

ABSTRAK

Performa bernyanyi setiap penyanyi berbeda. Gaya bernyanyi Rita Butar Butar *lebih nyata* yang berarti volume kuat, lantang, dan memiliki kecenderungan penggunaan dua ruang resonator. Kajian ini mengulas kepribadian (*Persona*), ekspresi musikal dan teknik vokal Rita Butar Butar. Disimpulkan bahwa dengan metode penelitian studi kasus tunggal dan teknik analisis deskriptif analisis. Kepribadian terlihat dari gerak tubuh dan ekspresi wajah, kostum, dan instrumen pengiring. Ekspresi musikal terlihat dari suara, dinamika, tempo dan ornamen vokal. Rita Butar Butar cenderung menggunakan teknik vokal *Mix Voice* untuk nada tinggi dan rendah, gaya bernyanyi yang dilambatkan diawal frase dan ornamen vokal batak toba yang muncul pada awal dan akhir frase.

Kata Kunci : *Singing Performance, Teknik Vokal Mix Voice, Rita Butar-Butar.*

ABSTRACT

The singing performance of each singer is different. Rita Butar Butar's singing style is more real which means strong volume, loudness, and has a tendency to use two resonator spaces. This study reviews personality), musical expression and the vocal technique of Rita Butar Butar. It was concluded with a single case study method and descriptive analysis technique. Personality is seen from gesture and facial expressions, costumes, and accompanying instruments. Musical expressions can be seen from sounds, dynamics, tempo, sound colour and vocal ornaments. Rita Butar Butar tends to use Mix Voice vocals for high and low notes, singing styles that are slowed at the beginning of phrases and Batak Toba vocal ornaments that appear at the beginning and end of the phrase.

Keywords: Singing Style, Mix Voice Vocal Technique, Rita Butar-Butar.