

# PEMBUATAN MULTIMEDIA VIDEO TUTORIAL *PLACKET* KEMEJA

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## ABSTRAK

*Placket* adalah belahan muka kemeja yang terdapat pada bagian muka sebagai pembuka dan letak kancing. Pembelajaran *placket* di dalam proses pembuatannya memerlukan ketepatan, ketelitian dan kerapihan seperti menentukan pola *placket*, memasang *interfacing* pada bagian lidah *placket* dan proses menjahit model-model *placket* sehingga dapat menghasilkan *placket* yang rapih. Tujuan umum penelitian yaitu merancang dan membuat multimedia video tutorial *placket* kemeja dan memvalidasi multimedia video tutorial *placket* kemeja. Metode penelitian yang digunakan pada penelitian ini adalah *Research and Development* (R&D). prosedur penelitian multimedia video tutorial *placket* kemeja dilakukan melalui (1) tahap studi pendahuluan, (2) tahap perencanaan multimedia, (3) tahap pembuatan multimedia, (4) tahap validasi, (5) tahap penilaian, (6) tahap implementasi. Hasil validasi oleh ahli multimedia diperoleh presentasi sebesar 87,07% dinyatakan sangat baik digunakan sebagai media pembelajaran *placket* kemeja, oleh ahli materi diperoleh presentase 99,5% bahwa multimedia video tutorial *placket* kemeja dinilai sangat baik digunakan sebagai media pembelajaran *placket* kemeja. Hasil ujicoba terbatas terhadap pengguna diperoleh presentase 94,5% dinilai sangat baik digunakan untuk menunjang proses pembelajaran multimedia video tutorial *placket* kemeja. Temuan dan masukan dari ahli materi dan ahli multimedia pengertian *placket* sebaiknya dimasukkan pengertian *placket* dari beberapa ahli, foto pada bagian *french placket* sebaiknya diganti dengan foto *french placket* yang lebih jelas dan sebaiknya narasi dibacakan secara bersemangat. Verifikasi hasil validasi menunjukkan bahwa ahli materi dan ahli multimedia menyepakati pembuatan multimedia video tutorial *placket* kemeja.

Kata Kunci : multimedia video tutorial, *placket* kemeja

# **MAKING MULTIMEDIA VIDEO TUTORIAL FOR PLACKET OF SHIRT**

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## **ABSTRACT**

*Placket is an opening or slit on a shirt placed at the front part of the garment that hold the buttons and buttonholes. The learning of procedure in placket making indeed require some precision, accuracy and delicacy such as used to determine pattern of the placket, putting interfacing on the side of placket layer and also the process of sewing together the construction so it could create a well-made placket. The general objective of the research is to design and create a multimedia video tutorial for placket shirts. This certain study implemented Research and Development (R&D) as the chosen method. Procedure of the study for making the multimedia video of shirt placket learning tutorial was done through some step (1) research, (2) multimedia designing, (3) the making of multimedia, (4) validation, (5) assessment, (6) implementation. The outcome for validation by the multimedia expert was 87,07% that said the media was well done as the shirt placket learning, and the expert of content said 99,5% usage of multimedia video of shirt placket learning tutorial was well received for specific learning. Based on limited trial on user 94,5% was said notable implementation for aid the learning process through shirt placket learning tutorial. There was some finding and input from content and multimedia experts that said to put in some basic comprehension of placket from some notable experts, to replace a better resolution of french placket picture and to put some more exited speaker to narrate the tutorial. Verification of the validated outcome referring indeed the content and multimedia experts both agreed on the making of shirt placket video tutorial.*

*Keyword: multimedia, tutorial video, shirt placket.*