOMcredibility	eWOMquality	eWOMquantity
1	1	3.920	1.000	.00	.00	.00	.00
	2	.035	10.604	.00	.86	.14	.16
	3	.028	11.773	.05	.00	.84	.36
	4	.017	15.195	.95	.14	.02	.47

a. Dependent Variable: res2

Residuals Statistics^a

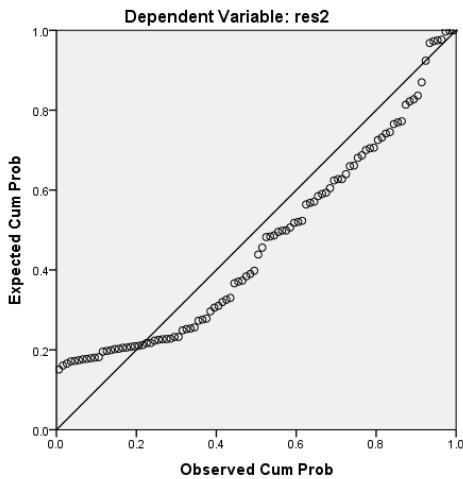
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	3068.9895	3439.1458	3192.0318	67.28967	100
Residual	-3103.89697	14519.99805	.00000	2960.90458	100
Std. Predicted Value	-1.829	3.672	.000	1.000	100
Std. Residual	-1.032	4.829	.000	.985	100

a. Dependent Variable: res2



CHARTS

Normal P-P Plot of Regression Standardized Residual



Means

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
KeputusanPembelian * eWOMcredibility	100	100.0%	0	0.0%	100	100.0%
KeputusanPembelian * eWOMquality	100	100.0%	0	0.0%	100	100.0%
KeputusanPembelian * eWOMquantity	100	100.0%	0	0.0%	100	100.0%

KeputusanPembelian * eWOMcredibility

Report

KeputusanPembelian

eWOMcredibility	Mean	N	Std. Deviation
3000.000	30304.00000	1	.
4288.000	29078.00000	1	.
5701.000	36510.00000	1	.
6916.000	29521.00000	1	.
6989.000	30318.45455	11	4908.308942
7941.000	30198.00000	1	.
8013.000	34881.66667	6	3059.868864
8201.000	30447.66667	3	5931.035351
8204.000	36670.66667	6	3616.563931
9176.000	36221.33333	3	3852.059233
9225.000	34912.50000	6	8214.569757
9229.000	36882.33333	3	5635.697857

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9416.000	26867.66667	3	2363.237680
10388.000	38632.00000	1	.
10392.000	43088.00000	2	1735.240041
10440.000	35806.23077	13	4347.700008
10483.000	33120.50000	2	4858.530694
11603.000	36871.27273	11	6320.546133
11695.000	33777.50000	4	5563.279878
11722.000	33034.00000	3	10812.207314
12858.000	37464.75000	8	4603.111207
12885.000	38022.83333	6	3176.221555
14139.000	38886.75000	4	4181.173549
Total	34988.88000	100	5615.315721

ANOVA Table

		Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian * eWOMcredibility	(Combined)	1025593595.927	22	46617890.724	1.713	.044
	Linearity	406148514.600	1	406148514.600	14.920	.000
	Deviation from Linearity	619445081.326	21	29497384.825	1.084	.383
	Within Groups	2096051698.633	77	27221450.632		
	Total	3121645294.560	99			

Measures of Association

	R	R Squared	Eta	Eta Squared
Keputusan Pembelian * eWOMcredibility	.361	.130	.573	.329

Keputusan Pembelian * eWOMquality

Report

Keputusan Pembelian

eWOMquality	Mean	N	Std. Deviation
3112.000	20502.00000	1	.
3685.000	29381.50000	2	429.213816
3707.000	27287.00000	1	.
4757.000	32160.00000	1	.
4797.000	30695.38462	13	4950.271517
5869.000	32747.75000	4	3839.782752
5980.000	34557.83333	12	5731.384155
6210.000	36945.00000	1	.

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7024.000	35483.00000	2	159.806133
7053.000	34846.06897	29	4602.761601
7299.000	40515.66667	3	1254.470539
8208.000	39077.38462	13	5371.230888
8371.000	37681.57143	7	3008.757543
9527.000	36698.18182	11	6528.147636
Total	34988.88000	100	5615.315721

ANOVA Table

		Sum of Squares	df	Mean Square	F	Sig.
KeputusanPembelian * eWOMquality	(Combined)	998781775.610	13	76829367.355	3.112	.001
	Between Groups					
	Linearity	691184219.232	1	691184219.232	28.001	.000
	Deviation from Linearity	307597556.378	12	25633129.698	1.038	.422
	Within Groups	2122863518.950	86	24684459.523		
Total		3121645294.560	99			

Measures of Association

	R	R Squared	Eta	Eta Squared
KeputusanPembelian * eWOMquality	.471	.221	.566	.320

KeputusanPembelian * eWOMquantity

Report

KeputusanPembelian

eWOMquantity	Mean	N	Std. Deviation
3596.000	20502.00000	1	.
5203.000	29795.00000	1	.
7044.000	23580.00000	1	.
7179.000	32153.00000	1	.
7458.000	30198.00000	1	.
8025.000	31311.60000	5	5373.933969
8053.000	28378.00000	2	3109.855624
8879.000	31300.33333	3	3747.390336
9034.000	37789.00000	1	.
9048.000	36250.50000	6	4428.983529
9077.000	27052.00000	2	2409.819910
9902.000	35482.00000	4	592.655043
10057.000	31441.60000	5	5102.943004
10197.000	35237.50000	2	839.335749

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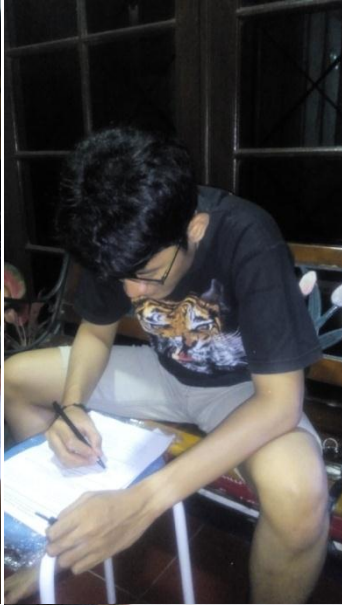
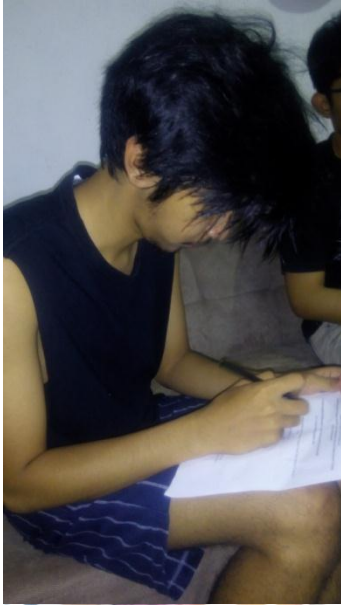
10239.000	29722.00000	1	.
10287.000	34415.60000	5	3960.036780
10316.000	29966.00000	2	6547.808794
10911.000	35379.50000	10	5112.659413
11051.000	37017.33333	3	7605.001008
11220.000	36289.00000	1	.
11296.000	36530.00000	2	4993.588089
11933.000	33860.85714	7	6935.814358
12072.000	39561.00000	1	.
12074.000	36277.00000	1	.
12150.000	37408.25000	4	5942.323921
12459.000	35217.66667	3	1135.797664
13095.000	39549.20000	5	3027.393466
13172.000	40038.00000	4	7000.153998
13313.000	39740.60000	5	5507.509991
14335.000	37796.27273	11	4615.070662
Total	34988.88000	100	5615.315721

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian * eWOMquantity	Between Groups	(Combined)	1361970404.671	29	46964496.713	1.868	.018
		Linearity	843582450.318	1	843582450.318	33.558	.000
		Deviation from Linearity	518387954.353	28	18513855.513	.736	.814
	Within Groups	1759674889.889	70	25138212.713			
	Total	3121645294.560	99				

Measures of Association

	R	R Squared	Eta	Eta Squared
Keputusan Pembelian * eWOMquantity	.520	.270	.661	.436



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